

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:18 AM  
**To:** Ryan Mauch  
**Subject:** FW: Save Magic Beach Hotel



*Thank you,  
Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
Compassionate-Trustworthy-Innovative*



**From:** d \*\* <onlyonedonna@gmail.com>  
**Sent:** Friday, March 7, 2025 8:29 AM  
**To:** Commissioner Christian Whitehurst <bcc1cwhitehurst@sjcfl.us>; Commissioner Sarah Arnold <bcc2sarnold@sjcfl.us>; Commissioner Clay Murphy <cmurphy@sjcfl.us>; Commissioner Krista Joseph <bcc4kjoseph@sjcfl.us>; Commissioner Ann Taylor <ataylor@sjcfl.us>  
**Subject:** Save Magic Beach Hotel

The Magic Beach Hotel in Florida should not be torn down because of its significant historical value and unique architectural design. As a landmark, the hotel stands as a testament to the region's rich cultural heritage and past, representing a bygone era of Florida's tourism and hospitality. Its distinctive features, including vintage architectural details, reflect the charm and character of the area, providing a sense of place and continuity for both locals and visitors. Preserving the hotel not only honors its legacy but also offers a chance to showcase its potential as a historical site, contributing to the community's identity and tourism appeal please stop taking away Florida's uniqueness save the magic beach hotel!

## Ryan Mauch

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**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:10 AM  
**To:** Ryan Mauch  
**Subject:** FW: Demolition of Magic Beach and Vilano Beach

**Importance:** High

Good morning,

I am forwarding you this email for your situational awareness.

Thank you!



*Thank you,*

*Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** Cindy Campbell-Taylor <cindycampbelltaylor2@gmail.com>

**Sent:** Wednesday, February 19, 2025 5:30 PM

**To:** Commissioner Christian Whitehurst <bcc1cwhitehurst@sjcfl.us>; Commissioner Sarah Arnold <bcc2sarnold@sjcfl.us>; Commissioner Clay Murphy <cmurphy@sjcfl.us>; Commissioner Krista Joseph <bcc4kjoseph@sjcfl.us>; Commissioner Ann Taylor <ataylor@sjcfl.us>

**Subject:** Demolition of Magic Beach and Vilano Beach

**Importance:** High

### **St. Johns County Commissioners**

St. Johns County Administration Building  
500 San Sebastian View  
St. Augustine, FL 32084

Dear Members of the St. Johns County Commission,

I am writing to express my deep concern over the potential demolition of the Magic Beach Motel in Vilano Beach. The Magic Beach Motel is not only a culturally significant landmark but also a vital part of the unique “beach vibe” that Vilano Beach and St. Augustine are known for. This vibrant, coastal atmosphere is an essential part of what makes our area so special, and it must be preserved at all costs.

While I recognize that Anastasia Island and St. Johns County are growing, we must be cautious about the kind of development that takes place. The continuous construction of 2- and 3-story buildings and commercial developments is beginning to compromise the character of our beloved beach communities. St. Augustine has built its reputation on its historic charm and coastal beauty, and Vilano Beach should not be transformed into just another stretch of high-rise developments that lack the unique appeal that currently draws visitors and residents alike.

The Magic Beach Motel stands as a reminder of a time when Vilano Beach was a more intimate and relaxed coastal destination. Allowing its demolition to make way for more 2- and 3-story condos and a large commercial building will only further erode the beach vibe that makes this area so unique. It is critical that we do not allow Vilano Beach to follow the same development pattern that has overtaken other parts of the island. If you visit other small beach towns there are moratoriums on height – keeping them one level with very strict guidelines. Why can't this be instituted in St Augustine, particularly Vilano Beach before it gets out of hand?

In addition to the cultural loss, the ongoing pressure on our infrastructure is a growing concern. As more development is approved, our roads, utilities, and services are becoming strained. We must take a more measured approach to growth—one that balances smart development with the preservation of the environment and the quality of life for all who live here.

The developer, Rick, has made it clear that his intention for the property is not to contribute to smart growth but rather to maximize his profit by demolishing the Magic Beach Motel and replacing it with high-density condos and a 5,000-square-foot commercial building. He has openly discussed this plan with the Vilano Beach Main Street Board, and previously, his request to develop the property with the existing footprint was denied. Now, he is seeking approval for demolition to push forward with his original plan, which will further exacerbate the issue of overdevelopment.

Rick the developer has said “the Magic Beach is in disrepair”. Well, this is obvious, there has not been any money put towards restoration or renovation, or it has been minimal. But if you look at what was recently done with Haley’s Court – they did an incredible job of investing in the property while maintaining the look, feel and vibe of what our Beach Towns should be. To me they are the shining star of Economic Development and Preservation and caring about the impact on the community.

I urge you to consider the lasting impact that the demolition of this culturally significant property will have on our community. It is crucial that we protect the character of Vilano Beach and St. Augustine for future generations. I ask that you reject the proposal to demolish the Magic Beach Motel and work to preserve this important landmark. Let’s protect our heritage, our infrastructure, and the very essence of what makes Vilano Beach and St. Augustine so special.

Thank you for your time and attention to this critical issue. I trust that you will make the right decision in preserving the character and charm of our community.

I look forward to hearing how you will help Vilano Beach maintain its integrity, your plans on smart growth vs. bigger & better without regard to the community, and next steps as you see them.

And I am happy to work with Commissioner Taylor on this important initiative.

