



St. Johns County, FL



Florida

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Report Parameters

1 County

12109 St. Johns County, FL

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

334,298

Population (2024)

Population grew by **69,230** over the last 5 years and is projected to grow by **66,465** over the next 5 years.

112,507

Total Regional Employment

Jobs grew by **20,631** over the last 5 years and are projected to grow by **12,122** over the next 5 years.

\$100.0K

Median Household Income (2022)

Median household income is **\$24.9K** above the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population increased by **26.1%** since 2019, growing by 69,230. Population is expected to increase by **19.9%** between 2024 and 2029, adding 66,465.
- From 2019 to 2024, jobs increased by **22.5%** in St. Johns County, FL from 91,876 to **112,507**. This change **outpaced the national growth rate of 3.9% by 18.6%**. As the number of jobs increased, the **labor force participation rate decreased from 63.7% to 56.4% between 2019 and 2024**.
- Concerning educational attainment, **29.6% of St. Johns County, FL residents possess a Bachelor's Degree** (8.2% above the national average), and **9.1% hold an Associate's Degree** (0.2% above the national average).
- The top three industries in 2024 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Grocery Stores.

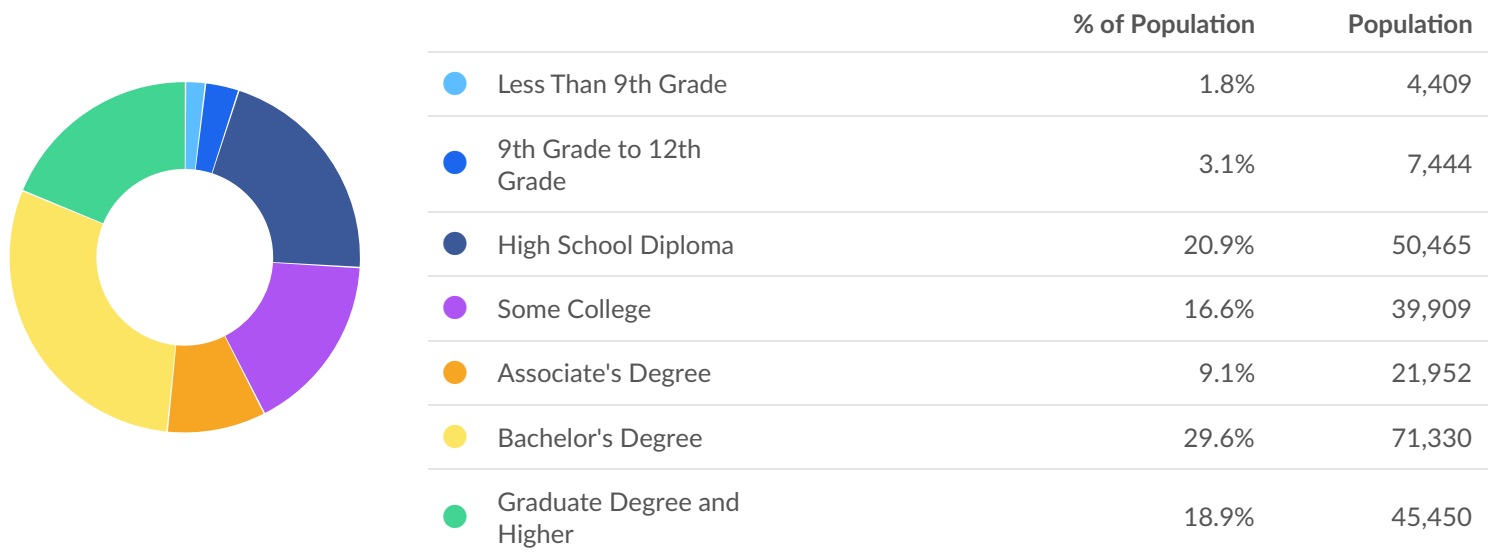
	Population (2024)	Labor Force (Oct 2024)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	334,298	152,419	112,507	109.7	\$17.65B	\$22.15B	\$12.32B
State	22,931,204	11,024,746	11,035,697	101.4	\$1.64T	\$1.08T	\$1.07T

Oct 2024 Labor Force Breakdown



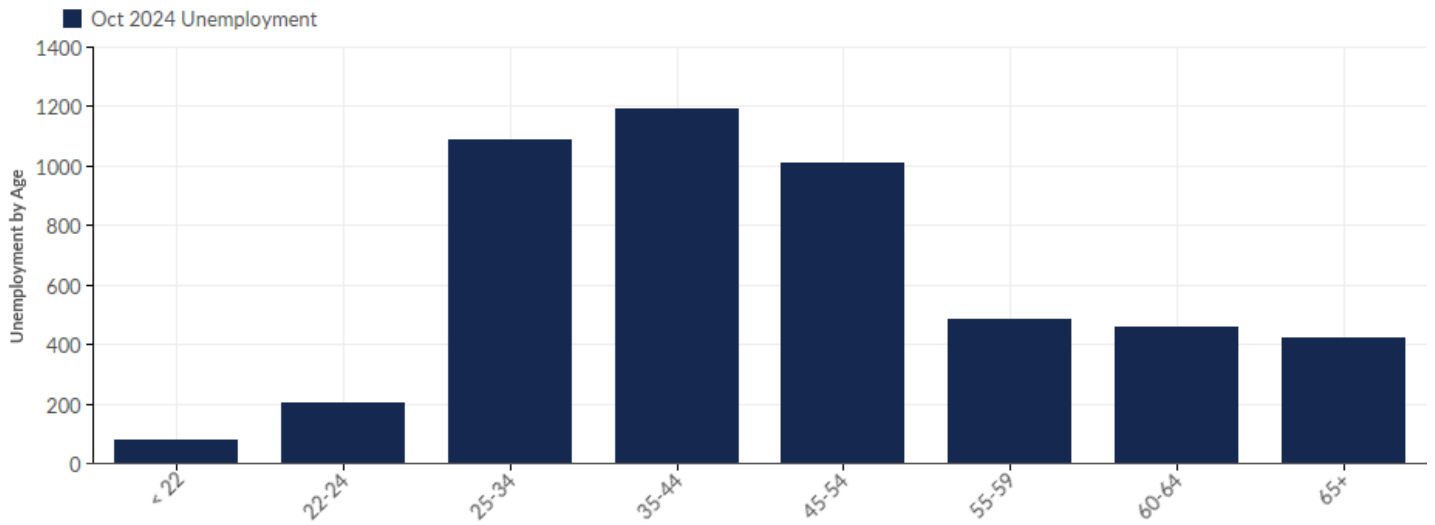
Educational Attainment

Concerning educational attainment, **29.6% of St. Johns County, FL residents possess a Bachelor's Degree** (8.2% above the national average), and **9.1% hold an Associate's Degree** (0.2% above the national average).



