## I St. Johns County IMPACT

3rd Quarter **2023 / 2024** 

Service Delivery	<b>Q3 FY 23 – 24</b> Apr. – Jun. 2024	<b>FY 22 - 23</b> Oct. 2022 - Sept. 2023	<b>FY 21 - 22</b> Oct. 2021 - Sept. 2022
Entrepreneurs Consulted	134	417	289
Total Consulting Hours	404	1,874	1,139
Event Attendees*	400	56,035	42
Jobs Created/Retained	48	177	28
Business Startups	17	64	20
Capital Formation	\$1,365,850	\$3,713,642	\$1,417,650

<sup>\*</sup> Includes telephone and email inquiries, virtual and in-person speaking or networking engagements, radio and news articles, trade shows, workshop and popup shop attendees.

## **Quarterly Highlights**

- The Florida SBDC at UNF hosted its 32nd Annual Small Business Week Celebration on May 10th. During this event, attendees heard keynote Kristen Hadeed, founder of Student Maid, human leadership expert and former SBDC at UNF client! Kristen presented her approach to leadership, sharing actionable steps to build the best version of a business. Following the keynote, the U.S. SBA presented its Small Business Week awards, spotlighting outstanding contributions of North Florida business leaders, lenders and champions. Congratulations to all the small business winners!
- Marge Cirillo, SBDC consultant in St. Johns County, kicked off a training series on Beneficial Ownership Reporting Requirements, in partnership with the St. Johns County Public Library. The workshops, which started in May, are offered at no-cost and will be held at each branch of the library throughout the summer.

## **Client Demographics**