Sincerely,  
Cindy Campbell-Taylor  
A Vilano Beach Resident

Past Vice President of Villano Beach Main Street (2022-2024)

Article:

<https://www.firstcoastnews.com/article/news/local/magic-beach-motel-in-vilano-beach-faces-demolition-again/77-c92a1632-d7bc-4c22-b4c9-e68c6edbe52a>

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:10 AM  
**To:** Ryan Mauch  
**Subject:** FW: Magic Beach Hotel, Colonia project, and Vilano Beach area



*Thank you,*

*Shayna Keller*

*Assistant to the Board of County Commissioners*  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
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**From:** Bethany Groves <[Bethany.Groves@stjohns.k12.fl.us](mailto:Bethany.Groves@stjohns.k12.fl.us)>  
**Sent:** Friday, February 21, 2025 9:47 AM  
**To:** BOCC Office <[boccoffice@sjcfl.us](mailto:boccoffice@sjcfl.us)>  
**Subject:** Magic Beach Hotel, Colonia project, and Vilano Beach area

Dear St. Johns County Commissioners,

As a homeowner at 80 Corunna Street in Vilano and a 20-year resident and educator in the St. Johns County School District, I am asking you to step in and address the general overcrowding and overdevelopment in St. Johns County in general and on Vilano Beach specifically. The Colonia project is another example of improvements that the infrastructure of Vilano cannot sustain. Now this developer is trying to purchase and demolish the Magic Beach Hotel in order to expand this project even further. PLEASE block this demolition and further development. Our quality of life on the Porpoise Point side of Vilano as well as the environment cannot continue to support this much development. The addition of the hotels has already stressed this area greatly. Then townhouses are still undeveloped but will continue to impact the area and now this new complex with its desire to expand further will drive the quality of the residents down even further. Most residents are getting out of the area completely. The area no longer has the cultural feel it used to and no longer has a population that respects the environment and our community values. Please stop the overdevelopment on Vilano, do NOT allow the demolition of the Magic Beach hotel or the further expansion of the Colonia project which I wish had never been approved in the first place. Thank you.

Bethany Groves Smith  
80 Corunna Street  
St. Augustine, Florida 32084

Webster Elementary School  
Principal

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:11 AM  
**To:** Ryan Mauch  
**Subject:** FW: magic beach motel



*Thank you,  
Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
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**From:** Kim Tippin <[kimtippin@gmail.com](mailto:kimtippin@gmail.com)>  
**Sent:** Thursday, February 20, 2025 9:23 AM  
**To:** BOCC Office <[boccoffice@sjcfl.us](mailto:boccoffice@sjcfl.us)>  
**Subject:** magic beach motel

Good Morning,

I am writing as a concerned resident of St. Johns County to express my opposition to the proposed demolition of the Magic Beach Motel in Vilano Beach. This charming and iconic property, designated as a significant cultural resource, is an integral part of our community's history and character.

The Magic Beach Motel not only represents a nostalgic piece of Americana but also contributes to the unique charm that sets Vilano Beach apart. Preserving this beloved landmark would honor our community's heritage and continue to attract visitors seeking authentic experiences, which benefits our local economy.

I strongly urge you to explore alternatives to demolition, such as restoration or adaptive reuse, which would preserve this cultural treasure for future generations.

Thank you for considering my perspective on this matter.

Kim Tippin

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:14 AM  
**To:** Ryan Mauch  
**Subject:** FW: Magic Beach Motel - Deny Development.



*Thank you,*

*Shayna Keller*

Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
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**From:** Kaitlyn Gualillo <kaitlyn.gualillo@gmail.com>  
**Sent:** Thursday, March 6, 2025 6:31 PM  
**To:** Commissioner Krista Joseph <bcc4kjoseph@sjcfl.us>  
**Subject:** Magic Beach Motel - Deny Development.

Commissioner Joseph,

Hello. I am emailing you today regarding the Magic Beach Motel. This Vilano Beach hallmark should not be demolished for new development. As a local, St. Augustine has been tarnished with all the new poorly constructed commercial housing. It is devastating to watch this continue. Preserve what we still can, given that many historical and old growth forests have been leveled for greedy construction. Keeping St. Augustine as St. Augustine is crucial to those who grew up here, made memories here, and to those who would like to join the community. Please do not allow the identity of St. Augustine to be further stripped of its heritage.

Thank you,  
Kaitlyn Gualillo



## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:15 AM  
**To:** Ryan Mauch  
**Subject:** FW: Iconic Magic Beach Motel



*Thank you,*

*Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** Cassie Wills <cmw24d@fsu.edu>  
**Sent:** Thursday, March 6, 2025 8:00 PM  
**To:** Commissioner Krista Joseph <bcc4kjoseph@sjcfl.us>  
**Subject:** Iconic Magic Beach Motel

Good evening,

Please do not demolish th Iconic Magic Beach Motel. It is a piece of Florida history.

Thank you,  
Cassie Wills

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:16 AM  
**To:** Ryan Mauch  
**Subject:** FW: Motel

Thank you,  
Shayna Keller  
Assistant to the Board of County Commissioners St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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-----Original Message-----

From: teenie <[pinkpanda032@gmail.com](mailto:pinkpanda032@gmail.com)>  
Sent: Thursday, March 6, 2025 8:39 PM  
To: Commissioner Christian Whitehurst <[bcc1cwhitehurst@sjcfl.us](mailto:bcc1cwhitehurst@sjcfl.us)>; Commissioner Sarah Arnold <[bcc2sarnold@sjcfl.us](mailto:bcc2sarnold@sjcfl.us)>; Commissioner Clay Murphy <[cmurphy@sjcfl.us](mailto:cmurphy@sjcfl.us)>; Commissioner Krista Joseph <[bcc4kjoseph@sjcfl.us](mailto:bcc4kjoseph@sjcfl.us)>; Commissioner Ann Taylor <[ataylor@sjcfl.us](mailto:ataylor@sjcfl.us)>  
Subject: Motel

Don't tear down the motel!!! It's such an iconic landmark. Give the people a victory with all the developing going on in Florida right now, protect what's left please !  
Sent from my iPhone

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:17 AM  
**To:** Ryan Mauch  
**Subject:** FW: magic beach motel

Thank you,  
Shayna Keller  
Assistant to the Board of County Commissioners St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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-----Original Message-----

**From:** fishician@bellsouth.net <fishician@bellsouth.net>  
**Sent:** Thursday, March 6, 2025 11:45 PM  
**To:** Commissioner Christian Whitehurst <bcc1cwhitehurst@sjcfl.us>; Commissioner Sarah Arnold <bcc2sarnold@sjcfl.us>; Commissioner Clay Murphy <cmurphy@sjcfl.us>; Commissioner Krista Joseph <bcc4kjoseph@sjcfl.us>; Commissioner Ann Taylor <ataylor@sjcfl.us>  
**Subject:** magic beach motel

dear St. John's County commissioners-

I do not live in St. John's County, however, I am a born and raised Floridian, in Palm Beach County my whole life. It saddens me greatly to see places that are bits of old Florida being demolished for something that will look just like the rest of the beachfront properties. No character, nothing unique, no history, nothing. I have seen 2 lovely beachfront hotels within 5 miles of my home get demolished for big ugly condos. Retain the charm that is there.