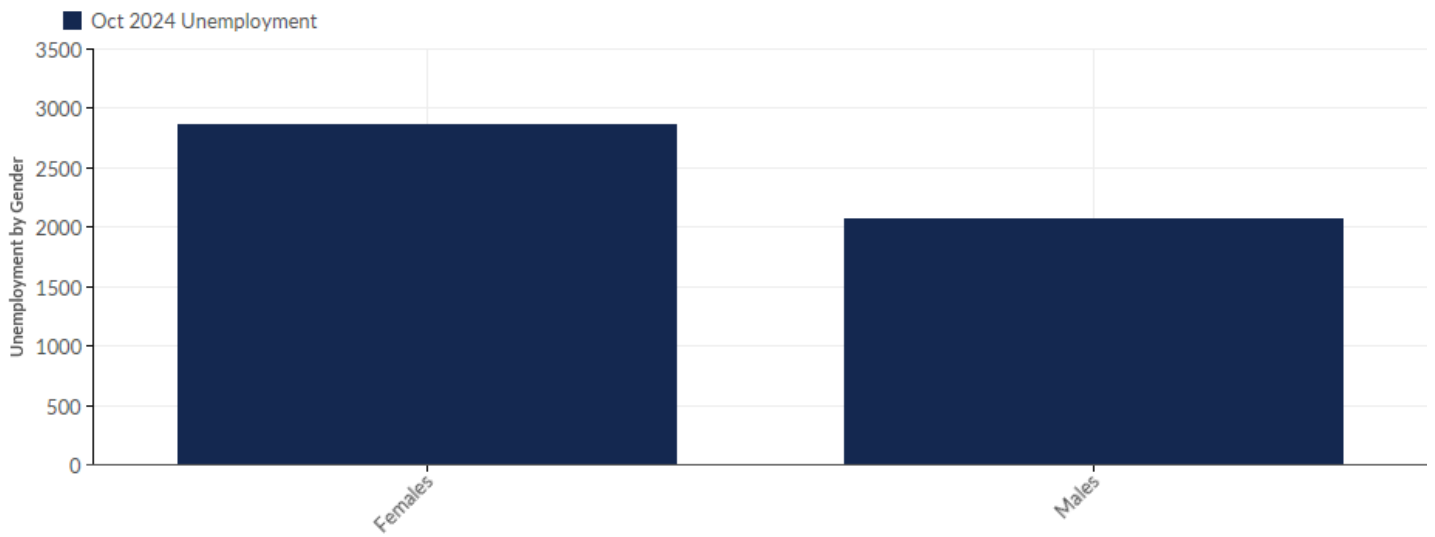
Unemployment by Demographics

Unemployment by Age



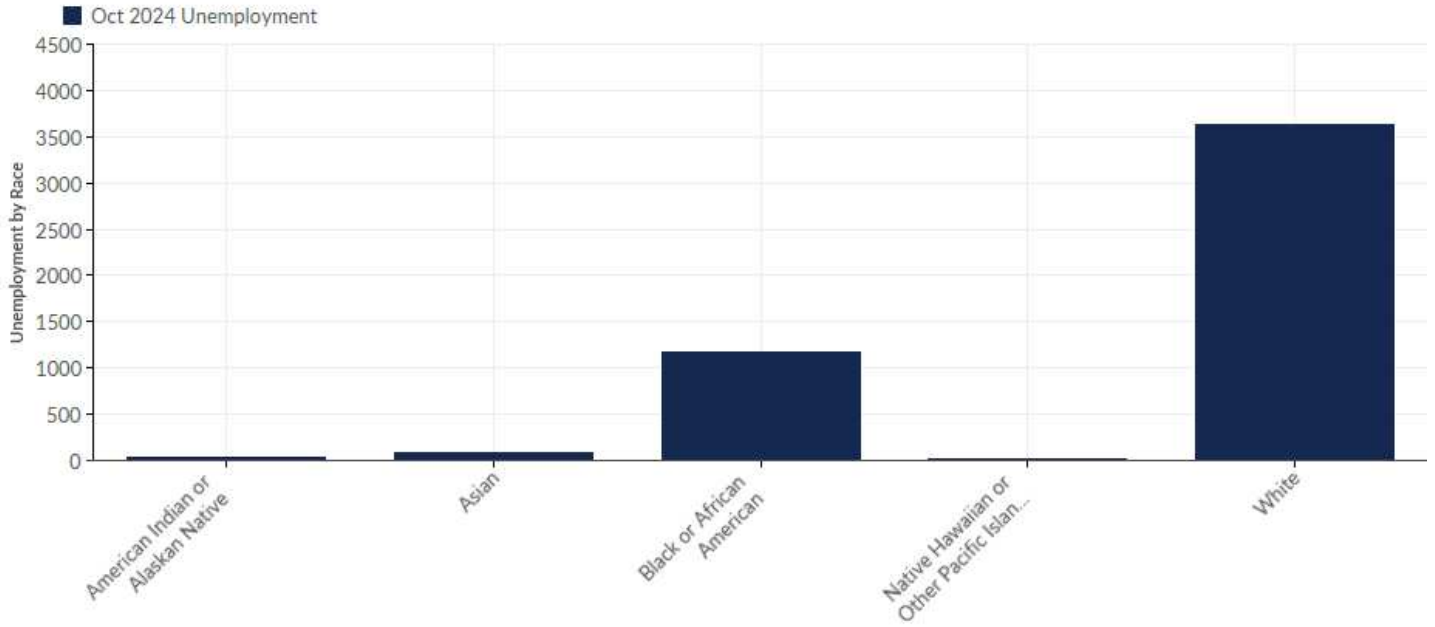
Age	Unemployment (Oct 2024)	% of Unemployed
< 22	76	1.54%
22-24	201	4.07%
25-34	1,087	22.04%
35-44	1,193	24.18%
45-54	1,011	20.49%
55-59	486	9.85%
60-64	457	9.26%
65+	422	8.55%
Total	4,933	100.00%

Unemployment by Gender



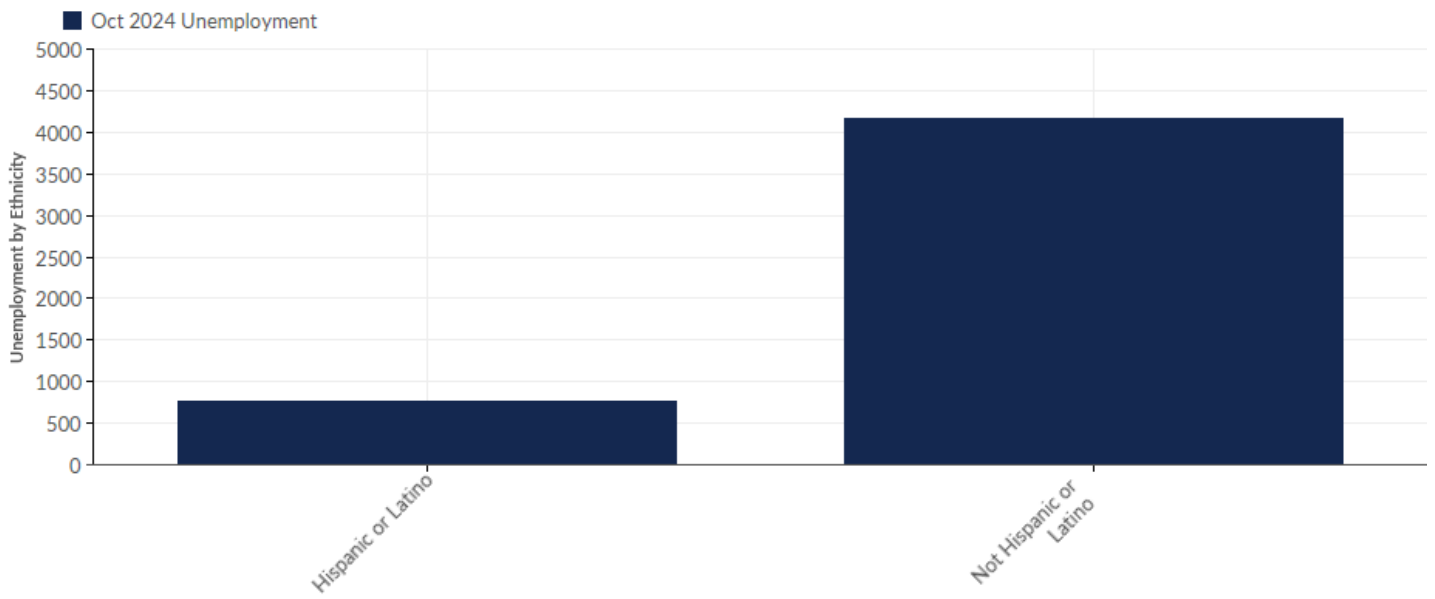
Gender	Unemployment (Oct 2024)	% of Unemployed
Females	2,867	58.12%
Males	2,066	41.88%
Total	4,933	100.00%

Unemployment by Race



Race	Unemployment (Oct 2024)	% of Unemployed
American Indian or Alaskan Native	31	0.63%
Asian	89	1.80%
Black or African American	1,163	23.58%
Native Hawaiian or Other Pacific Islander	16	0.32%
White	3,634	73.67%
Total	4,933	100.00%

Unemployment by Ethnicity

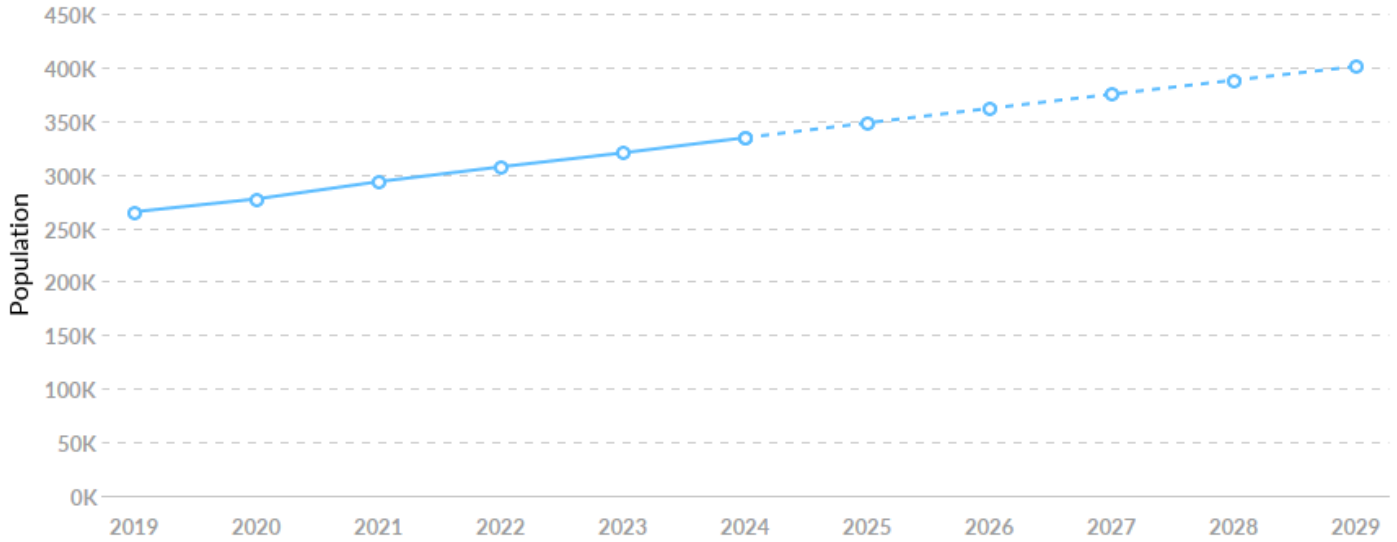


Ethnicity	Unemployment (Oct 2024)	% of Unemployed
Hispanic or Latino	769	15.59%
Not Hispanic or Latino	4,164	84.41%
Total	4,933	100.00%