Sincerely-

Heidi Simons  
518 North Atlantic Drive  
Lantana, Fla. 33462  
fishician@bellsouth.net

Sent from my iPhone

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:17 AM  
**To:** Ryan Mauch  
**Subject:** FW: Magic beach motel

Thank you,  
Shayna Keller  
Assistant to the Board of County Commissioners St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
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-----Original Message-----

**From:** Collin 02456 <[collintnorris@gmail.com](mailto:collintnorris@gmail.com)>  
**Sent:** Thursday, March 6, 2025 7:52 PM  
**To:** Commissioner Krista Joseph <[bcc4kjoseph@sjcfl.us](mailto:bcc4kjoseph@sjcfl.us)>  
**Subject:** Magic beach motel

Hello! What a rich and impressive life you've led. I'm sure you don't need me to tell you how places like the Magic Beach Motel are part of our culture, our history. We can all share these things with each other no matter how divided this country is. Please save the motel.

I'm really impressed with you. Mother of two Navy SEALs, no less. You continue to accomplish a lot and pressed through the worst thing someone can imagine. I hope it isn't pushy to ask you for any advice or words of wisdom you have on resilience and accomplishment? I'm sure you're very busy so I'll take whatever you have to say. Thank you for your time.

Sent from my iPhone

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:17 AM  
**To:** Ryan Mauch  
**Subject:** FW: NO TO DEMO OF MAGIC BEACH MOTEL



*Thank you,  
Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** Lucy Nadeau <lucy\_nadeau@yahoo.com>  
**Sent:** Friday, March 7, 2025 5:57 AM  
**To:** Commissioner Christian Whitehurst <bcc1cwhitehurst@sjcfl.us>; Commissioner Sarah Arnold <bcc2sarnold@sjcfl.us>; Commissioner Clay Murphy <cmurphy@sjcfl.us>; Commissioner Krista Joseph <bcc4kjoseph@sjcfl.us>; Commissioner Ann Taylor <ataylor@sjcfl.us>  
**Subject:** NO TO DEMO OF MAGIC BEACH MOTEL

Dear Commissioners,

As a lifelong Florida resident, I am writing to implore you to consider the ramifications of allowing the destruction of this destruction of such a iconic property, especially near our oldest historic city known for tourism. It is beyond sad how “progress” continues to rob our beautiful state of not only our natural beauty but also our amazing heritage. Rather than invest in maintaining the cultural history that made our state what it was. We are gradually losing properties of architectural significance like this one and in place go up plain, characterless blobs. It is beyond maddening that this continues to happen.

Please don't allow this person, who is obviously NOT a Florida native, to come and steal OUR iconic piece of history.

Respectfully,  
Lucy K Peistrup

*Sent from Yahoo Mail for iPhone*

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:29 AM  
**To:** Ryan Mauch  
**Subject:** FW: Magic Beach Hotel - Approve Demo



*Thank you,*

*Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
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**From:** Anastasia OConnor <[anastasia\\_oconnor@yahoo.com](mailto:anastasia_oconnor@yahoo.com)>  
**Sent:** Thursday, March 20, 2025 10:11 AM  
**To:** Commissioner Christian Whitehurst <[bcc1cwhitehurst@sjcfl.us](mailto:bcc1cwhitehurst@sjcfl.us)>; Commissioner Sarah Arnold <[bcc2sarnold@sjcfl.us](mailto:bcc2sarnold@sjcfl.us)>; Commissioner Clay Murphy <[cmurphy@sjcfl.us](mailto:cmurphy@sjcfl.us)>; Commissioner Krista Joseph <[bcc4kjoseph@sjcfl.us](mailto:bcc4kjoseph@sjcfl.us)>; Commissioner Ann Taylor <[ataylor@sjcfl.us](mailto:ataylor@sjcfl.us)>  
**Subject:** Magic Beach Hotel - Approve Demo

Hello, Commissioners,

Firstly, thank you for your prompt attention to my prior email about the homeless camp at the May Street Bridge. The Sheriff was on top of clean-up that day and the crew did a fantastic job!

As a Vilano Town Center resident, I fully support the demolition of the Magic Beach Hotel and the proposed plans for re-development. Parking is an issue for Vilano, and the developer will not only provide the required parking for his construction, but he will also add more parking that the community has been crying for. The developer's plans will be a welcome addition to downtown Vilano. I hope you will fully endorse the project.

Thank you, again,

Anastasia O'Connor  
2733 Palencia Street  
St. Augustine, FL 32084  
585 967-2220

On Tuesday, March 4, 2025 at 08:54:01 AM EST, Anastasia OConnor <[anastasia\\_oconnor@yahoo.com](mailto:anastasia_oconnor@yahoo.com)> wrote:

A homeless camp has popped up on the northeastern bank of the creek that is traversed by the May Street Bridge. This is a popular spot for runners, fisherman, bicyclists, and walkers and is not in accordance with HB 1365. What steps can be taken to dismantle the camp and clean the refuse that is being generated here?

Thank you.

Anastasia O'Connor  
585 967-2220

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:18 AM  
**To:** Ryan Mauch  
**Subject:** FW: SAVE MAGIC BEACH MOTEL

Thank you,  
Shayna Keller  
Assistant to the Board of County Commissioners St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfll.us](http://www.sjcfll.us)  
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-----Original Message-----

From: paul henry <[wmhp3842@yahoo.com](mailto:wmhp3842@yahoo.com)>  
Sent: Thursday, March 6, 2025 6:02 PM  
To: BOCC Office <[boccoffice@sjcfll.us](mailto:boccoffice@sjcfll.us)>  
Subject: SAVE MAGIC BEACH MOTEL

Please save this hotel, it's iconic and has history and deserves to be where it's at. Florida has become overdeveloped in the last few years and has lost buildings that gave charm and old Florida vibes.



## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:19 AM  
**To:** Ryan Mauch  
**Subject:** FW: Please develop carefully

Thank you,  
Shayna Keller  
Assistant to the Board of County Commissioners St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfll.us](http://www.sjcfll.us)  
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-----Original Message-----

From: Jessica Lynch <[jessicalnaples@gmail.com](mailto:jessicalnaples@gmail.com)>  
Sent: Thursday, March 6, 2025 10:33 PM  
To: BOCC Office <[boccoffice@sjcfll.us](mailto:boccoffice@sjcfll.us)>  
Subject: Please develop carefully

Hi,  
I'm writing today to ask you to preserve as much as you can of what makes St. Augustine charming & beautiful. I love it that you have the Magic Beach Motel & other businesses like it. Some of the new hotels (like the one at King & US1) are VERY unattractive & completely lack charm.  
Know St. Augustine's worth! I know we can't stop development but I ask that you demand more from the developers when reviewing what they will contribute to the landscape of the city & the surrounding area. They will comply with your requests. They see the dollar signs & it's up to you to make sure the growth is beautiful & improves/protects the aesthetic of the area.  
Please make sure you protect the locals too. Demand these developers provide x amount of affordable housing as part of the package so people can live where they work.  
I'm from Naples. Many people think it's beautiful but it doesn't have any charm any more. We had no foresight or consideration for the runaway train of development in our area. Horrible traffic, unaffordable housing, constant construction, environmental upheaval, etc... make it a difficult place to live/work. Development has so far exceeded infrastructure that it takes people an hour to drive 10 miles to their job. And they are getting sick of it.  
Thank you for your time.  
Jessica E. Lynch  
Sent from my iPhone

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:19 AM  
**To:** Ryan Mauch  
**Subject:** FW: SAVE THE MAGIC BEACH MOTEL



*Thank you,*

*Shayna Keller*

*Assistant to the Board of County Commissioners  
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500 San Sebastian View, St. Augustine FL 32084  
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**From:** Cole Rutkowski <cole15@me.com>  
**Sent:** Friday, March 7, 2025 10:33 AM  
**To:** Commissioner Krista Joseph <bcc4kjoseph@sjcfl.us>  
**Subject:** SAVE THE MAGIC BEACH MOTEL

### SAVE THE MAGIC BEACH MOTEL

Please save the Magic Beach Motel. It is historic. It's my favorite place to visit and stay at in the are. Don't give in to more real estate developers destroying our history and land.

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:20 AM  
**To:** Ryan Mauch  
**Subject:** FW: Magic Beach Motel



*Thank you,*

*Shayna Keller*

*Assistant to the Board of County Commissioners  
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**From:** RBy <rebecca.lfxx@gmail.com>  
**Sent:** Friday, March 7, 2025 11:59 AM  
**To:** Commissioner Christian Whitehurst <bcc1cwhitehurst@sjcfl.us>; Commissioner Sarah Arnold <bcc2sarnold@sjcfl.us>; Commissioner Clay Murphy <cmurphy@sjcfl.us>; Commissioner Krista Joseph <bcc4kjoseph@sjcfl.us>; Commissioner Ann Taylor <ataylor@sjcfl.us>  
**Subject:** Magic Beach Motel

Hello,

I am Rebecca F, Avid St. Augustine and FL lover/advocate. Here is my short and sweet plea. Please do not allow any demolition or major physical changes to the Magic Beach Motel. We want it to stand as is, as promised. The cultural and historic value is too high a cost to pay. Please protect it!!!

Thank-you,

Rebecca Flanagan

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:23 AM  
**To:** Ryan Mauch  
**Subject:** FW: Beach motel

Thank you,  
Shayna Keller  
Assistant to the Board of County Commissioners St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
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-----Original Message-----

**From:** Kathe O'Donnelly <[okathe5765@gmail.com](mailto:okathe5765@gmail.com)>  
**Sent:** Sunday, March 9, 2025 9:32 PM  
**To:** Commissioner Christian Whitehurst <[bcc1cwhitehurst@sjcfl.us](mailto:bcc1cwhitehurst@sjcfl.us)>; Commissioner Sarah Arnold <[bcc2sarnold@sjcfl.us](mailto:bcc2sarnold@sjcfl.us)>; Commissioner Clay Murphy <[cmurphy@sjcfl.us](mailto:cmurphy@sjcfl.us)>; Commissioner Krista Joseph <[bcc4kjoseph@sjcfl.us](mailto:bcc4kjoseph@sjcfl.us)>; Commissioner Ann Taylor <[ataylor@sjcfl.us](mailto:ataylor@sjcfl.us)>  
**Subject:** Beach motel

Please save the iconic beach motel in Vilano. Please! Everybody I know local and otherwise loves this fabulous place. We need to save these wonderful places full of history and memories. This one in particular is so visually stunning and magical. Please do what you can to save it.

Thank you so very much  
Kathe O'Donnelly  
St. Augustine

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:23 AM  
**To:** Ryan Mauch  
**Subject:** FW: Magic Beach Motel



*Thank you,*

*Shayna Keller*

Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** Sidney D <[sdeese97@gmail.com](mailto:sdeese97@gmail.com)>  
**Sent:** Saturday, March 8, 2025 4:15 PM  
**To:** BOCC Office <[boccoffice@sjcfl.us](mailto:boccoffice@sjcfl.us)>  
**Subject:** Magic Beach Motel

Hello Commissioners,

I am writing you about the cultural significance of the Magic Beach Motel. I am a former resident of Villano Beach and this motel is honestly such an iconic landmark for the town. It's one of my fondest memories about living there, no joke!! My dad was the project manager for a construction job near that area and when I would go visit him I always loved passing by the Magic Beach Motel. Please keep it the way that it is! Don't let these evil developers take away the character of Florida so easily!