Historic & Projected Trends

Population Trends

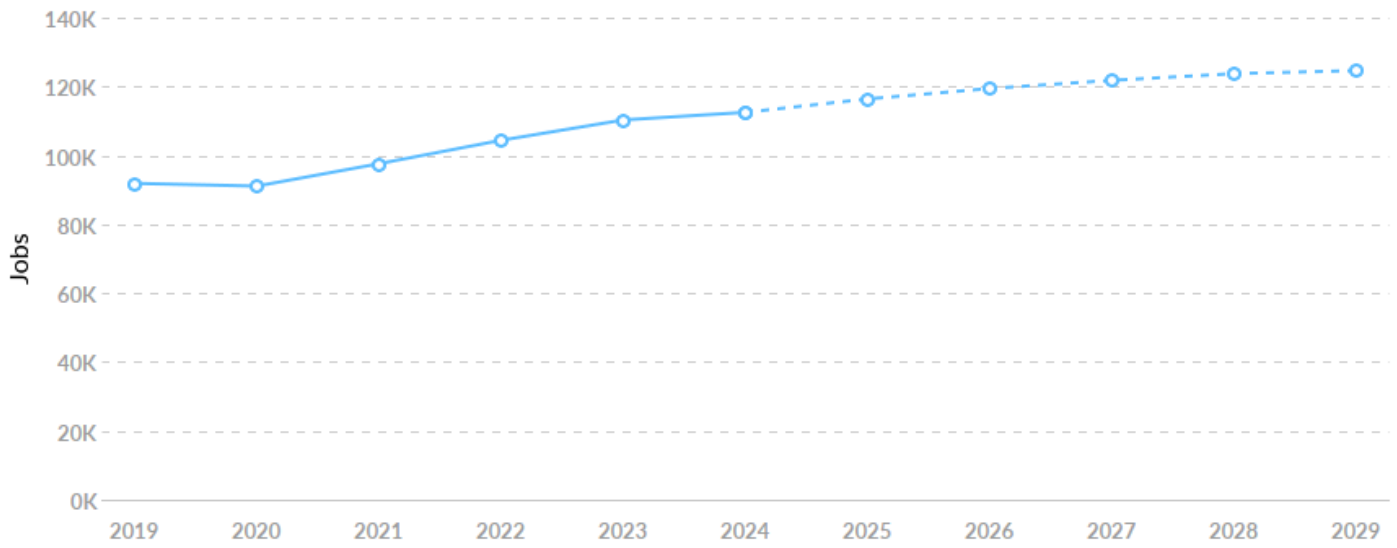
As of 2024 the region's population increased by 26.1% since 2019, growing by 69,230. Population is expected to increase by 19.9% between 2024 and 2029, adding 66,465.



Timeframe	Population
2019	265,068
2020	277,099
2021	293,251
2022	307,072
2023	320,110
2024	334,298
2025	348,076
2026	361,609
2027	374,861
2028	387,951
2029	400,764

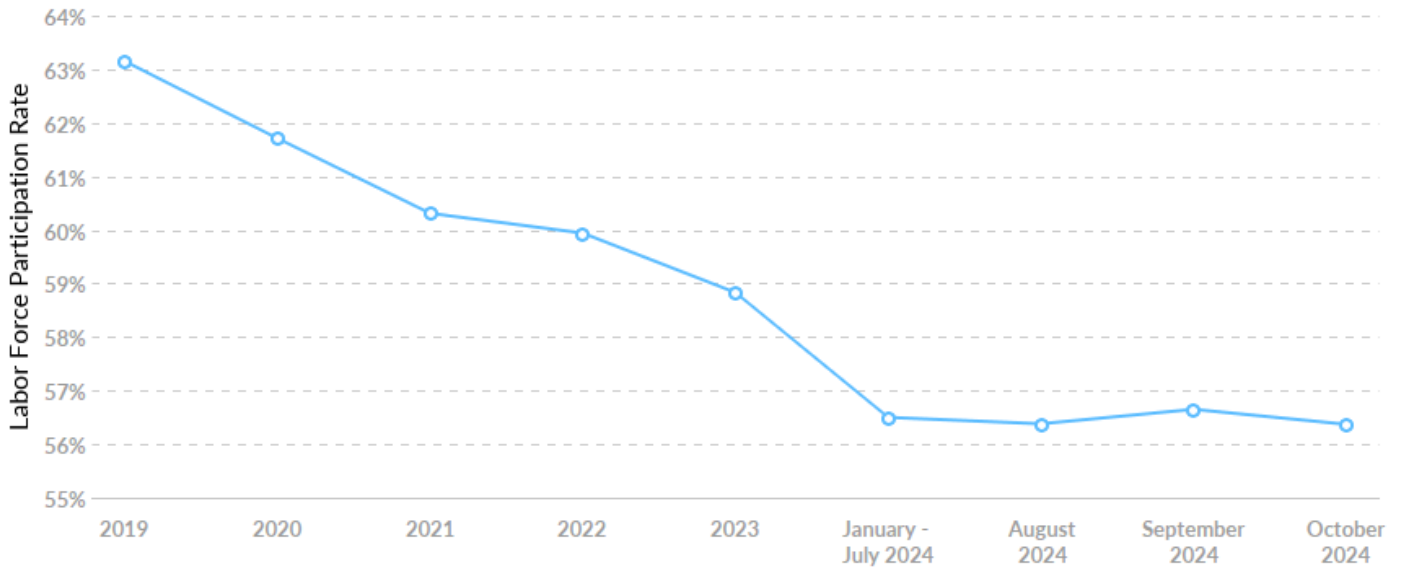
Job Trends

From 2019 to 2024, jobs increased by 22.5% in St. Johns County, FL from 91,876 to 112,507. This change outpaced the national growth rate of 3.9% by 18.6%.



Timeframe	Jobs
2019	91,876
2020	91,082
2021	97,584
2022	104,385
2023	110,290
2024	112,507
2025	116,397
2026	119,426
2027	121,802
2028	123,735
2029	124,629

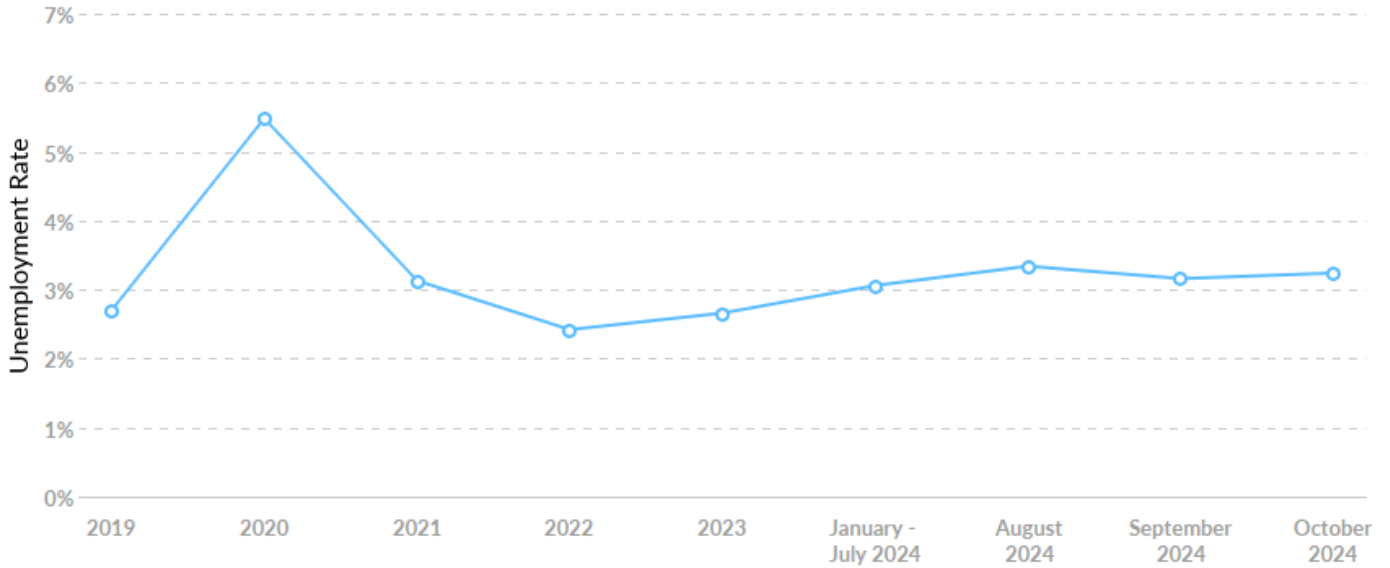
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	63.15%
2020	61.71%
2021	60.31%
2022	59.94%
2023	58.83%
January - July 2024	56.50%
August 2024	56.38%
September 2024	56.65%
October 2024	56.37%