Thank you

Sidney Deese

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:26 AM  
**To:** Ryan Mauch  
**Subject:** FW: Magic Beach Motel-Vilano

Thank you,  
Shayna Keller  
Assistant to the Board of County Commissioners St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
Compassionate-Trustworthy-Innovative

-----Original Message-----

**From:** Angelina Morales <[angelinadevans@gmail.com](mailto:angelinadevans@gmail.com)>  
**Sent:** Saturday, March 15, 2025 4:40 PM  
**To:** Commissioner Christian Whitehurst <[bcc1cwhitehurst@sjcfl.us](mailto:bcc1cwhitehurst@sjcfl.us)>; Commissioner Sarah Arnold <[bcc2sarnold@sjcfl.us](mailto:bcc2sarnold@sjcfl.us)>; Commissioner Clay Murphy <[cmurphy@sjcfl.us](mailto:cmurphy@sjcfl.us)>; Commissioner Krista Joseph <[bcc4kjoseph@sjcfl.us](mailto:bcc4kjoseph@sjcfl.us)>; Commissioner Ann Taylor <[ataylor@sjcfl.us](mailto:ataylor@sjcfl.us)>  
**Subject:** Magic Beach Motel-Vilano

Please save the iconic Magic Beach Motel from demolition!  
I am a local resident just a few blocks away and love the history and charm this place provides. Please do not allow it to be demolished.

Thank you  
Angelina Evans  
124 Oak Ave

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:28 AM  
**To:** Ryan Mauch  
**Subject:** FW: Magic Beach Motel



*Thank you,*

*Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** Christine and John McQuade <kilofox2@yahoo.com>  
**Sent:** Thursday, March 20, 2025 8:20 AM  
**To:** Commissioner Christian Whitehurst <bcc1cwhitehurst@sjcfl.us>; Commissioner Sarah Arnold <bcc2sarnold@sjcfl.us>; Commissioner Clay Murphy <cmurphy@sjcfl.us>; Commissioner Krista Joseph <bcc4kjoseph@sjcfl.us>; Commissioner Ann Taylor <ataylor@sjcfl.us>  
**Subject:** Magic Beach Motel

Dear Commissioners,

I live in Vilano Beach and support the new plans for the location of the Magic Beach Motel. The building needs many repairs. In my opinion it is run down and out dated. I don't believe it's culturally significant. A TV show was filmed there, but it wasn't successful. Not many people are coming here to see where it was filmed. There's 2 brand new hotels in Vilano Beach as well as the recently renovated Haley's Court to cover the needs of visitors to our beautiful little Main Street area. The proposed living and retail space have been designed to blend in with the style of Vilano Beach and will help our community move into the future as opposed to being stuck in the past. I have never stayed at the motel and don't know anyone that has. Please allow the proposed demolition to proceed.

Thank you,  
Christine McQuade  
3385 Coastal Highway  
Unit 14  
St Augustine, FL 32084

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:29 AM  
**To:** Ryan Mauch  
**Subject:** FW: \*SAVE MAGIC BEACH HOTEL\*



*Thank you,  
Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** Kinchen, Chris <[ckinchen@presidio.com](mailto:ckinchen@presidio.com)>  
**Sent:** Thursday, March 20, 2025 8:36 AM  
**To:** Commissioner Christian Whitehurst <[bcc1cwhitehurst@sjcfl.us](mailto:bcc1cwhitehurst@sjcfl.us)>; Commissioner Sarah Arnold <[bcc2sarnold@sjcfl.us](mailto:bcc2sarnold@sjcfl.us)>; Commissioner Clay Murphy <[cmurphy@sjcfl.us](mailto:cmurphy@sjcfl.us)>; Commissioner Krista Joseph <[bcc4kjoseph@sjcfl.us](mailto:bcc4kjoseph@sjcfl.us)>; Commissioner Ann Taylor <[ataylor@sjcfl.us](mailto:ataylor@sjcfl.us)>  
**Cc:** [benkinchen@yahoo.com](mailto:benkinchen@yahoo.com)  
**Subject:** \*SAVE MAGIC BEACH HOTEL\*

Commissioners,

We are writing this email to express our opposition to the demolish of the 1951 Magic Beach Hotel....a long-standing iconic gem in our community.

It is disturbing to us that you would vote in favor of such a proposal. As we understand the developer, Rick Johnston, has plans to build townhouse units where the hotel stands as well as the land next to it (Project name:Colonia).

Johnston does not own the hotel yet but the application for demolition was filled out in February by the motel's managing member, Tajel Patel and by the contractor, Fabio Fasanelli.

As a reminder the mission of Vilano Beach Main Street is to "Preserve, maintain, and improve the Historic Vilano Beach Community while protecting the small-town beach vibe." How does this proposal do this???

This proposed project goes against the mission of our community. In addition, traffic is already a nightmare with the lights being "off sync" and the side streets and bridge being backed up. We already have townhouses that were just built. Why can't the owner renovate the hotel? We would be support of the preservation. We love Vilano as a small-town beach community and want it to stay that way.



WE ARE IN OPPOSITION OF THIS PROPOSAL!

Ben and Theresa Kinchen  
108 Surfside Ave

Chris Kinchen | Customer Experience Manager  
Presidio | [presidio.com](http://presidio.com)  
8647 Baypine Road, Suite 100, Building 1, Jacksonville, FL 32256  
D: +1.904.236.5514 | [ckinchen@presidio.com](mailto:ckinchen@presidio.com)  
AWS



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## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:38 AM  
**To:** Ryan Mauch  
**Subject:** FW: \*SAVE MAGIC BEACH HOTEL\*