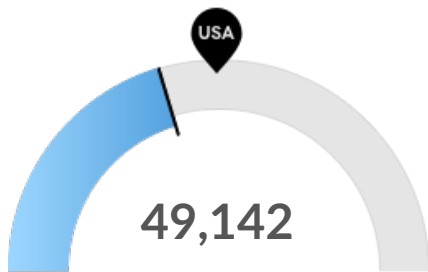
Unemployment Rate Trends

St. Johns County, FL had an October 2024 unemployment rate of 3.24%, **increasing from 2.70%** 5 years before.



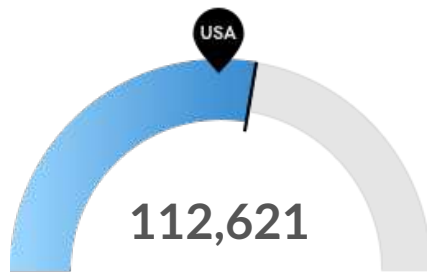
Timeframe	Unemployment Rate
2019	2.70%
2020	5.48%
2021	3.13%
2022	2.42%
2023	2.66%
January - July 2024	3.06%
August 2024	3.34%
September 2024	3.16%
October 2024	3.24%

Population Characteristics



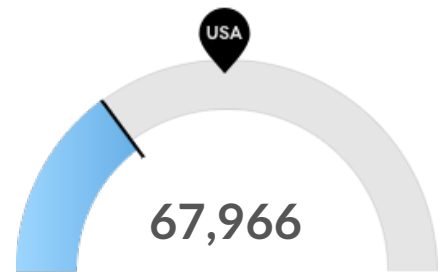
Millennials

St. Johns County, FL has 49,142 millennials (ages 25-39). The national average for an area this size is 65,041.



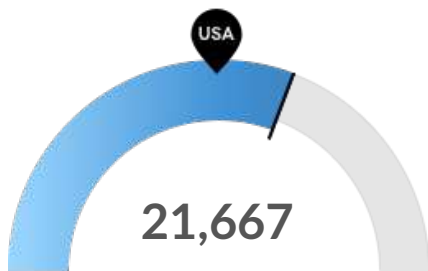
Retiring Soon

Retirement risk is high in St. Johns County, FL. The national average for an area this size is 96,634 people 55 or older, while there are 112,621 here.



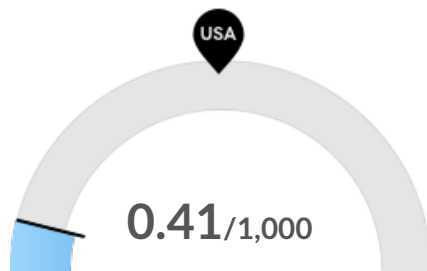
Racial Diversity

Racial diversity is low in St. Johns County, FL. The national average for an area this size is 133,317 racially diverse people, while there are 67,966 here.



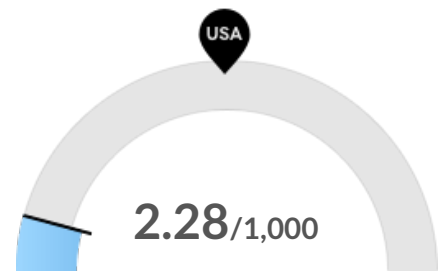
Veterans

St. Johns County, FL has 21,667 veterans. The national average for an area this size is 15,699.



Violent Crime

St. Johns County, FL has 0.41 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

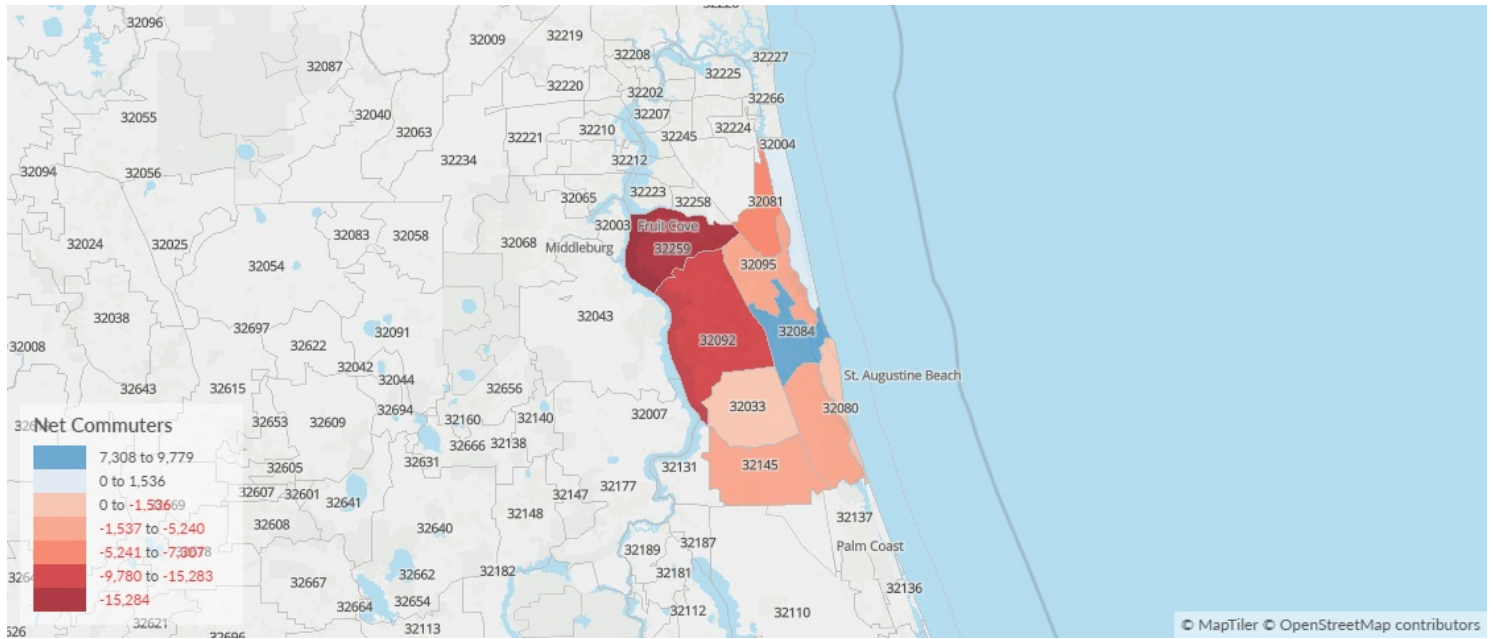


Property Crime

St. Johns County, FL has 2.28 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in St. Johns County, FL currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 32259.



Where Talent Works

ZIP	Name	2024 Employment
32084	Saint Augustine, FL (in S...	26,333
32259	Saint Johns, FL (in St. Jo...	16,683
32082	Ponte Vedra Beach, FL (...	16,597
32086	Saint Augustine, FL (in S...	14,734
32092	Saint Augustine, FL (in S...	12,325

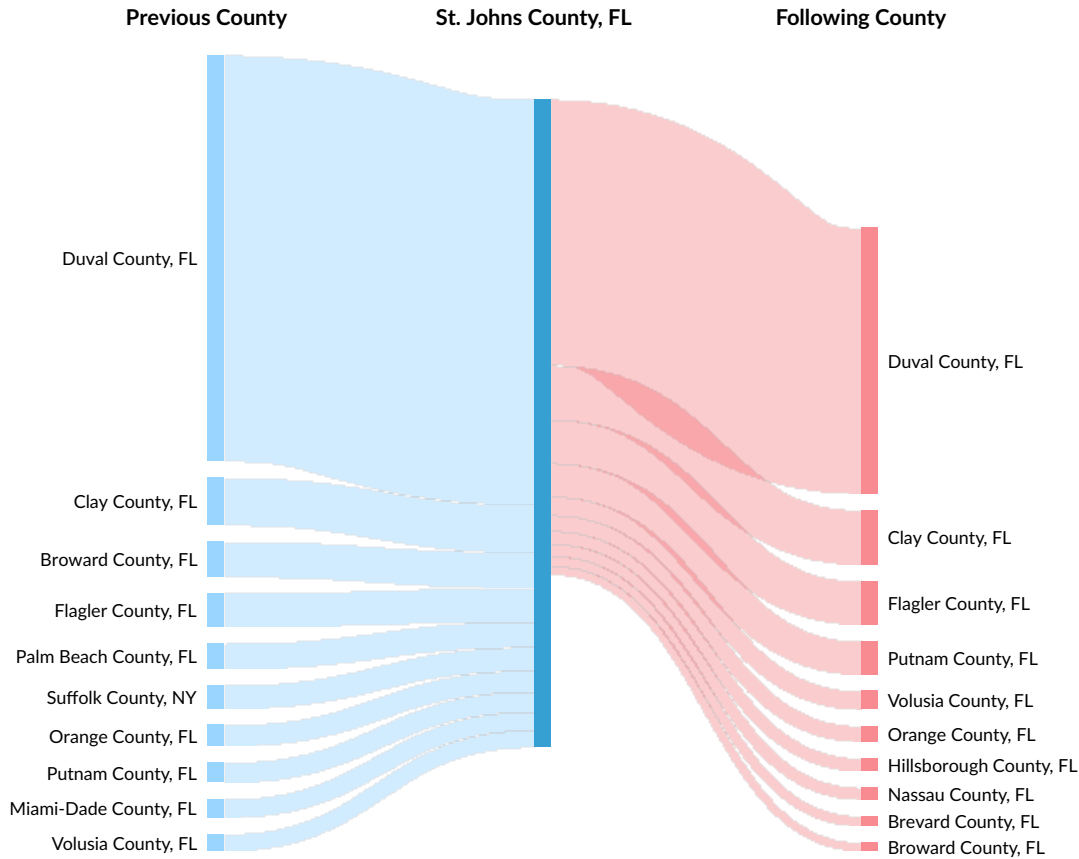
Where Talent Lives

ZIP	Name	2024 Workers
32259	Saint Johns, FL (in St. Jo...	31,968
32092	Saint Augustine, FL (in S...	22,104
32084	Saint Augustine, FL (in S...	19,025
32082	Ponte Vedra Beach, FL (...	16,523
32086	Saint Augustine, FL (in S...	16,308

Inbound and Outbound Migration

The table below analyzes past and current residents of St. Johns County, FL. The left column shows residents of other counties migrating to St. Johns County, FL. The right column shows residents migrating from St. Johns County, FL to other counties.

As of 2022, **5,656** people have migrated from Duval County, FL to St. Johns County, FL. In the same year, **3,707** people left St. Johns County, FL migrating to Duval County, FL. The total Net Migration for St. Johns County, FL in 2022 was **11,306**.

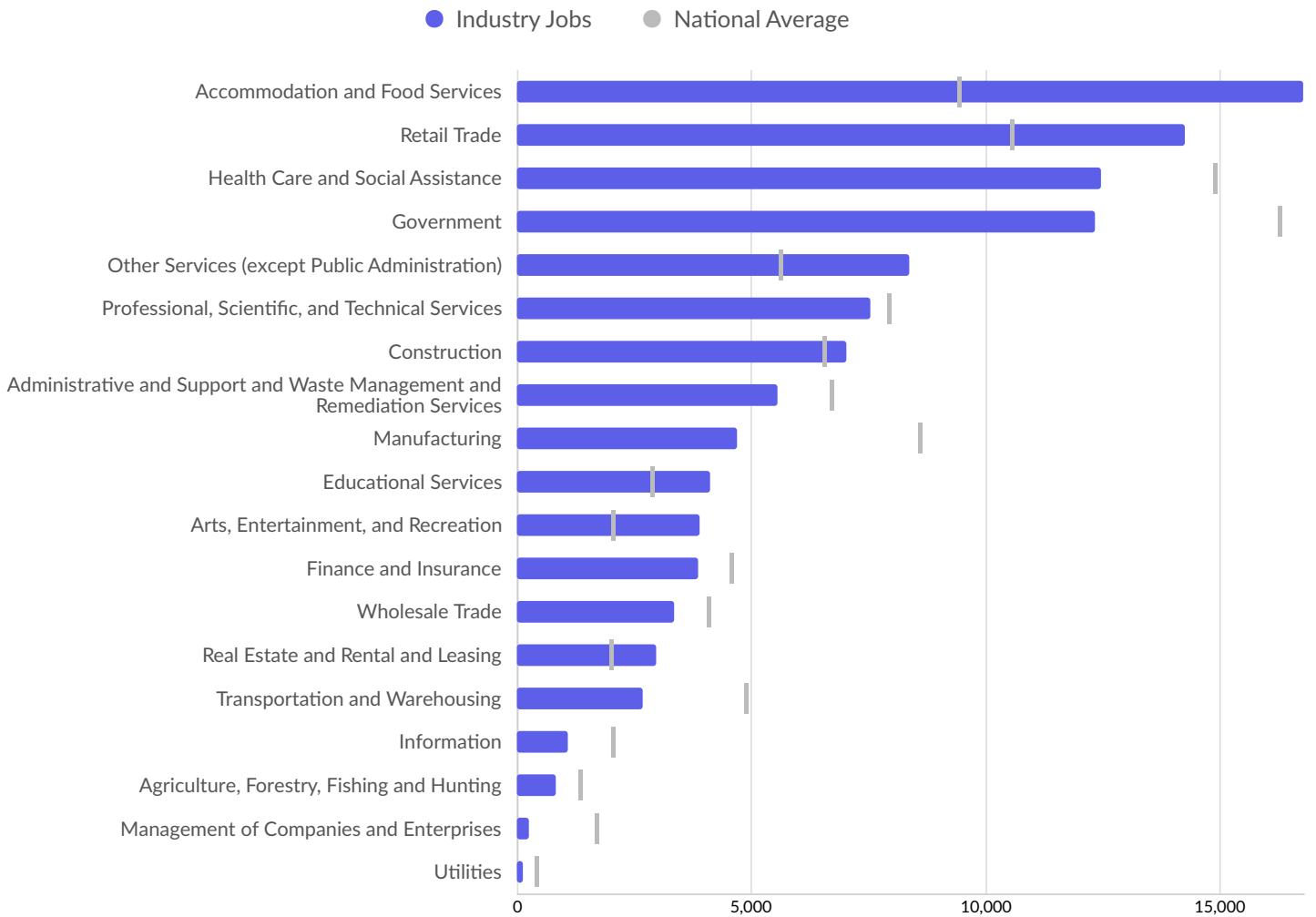


Top Previous Counties	Migrations
Duval County, FL	5,656
Clay County, FL	662
Broward County, FL	492
Flagler County, FL	469
Palm Beach County, FL	355
Suffolk County, NY	325