*Thank you,*

*Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** Kinchen, Chris <[ckinchen@presidio.com](mailto:ckinchen@presidio.com)>  
**Sent:** Thursday, March 20, 2025 8:36 AM  
**To:** Commissioner Christian Whitehurst <[bcc1cwhitehurst@sjcfl.us](mailto:bcc1cwhitehurst@sjcfl.us)>; Commissioner Sarah Arnold <[bcc2sarnold@sjcfl.us](mailto:bcc2sarnold@sjcfl.us)>; Commissioner Clay Murphy <[cmurphy@sjcfl.us](mailto:cmurphy@sjcfl.us)>; Commissioner Krista Joseph <[bcc4kjoseph@sjcfl.us](mailto:bcc4kjoseph@sjcfl.us)>; Commissioner Ann Taylor <[ataylor@sjcfl.us](mailto:ataylor@sjcfl.us)>  
**Cc:** [benkinchen@yahoo.com](mailto:benkinchen@yahoo.com)  
**Subject:** \*SAVE MAGIC BEACH HOTEL\*

Commissioners,

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**WE ARE IN OPPOSITION OF THIS PROPOSAL!**

**Ben and Theresa Kinchen**  
108 Surfside Ave

**Chris Kinchen | Customer Experience Manager**  
**Presidio | [presidio.com](http://presidio.com)**  
**8647 Baypine Road, Suite 100, Building 1, Jacksonville, FL 32256**  
**D: +1.904.236.5514 | [ckinchen@presidio.com](mailto:ckinchen@presidio.com)**  
**AWS**



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## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:30 AM  
**To:** Ryan Mauch  
**Subject:** FW: \*SAVE MAGIC BEACH HOTEL\*



*Thank you,  
Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfll.us](http://www.sjcfll.us)  
Compassionate-Trustworthy-Innovative*



**From:** Kinchen, Chris <[ckinchen@presidio.com](mailto:ckinchen@presidio.com)>  
**Sent:** Thursday, March 20, 2025 8:36 AM  
**To:** Commissioner Christian Whitehurst <[bcc1cwhitehurst@sjcfll.us](mailto:bcc1cwhitehurst@sjcfll.us)>; Commissioner Sarah Arnold <[bcc2sarnold@sjcfll.us](mailto:bcc2sarnold@sjcfll.us)>; Commissioner Clay Murphy <[cmurphy@sjcfll.us](mailto:cmurphy@sjcfll.us)>; Commissioner Krista Joseph <[bcc4kjoseph@sjcfll.us](mailto:bcc4kjoseph@sjcfll.us)>; Commissioner Ann Taylor <[ataylor@sjcfll.us](mailto:ataylor@sjcfll.us)>  
**Cc:** [benkinchen@yahoo.com](mailto:benkinchen@yahoo.com)  
**Subject:** \*SAVE MAGIC BEACH HOTEL\*

Commissioners,

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WE ARE IN OPPOSITION OF THIS PROPOSAL!

Ben and Theresa Kinchen  
108 Surfside Ave

Chris Kinchen | Customer Experience Manager  
Presidio | [presidio.com](http://presidio.com)  
8647 Baypine Road, Suite 100, Building 1, Jacksonville, FL 32256  
D: +1.904.236.5514 | [ckinchen@presidio.com](mailto:ckinchen@presidio.com)  
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## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:30 AM  
**To:** Ryan Mauch  
**Subject:** FW: MAGIC BEACH MOTEL



*Thank you,  
Shayna Keller*

Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfll.us](http://www.sjcfll.us)  
*Compassionate-Trustworthy-Innovative*



**From:** Katie Blaylock <katie@katiescreations1.com>  
**Sent:** Thursday, March 20, 2025 12:33 PM  
**To:** Commissioner Christian Whitehurst <bcc1cwhitehurst@sjcfll.us>; Commissioner Sarah Arnold <bcc2sarnold@sjcfll.us>; Commissioner Clay Murphy <cmurphy@sjcfll.us>; Commissioner Krista Joseph <bcc4kjoseph@sjcfll.us>; Commissioner Ann Taylor <ataylor@sjcfll.us>  
**Subject:** MAGIC BEACH MOTEL

Dear County Commissioners,

Please do not allow this historic landmark to be torn down. Buildings like the Magic hold an incredible historical significance as they teach us about travel of the past. Imagine how many people came to the beach in the 50's and stayed in this very hotel. This was back when themed/ roadside motels were huge in America. The Deco-Revival / MCM architecture of this building is becoming more and more endangered as other buildings like this are cast to the side. Soon there will be very few places that showcase this design. We can't let history be demolished.

The Magic holds a very special place in the heart of many fans of the show *Safe Harbor* as it features, Rue McClanahan, originally in the show *Golden Girls*. I know people travel here just to see the adorable bunny neon sign created for the show.

The Magic is a wonderful value add to the city as it creates a retro space for people to stay and can be a fun themed part of any family vacation. It's a great learning opportunity for the kids to explore what different eras of the past would have been like. When you take places like these away, you're giving families or vintage enthusiasts only corporate options, and those places don't add the cherry on top of your vacation.

It is your duty to keep the past alive for future generations just like Saint Augustine as a city strives to do all the time.

Thank you for reading my letter!

Kindly,

Katie

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## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:31 AM  
**To:** Ryan Mauch  
**Subject:** FW: Preserving the Charm of Vilano Beach: Protecting Magic Beach Motel



*Thank you,  
Shayna Keller*

Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** Kim Tippin <[kimtippin@gmail.com](mailto:kimtippin@gmail.com)>  
**Sent:** Thursday, March 20, 2025 2:24 PM  
**To:** BOCC Office <[boccoffice@sjcfl.us](mailto:boccoffice@sjcfl.us)>  
**Subject:** Preserving the Charm of Vilano Beach: Protecting Magic Beach Motel

Good afternoon,

As a lifelong Floridian and proud resident of St. Johns County, I am writing to express my deep concern regarding the proposed sale of the Magic Beach Motel property. The potential development of this land into private condos would not only destroy a cherished local landmark but would also diminish the unique charm that makes Vilano Beach a special destination for both residents and visitors.

With over 20 years of experience in advertising, including working with Visit Jacksonville at the Dalton Agency, I've come to understand the importance of preserving the unique qualities that define a community. Much of our efforts at Visit Jacksonville were focused on highlighting distinctive features that set the city apart and made it an accessible, inviting destination. The Magic Beach Motel is a prime example of such a landmark—its character, charm, and the sense of nostalgia it evokes are integral to the identity of Vilano Beach. Replacing it with a generic condo development would strip the area of its authenticity and appeal.

For many, the Magic Beach Motel is more than just a place to stay; it's a living piece of history that continues to create lasting memories for visitors from all walks of life. A shift to private, exclusive condos would undoubtedly alienate the very people who have made this area what it is today.



As commissioners, it is your responsibility to consider the long-term impact of such decisions and to advocate for the preservation of the local culture and character that so many of us hold dear. We have already witnessed too much of our land being transformed into developments that prioritize profit over preservation. Now is the time to stand up for our community and ensure that Vilano Beach remains a place of warmth, accessibility, and charm, not a sterile, cookie-cutter development.

I urge you to recognize the collective voice of the community and to take a stand against the destruction of the Magic Beach Motel. Protecting this landmark is not just about maintaining a building; it's about preserving the essence of what makes Vilano Beach truly special.

Thank you for your time and consideration.

Kind Regards,  
Kim Tippin  
904-662-7661

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:32 AM  
**To:** Ryan Mauch  
**Subject:** FW: Magic Beach Motel



*Thank you,  
Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** David Gourlay <dgou114479@gmail.com>  
**Sent:** Sunday, March 23, 2025 1:30 PM  
**To:** Commissioner Christian Whitehurst <bcc1cwhitehurst@sjcfl.us>; Commissioner Sarah Arnold <bcc2sarnold@sjcfl.us>; Commissioner Clay Murphy <cmurphy@sjcfl.us>; Commissioner Krista Joseph <bcc4kjoseph@sjcfl.us>; Commissioner Ann Taylor <ataylor@sjcfl.us>  
**Subject:** Magic Beach Motel

Please don't approve the permit to demolish the Magic Beach Motel.

We have seen the county change and grow over the last 30 years, which is to be expected. I think it's called progress. I may not agree with some of the improvements to downtown St. Augustine, but I do understand the value of growth, development and people making money. However, I think we should protect the past from being removed along with the joy, smiles and memories of perhaps a simpler time this motel brings. The Magic Beach Motel I feel ticks all those boxes for many residents and tourists alike.

A vote to deny the demolition is appreciated.

Thank You

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:33 AM  
**To:** Ryan Mauch  
**Subject:** FW: Stop the Demolition of the Magic Beach Motel



*Thank you,  
Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** Darlene C <darlene2027@gmail.com>  
**Sent:** Sunday, March 23, 2025 6:36 PM  
**To:** darlene christianson <darlene2027@gmail.com>  
**Subject:** Stop the Demolition of the Magic Beach Motel

Dear Commissioners Whitehurst, Arnold, Murphy, and Taylor,

I am writing to express my deep concern regarding the proposed demolition of the Magic Beach Motel in Vilano Beach. This iconic establishment, built in 1958, is not only a testament to mid-20th-century Floridian architecture but also a cherished landmark that embodies the unique character and history of our community.

The Magic Beach Motel has been more than just a place of lodging; it has been a symbol of our local heritage, attracting tourists and serving as a backdrop in television productions such as the 1999 series "Safe Harbor" and the upcoming Netflix series "3 Body Problem." Its distinctive neon signage and classic design contribute significantly to the cultural tapestry of Vilano Beach.

While I understand that there are plans to replace the motel with modern condominiums and retail spaces, I believe that preserving the Magic Beach Motel would maintain the historical continuity and charm that define our area. The proposed development, as reported, includes up to 20 condominiums and 5,000 square feet of retail space, altering the current landscape significantly. Based on "The Business Journals".

I urge the Board of County Commissioners to consider the following actions:

1. **Deny the Demolition Permit:** Given the motel's designation as a significant cultural resource, its demolition would result in an irreplaceable loss to our community's heritage.
2. **Explore Preservation Alternatives:** Engage with preservationists, historians, and the community to explore viable alternatives that could allow for the restoration and adaptive reuse of the motel, ensuring its historical elements are retained while meeting modern standards.
3. **Facilitate Community Dialogue:** Prior to making any decisions, hold public forums to gather input from residents and stakeholders, ensuring that the voices of those who value this landmark are heard and considered.

Preserving the Magic Beach Motel aligns with our collective responsibility to honor and maintain the unique historical and cultural assets of St. Johns County. I respectfully request that the Board takes these considerations into account and acts to protect this irreplaceable landmark for current and future generations.

Thank you for your attention to this important matter.

Sincerely,

Darlene Christianson

Saint Augustine Residence.

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:33 AM  
**To:** Ryan Mauch  
**Subject:** FW: Save the Magic Beach Hotel



*Thank you,  
Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** Thomas Christianson <[christiansonthomas1027@gmail.com](mailto:christiansonthomas1027@gmail.com)>  
**Sent:** Sunday, March 23, 2025 6:50 PM  
**To:** Thomas Christianson <[christiansonthomas1027@gmail.com](mailto:christiansonthomas1027@gmail.com)>  
**Subject:** Save the Magic Beach Hotel

Dear Commissioners Whitehurst, Arnold, Murphy, and Taylor,

I am writing to express my strong support for preserving and adaptively reusing the Magic Beach Motel in Vilano Beach. This historic establishment, built in 1951, is not only a cultural landmark but also a potential catalyst for economic revitalization in our community.

### **Economic Benefits of Preservation**

Historic preservation has been shown to enhance real estate values, foster local businesses, and keep historic main streets economically viable. Investments in preserving historic structures often yield substantial returns, as these buildings attract tourists, new residents, and businesses seeking unique and authentic experiences.

### **Environmental Sustainability**

Preserving existing structures like the Magic Beach Motel aligns with environmental sustainability goals by reducing the need for new construction materials and minimizing waste. Adaptive reuse of historic buildings often results in a smaller carbon footprint compared to demolition and new construction, contributing to our community's environmental stewardship.

## Community Identity and Tourism

The Magic Beach Motel contributes significantly to Vilano Beach's unique identity. Its preservation would reinforce our community's character, making it more attractive to heritage tourists who seek authentic and historic experiences. Heritage tourism is a real economic force, evident in places that have preserved their historic character.