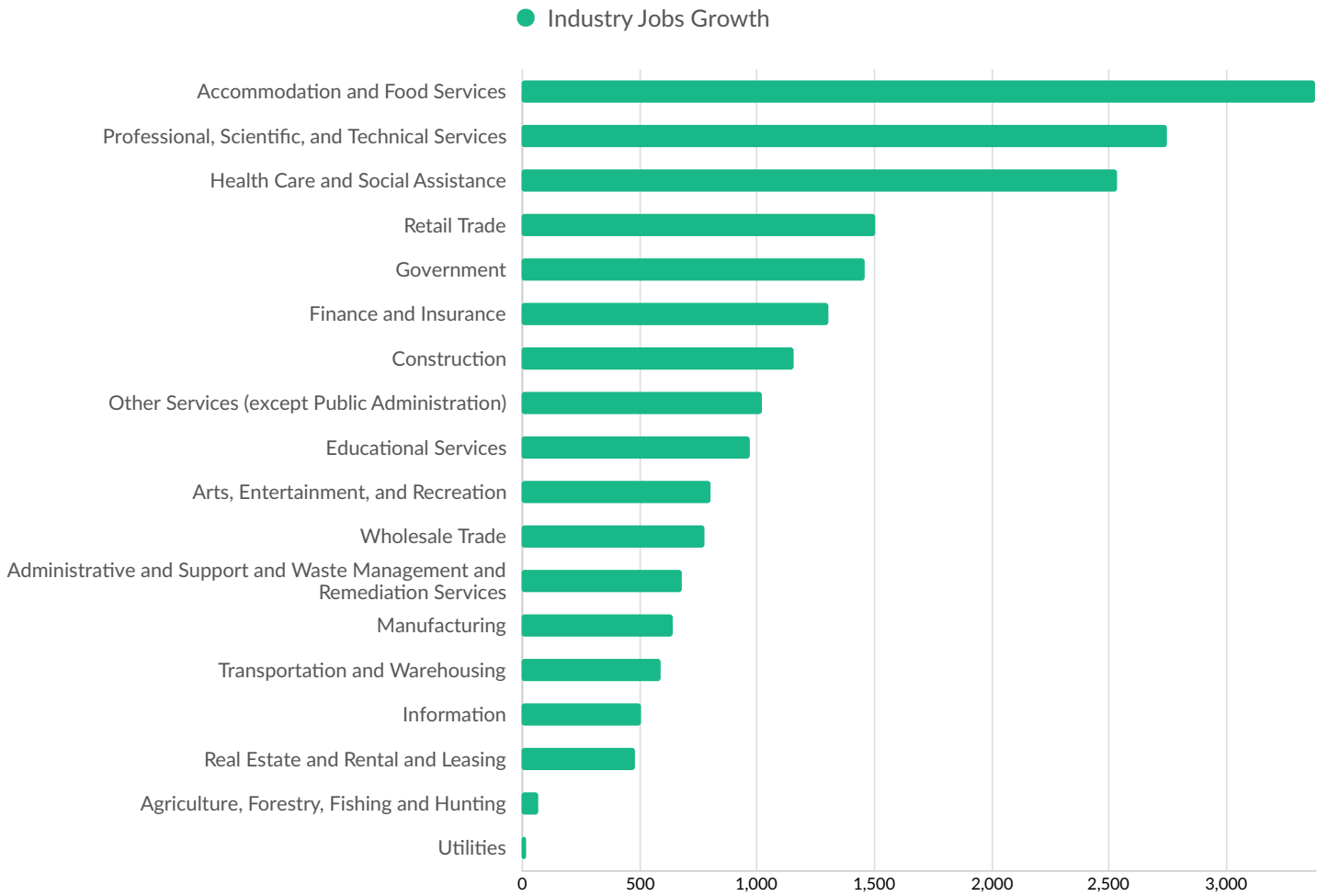
Top Previous Counties	Migrations
Orange County, FL	296
Putnam County, FL	279
Miami-Dade County, FL	258
Volusia County, FL	236
San Diego County, CA	222
Nassau County, NY	207
Hillsborough County, FL	203
Alachua County, FL	198
Cook County, IL	188
Top Following Counties	Migrations
Duval County, FL	3,707
Clay County, FL	760
Flagler County, FL	606
Putnam County, FL	467
Volusia County, FL	258
Orange County, FL	220
Hillsborough County, FL	180
Nassau County, FL	168
Brevard County, FL	139
Broward County, FL	119
Palm Beach County, FL	108
Marion County, FL	106
Alachua County, FL	98
Seminole County, FL	92
Fulton County, GA	90

Industry Characteristics

Largest Industries



Top Growing Industries



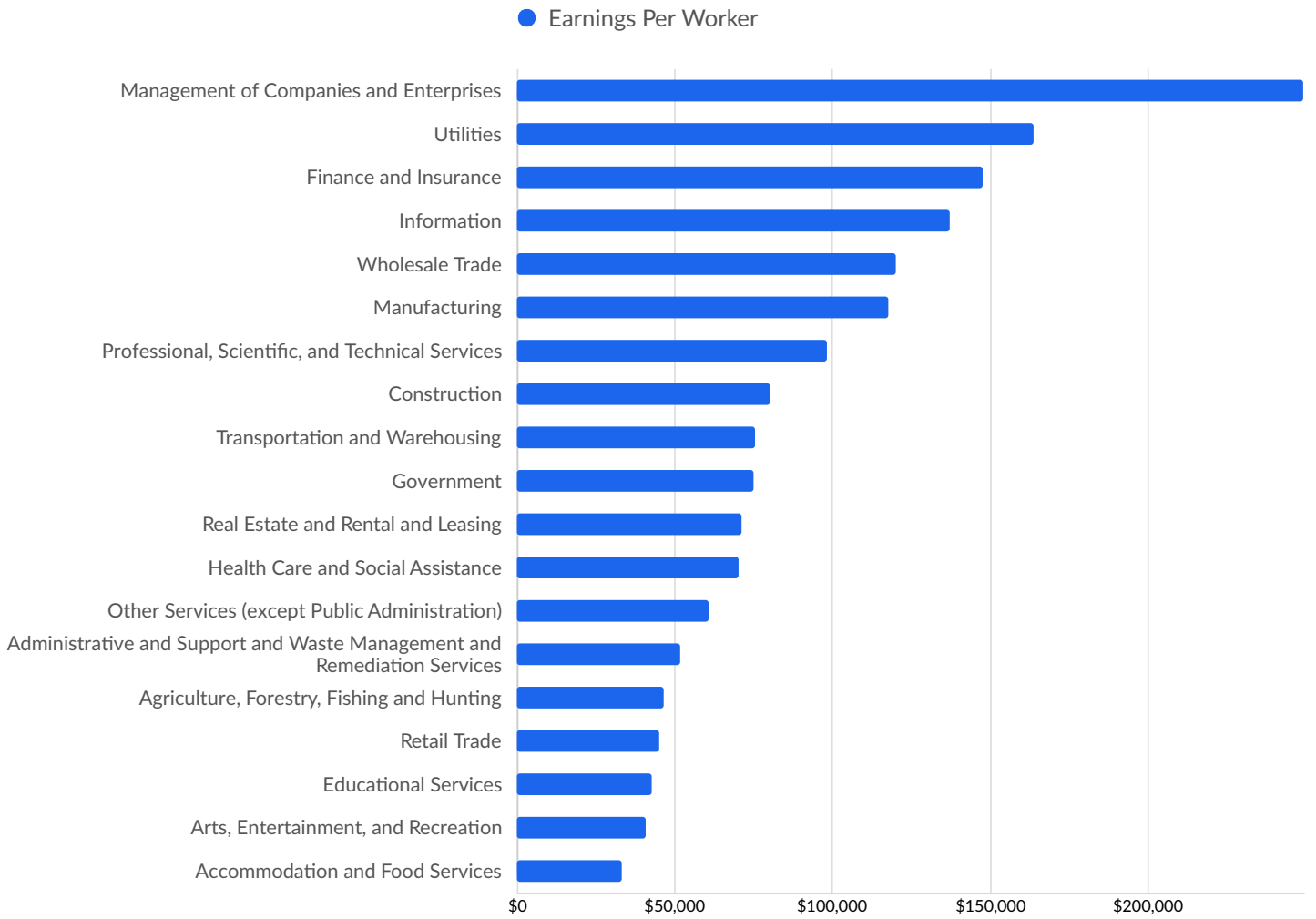
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



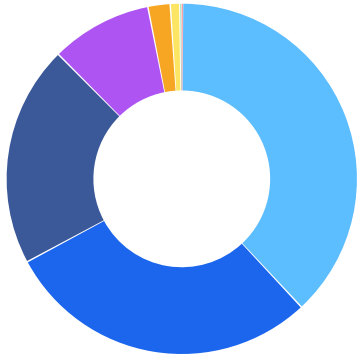
Business Characteristics

132,969 Companies Employ Your Workers

Online profiles for your workers mention 132,969 companies as employers, with the top 10 appearing below. In the last 12 months, 3,082 companies in St. Johns County, FL posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Navy	9,668 	Ponte Vedra Inn And Club	348 
Bank of America	6,299 	State of Florida	245 
Mayo Clinic College of Medicine...	5,315 	Gate Hospitality	224 
Duval County Public Schools	5,298 	University of Florida	223 
Florida Blue	4,685 	Pga Tour	220 
Baptist Health System School of...	4,006 	Marriott International	174 
Citigroup	3,119 	Ring Power Corporation	151 
University of North Florida	2,789 	Flagler College	142 
Florida State College at Jackson...	2,488 	Ascension	139 
Shands Hospital, Jacksonville	2,470 	GPAC	133 