## Recommendations

I respectfully urge the Board of County Commissioners to:

1. **Deny the Demolition Permit:** Protect this irreplaceable historic resource from destruction.
2. **Promote Adaptive Reuse:** Encourage developers to explore creative ways to integrate the Magic Beach Motel into new development plans, preserving its historical elements while providing modern amenities.
3. **Engage Stakeholders:** Facilitate discussions among developers, preservationists, business owners, and residents to identify mutually beneficial solutions that honor our community's heritage and promote economic growth.

By preserving and adaptively reusing the Magic Beach Motel, we can honor our past while fostering a vibrant and economically prosperous future for Vilano Beach.

Thank you for your consideration.

LTC (R) Thomas Christianson

## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:37 AM  
**To:** Ryan Mauch  
**Subject:** FW: magic beach motel



*Thank you,  
Shayna Keller*

*Assistant to the Board of County Commissioners  
St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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**From:** Henry-Arpe, Marina <Marina.Henry-Arpe@elliman.com>  
**Sent:** Saturday, March 8, 2025 6:32 AM  
**To:** Commissioner Christian Whitehurst <bcc1cwhitehurst@sjcfl.us>; Commissioner Sarah Arnold <bcc2sarnold@sjcfl.us>; Commissioner Clay Murphy <cmurphy@sjcfl.us>  
**Cc:** Commissioner Krista Joseph <bcc4kjoseph@sjcfl.us>; Commissioner Ann Taylor <ataylor@sjcfl.us>  
**Subject:** magic beach motel

To whom this may concern:

Please don't let the owners demo the  
Magic Beach motel located at:

50 Vilano Rd  
Saint Augustine, FL 32084  
United States

We have lots of family memories here and St John's county needs to keep some historical real estate for the locals. Don't turn your county into sunny isles beach.

Please keep some Florida charm for the Floridians !!!

Thanks for keep Magic Beach the same it always has been

Marina Henry-Arpe

Sent from my iPad

SALES ASSOCIATE  
DOUGLAS ELLIMAN REAL ESTATE  
OFFICE: 561.245.2635  
MOBILE: 305.342.2457  
[Marina.Henry-Arpe@elliman.com](mailto:Marina.Henry-Arpe@elliman.com)  
444 EAST PALMETTO PARK RD, BOCA RATON, FL 33432  
MY LISTINGS

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## Ryan Mauch

---

**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:37 AM  
**To:** Ryan Mauch  
**Subject:** FW: NO CHANGES TO MAGIC BEACH MOTEL

Thank you,  
Shayna Keller  
Assistant to the Board of County Commissioners St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
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-----Original Message-----

**From:** William Irvine <[williamalanirvine@icloud.com](mailto:williamalanirvine@icloud.com)>  
**Sent:** Sunday, March 9, 2025 1:48 PM  
**To:** Commissioner Christian Whitehurst <[bcc1cwhitehurst@sjcfl.us](mailto:bcc1cwhitehurst@sjcfl.us)>; Commissioner Sarah Arnold <[bcc2sarnold@sjcfl.us](mailto:bcc2sarnold@sjcfl.us)>; Commissioner Clay Murphy <[cmurphy@sjcfl.us](mailto:cmurphy@sjcfl.us)>; Commissioner Krista Joseph <[bcc4kjoseph@sjcfl.us](mailto:bcc4kjoseph@sjcfl.us)>; Commissioner Ann Taylor <[ataylor@sjcfl.us](mailto:ataylor@sjcfl.us)>  
**Subject:** NO CHANGES TO MAGIC BEACH MOTEL

Please do not let that company destroy magic beach motel.. it has been here longer then most of us.. and the company has already tried going back on their word to not mess with it.. leaving no reason to assume that if we don't force them to leave it alone with paperwork they will lie to us and do it anyway.. Label the building of historical significance and let them build around it please.

## Ryan Mauch

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**From:** Shayna Keller  
**Sent:** Monday, March 31, 2025 11:37 AM  
**To:** Ryan Mauch  
**Subject:** FW: Magic Beach Motel in Vilano

Thank you,  
Shayna Keller  
Assistant to the Board of County Commissioners St. Johns County Board of County Commissioners  
500 San Sebastian View, St. Augustine FL 32084  
904-209-0309 | [www.sjcfl.us](http://www.sjcfl.us)  
Compassionate-Trustworthy-Innovative

-----Original Message-----

**From:** Ted Judy <[oldcityprintmakers@gmail.com](mailto:oldcityprintmakers@gmail.com)>  
**Sent:** Thursday, March 13, 2025 9:15 PM  
**To:** Commissioner Christian Whitehurst <[bcc1cwhitehurst@sjcfl.us](mailto:bcc1cwhitehurst@sjcfl.us)>; Commissioner Sarah Arnold <[bcc2sarnold@sjcfl.us](mailto:bcc2sarnold@sjcfl.us)>; Commissioner Clay Murphy <[cmurphy@sjcfl.us](mailto:cmurphy@sjcfl.us)>; Commissioner Krista Joseph <[bcc4kjoseph@sjcfl.us](mailto:bcc4kjoseph@sjcfl.us)>; Commissioner Ann Taylor <[ataylor@sjcfl.us](mailto:ataylor@sjcfl.us)>  
**Subject:** Magic Beach Motel in Vilano

Hello,

Please do not approve the pending demolition permit that would destroy the iconic Magic Beach Motel in Vilano. There is no good reason to remove this culturally-iconic business and architecture from historic Vilano, which has already be changed so much through development. The building is functional and in good shape. The business appears to be thriving, though only the owners could speak to that. If they no longer want the building, there are other uses. The county could procure the property and use it for an art incubator space, like the CoRK in Jacksonville. A space like that is sorely needed in St. Augustine. There are many young and aspiring artists who have a hard time finding studio space to work in. And art studios would be a great draw and asset to the Vilano business community.

Thank you for your consideration

Ted Judy  
3401 Sanddollar Ct  
St. Augustine  
(608)695-0540  
[oldcityprintmakers@gmail.com](mailto:oldcityprintmakers@gmail.com)