Business Size

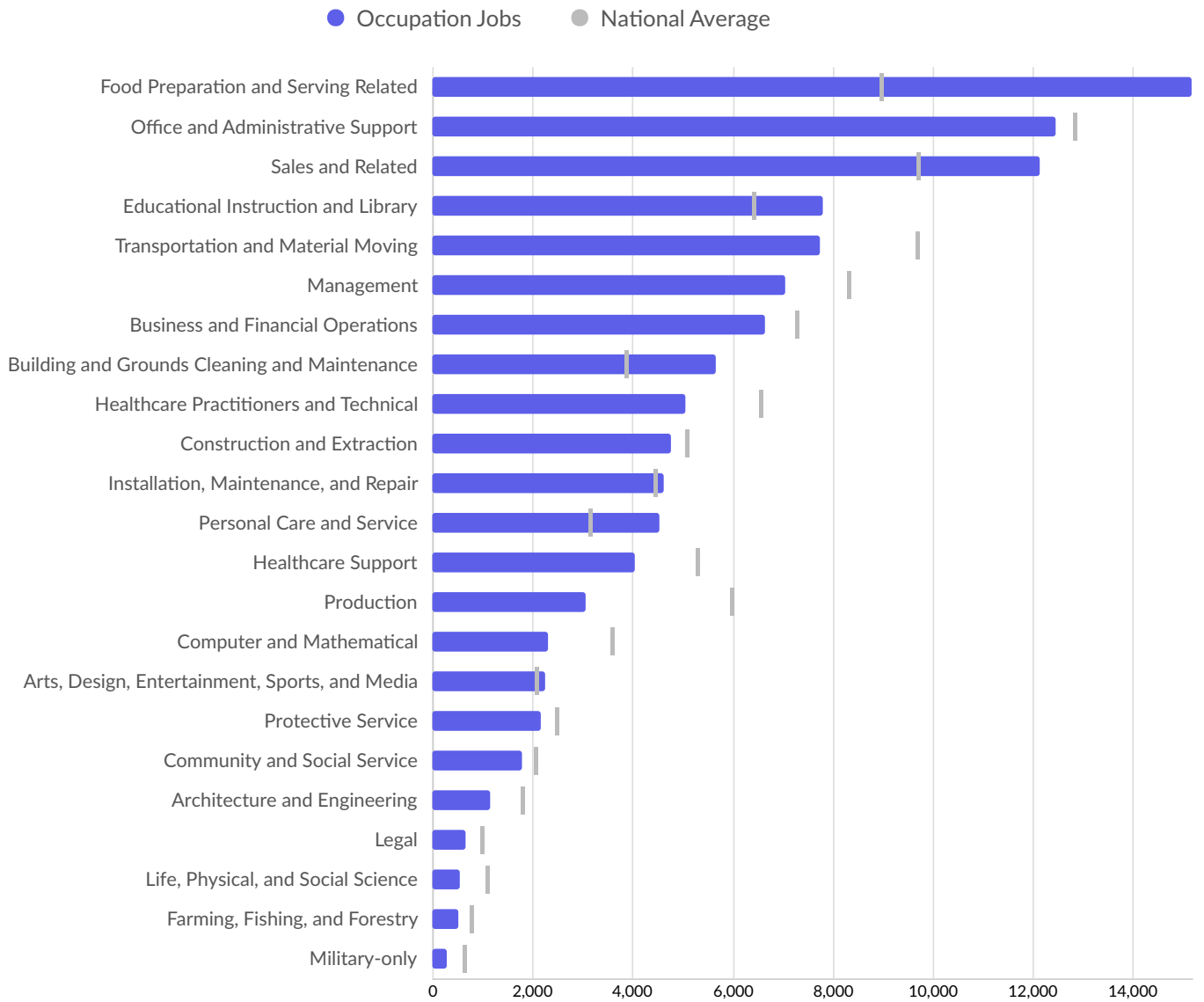


	Percentage	Business Count
● 1 to 4 employees	38.0%	4,359
● 5 to 9 employees	29.1%	3,341
● 10 to 19 employees	20.4%	2,342
● 20 to 49 employees	9.3%	1,071
● 50 to 99 employees	2.0%	235
● 100 to 249 employees	0.9%	100
● 250 to 499 employees	0.2%	21
● 500+ employees	0.1%	8

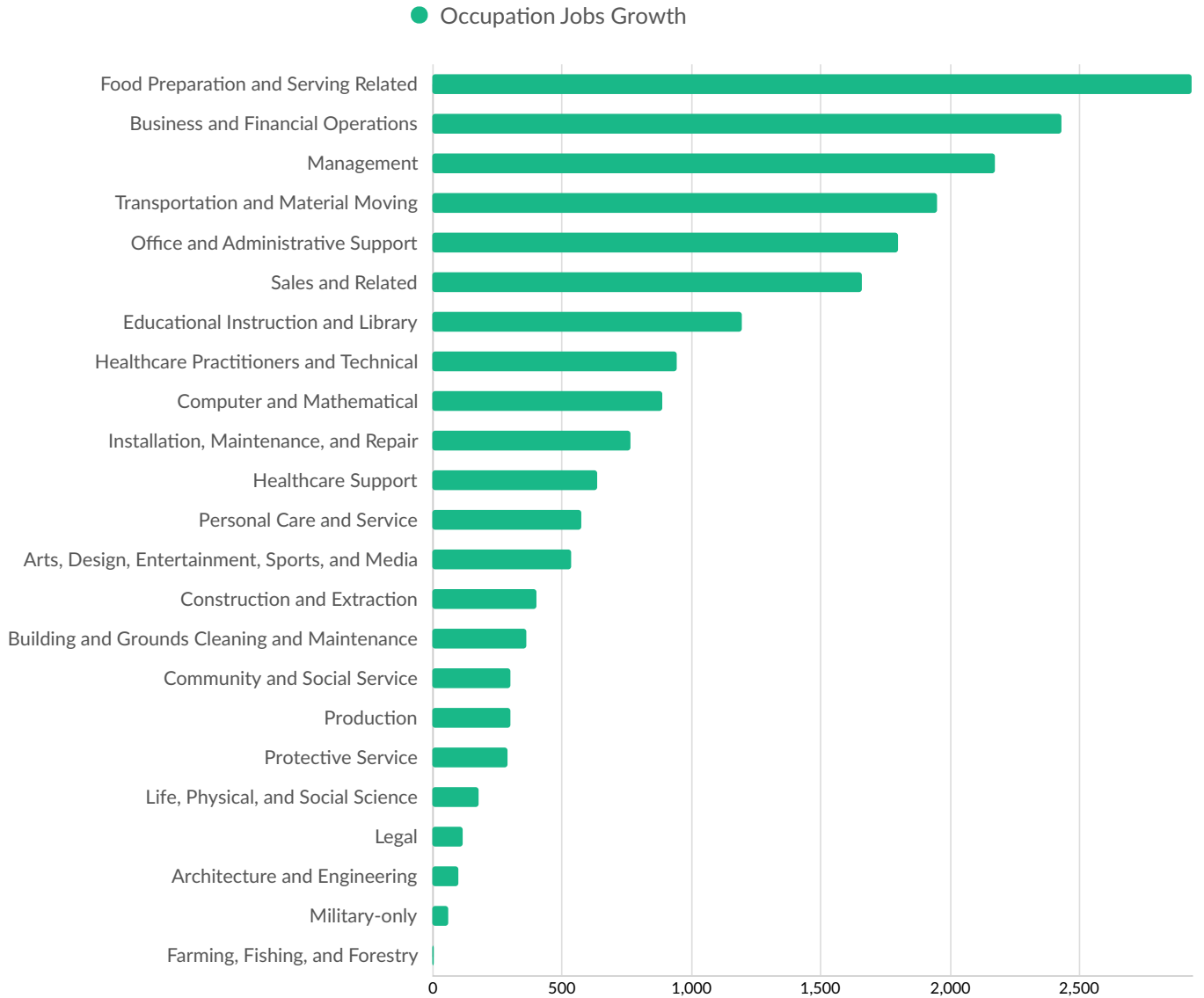
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations



Top Growing Occupations

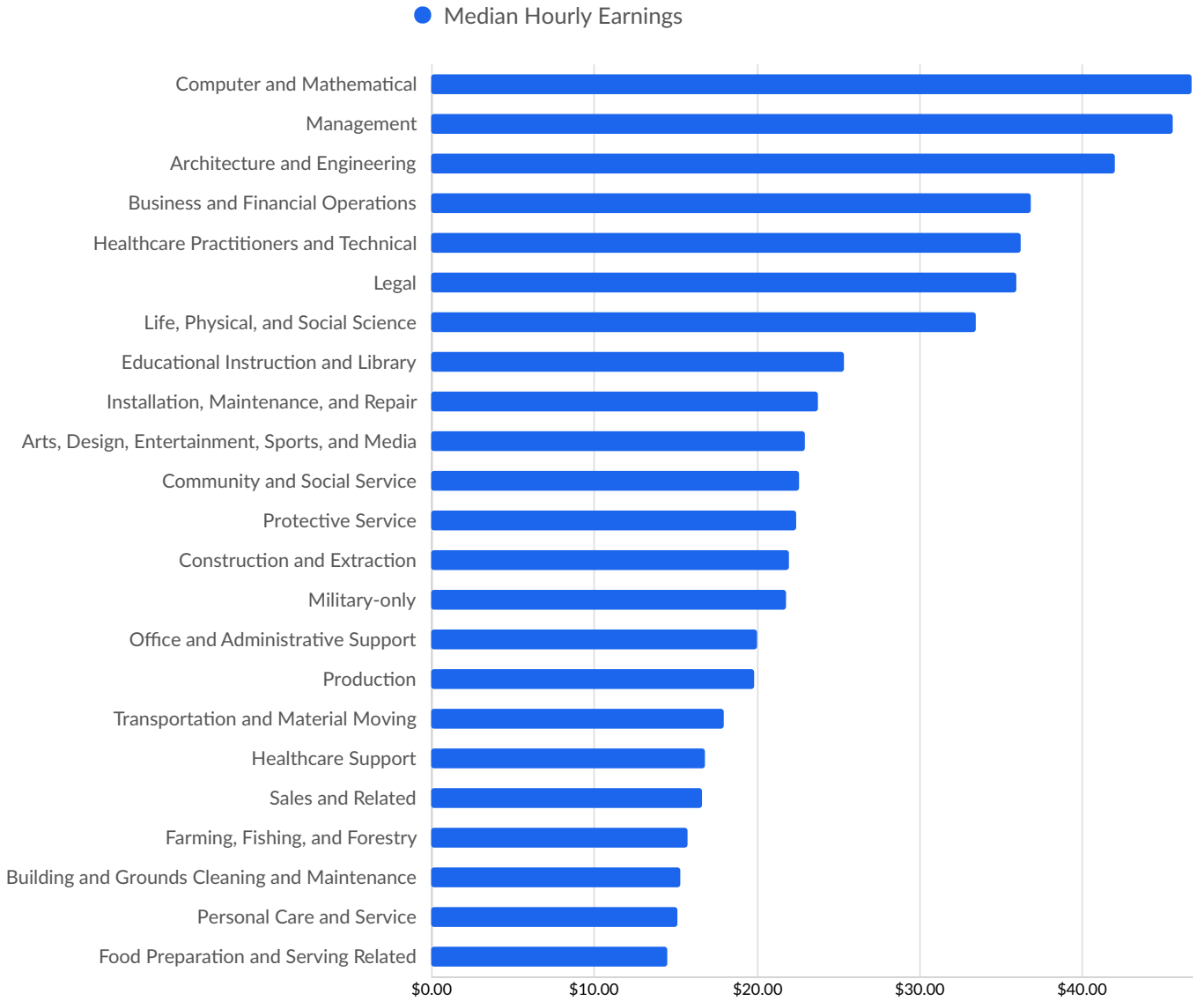


Top Occupation Employment Concentration

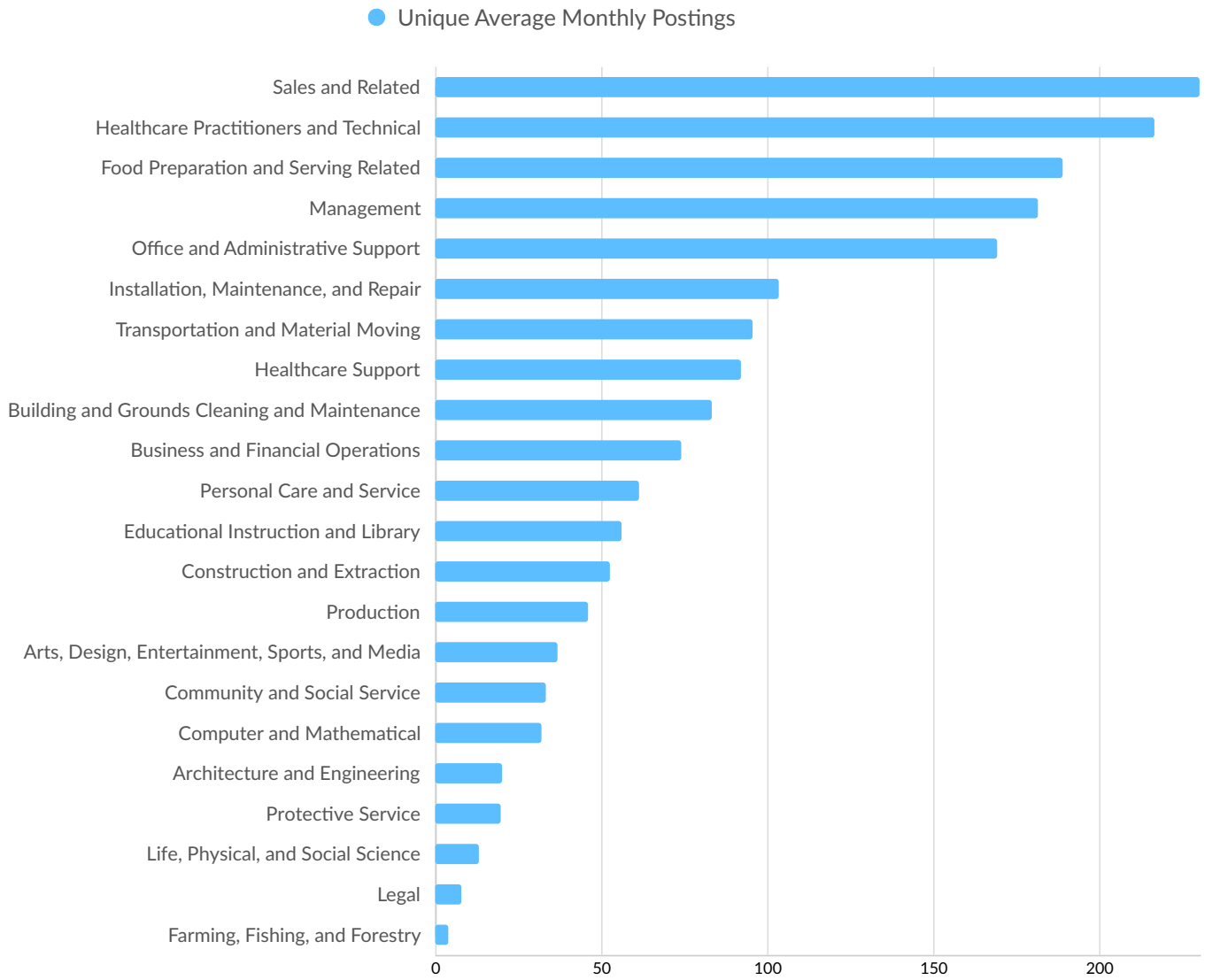
● Occupation Employment Concentration



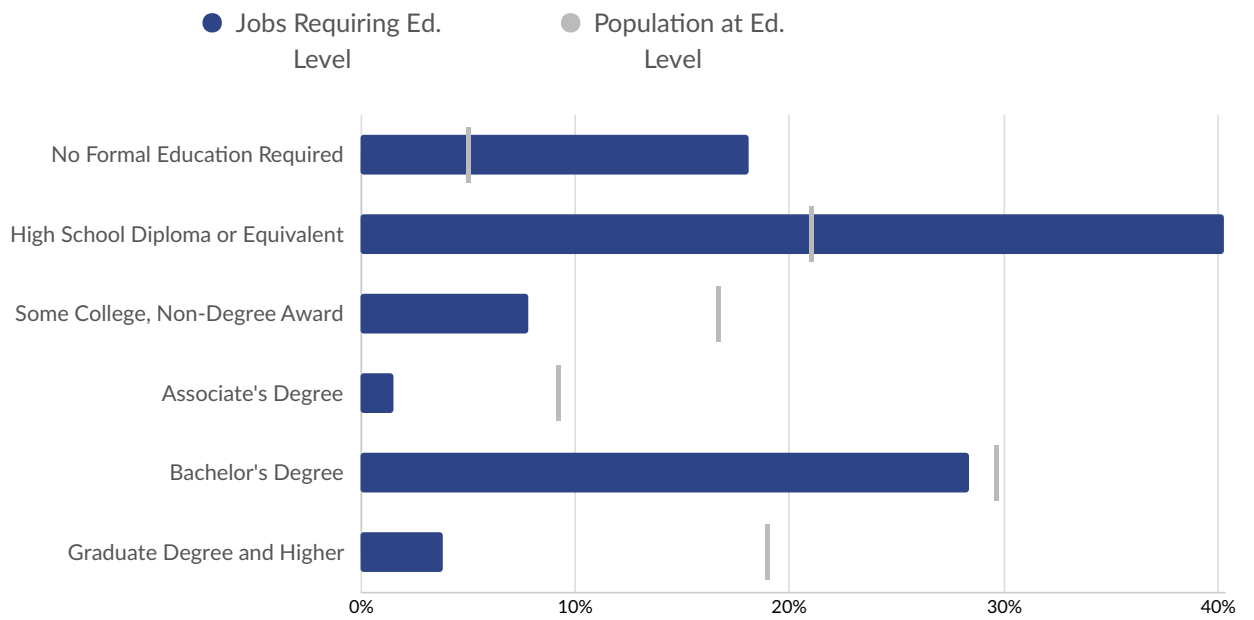
Top Occupation Earnings



Top Posted Occupations





Underemployment



Educational Pipeline

In 2023, there were 1,056 graduates in St. Johns County, FL. This pipeline has shrunk by 12% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Bachelor's), "Fire Science/Fire-fighting" (Certificate), and "Psychology, General" (Bachelor's).

School	Total Graduates (2023)	Graduate Trend (2019 - 2023)
Flagler College	587	
First Coast Technical College	469	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

