



**GROWTH MANAGEMENT DEPARTMENT STAFF REPORT**  
**VILANO BEACH TOWN CENTER OVERLAY DISTRICT**

**June 12, 2024 Public Meeting**

**VBTCDR 2024-05 – Saint Augustine Triathlon (July 28, 2024 & October 13, 2024)**

**To:** North Coastal Design Review Board (NCDRB)  
**Staff:** Teresa Bishop, AICP, Planning Manager  
**Date:** June 4, 2024

**Applicant:** Brian Huether  
Game On Race Events  
1095 Military Trail, Unit #9204  
Jupiter, FL 33468  
[brian@gameonraceevents.com](mailto:brian@gameonraceevents.com)

**Location:** Vilano Beach Town Center  
**FLUM:** TCMUD  
**Zoning:** TCMU

**Applicable Land Development Code Standards:**

Section 3.19.05. K. Use of Public Right-of-Way

Section 3.10.05.M. Public Pavilions and Fishing Pier

Section 3.10.05.N. Outdoor Sales, Market and Special Event Vendors; all Other Areas

**Summary of Request:** Applicant is requesting approval to allow for a triathlon on July 28, 2024 and October 13, 2024. The triathlon was held in May. The Board of County Commissioners approved the triathlon in April through the adoption of Resolution No. 2024-144 (attached). The applicant has provided the event will use approximately six (6) 10 X 10 pop-up tents, finish line inflatable arch and 60 bike racks, which be set-up in the Vilano Beach parking lot. The applicant has provided all traffic control measures will be met and has submitted maps of swim course, bike course, and run course.

**Project Location:** The event will be located throughout the Vilano Beach Town Center and surrounding area.

**Staff Review:** The proposed event may be allowed as designated by the Design Review Board through a Regular Review per LDC Sections 3.10.05.K, M and N. A Special Event/Use Permit from the Parks and Recreation Department and/or additional St. Johns County permits may be required prior to any event taking place (ex. St. Johns County Sheriff's office, St. Johns County Public Works).

**Applicable Code Sections:**

LDC Section 3.10.05.K. – Use of the Public Right-of-Way

1. A clear pathway, parallel with the street, with a minimum width of 5 feet shall be provided for the comfortable movement of pedestrians.
2. A clear distance with a minimum of five feet (5') shall be provided from any alley, crosswalk, fire hydrant, or similar use.

3. The sidewalk area shall be maintained in a neat and orderly manner at all times and the area shall be cleaned of all debris and stains on a periodic basis during the day and again at the closing of each business day, ensuring a tidy appearance.

LDC Section 3.10.05.M – Public Pavilions & Fishing Pier Vendors

1. Vendors may be allowed at the Fishing Pier, Fishing Pier Pavilion & Beach Pavilion as a temporary use with appropriate permits.
2. The Design Review Board shall evaluate the initial application for vendors through a Regular Review. The Regular Review application shall include a general site plan depicting the location within the Public Pavilions or Pier, a maximum number of vendors; style, size and dimensions of vendor stalls; signage; and duration of each event consistent with Section 2.02.05.

LDC Section 3.10.05.N – Outdoor Sales, Market and Special Event Vendors, Other Areas

1. Outdoor sales, market, special event vendors, and other temporary uses may be allowed within the Vilano Beach Town Center as designated by the Design Review Board through a Regular Review. The Regular Review may be granted upon a determination that the request will not impose a burden or substantial negative impact, the request is consistent with Section 2.02.05 and the request is consistent with the following minimum standards:
  - a. Outdoor sales adjacent to retail uses may be permitted on sidewalks. The location of outdoor sales shall provide for continuous pedestrian movement.
  - b. Markets, bazaars, and substantially similar activities, which primarily sell arts, crafts, and local food products along with other goods, may be permitted on unimproved property.
  - c. Special event vendors may be distributed throughout the Town Center on improved, unimproved and public areas, such as sidewalks or parking areas for the duration of the registered Special Event (such as sunset celebrations, sport/race events, charitable concerts or similar community events).
  - d. Other Temporary Uses as may be permitted under Section 2.02.05.

Staff review shows there are no open comments on this application. A Pre-application Meeting was not held with the Planning Division. Attached for consideration are:

- Application
- Venue Layout Map
- Swim Course Map
- Bike Course Map
- Run Course Map

**CORRESPONDENCE**

Staff has not received any phone calls or letters regarding the proposal as of the writing of this Staff Report.

**SUGGESTED ACTION TO APPROVE**

The Design Review Board may consider a motion to approve **VBTCDR 2024-05 – Saint Augustine Triathlon for July 28, 2024 and October 13, 2024**, as described within the application, provided:

- The request complies with Sections Section 3.19.05 K Use of Public Right-of-Way, Section 3.10.05.M Public Pavilions and Fishing Pier and Section 3.10.05.N Outdoor Sales, Market and Special Event Vendors; all Other Areas.

#### **SUGGESTED ACTION TO DENY**

The Design Review Board may consider a motion to deny **VBTCDR 2024-05 – Saint Augustine Triathlon for July 28, 2024 and October 13, 2024**, as described within the application, provided:

- The request does not comply with Sections Section 3.19.05 K Use of Public Right-of-Way, Section 3.10.05.M Public Pavilions and Fishing Pier and Section 3.10.05.N Outdoor Sales, Market and Special Event Vendors; all Other Areas.

*The Board may consider additional conditions and findings.*



**Application for Overlay District Review**  
 Growth Management Department  
 Planning and Zoning Section  
 4040 Lewis Speedway, St. Augustine, FL 32084  
 Phone: 904.209.0675; Fax: 904.209-0576

Date  Overlay District  Property ID No (Strap)

Applicant  Phone Number

Address  Fax Number

City  State  Zip Code  E-mail

Project Name

Project Address & Location

Type of Review  Commercial Use  Multi-family Use  Other:

The Project Involves  New Building  Changes to an existing Building  Exterior Repainting  Signage (Individual)  
 Check all that apply  Unified Sign Plan  Fences / Walls  Parking / Lighting  Landscaping / Buffers

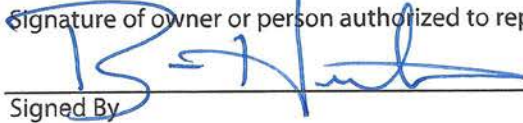
Other:

Describe Project and work proposed to be done (Provide additional information by attachment as needed)

The Saint Augustine Triathlon will return to Vilano Beach on May 19, 2024 for the third time. This destination race will include an Olympic distance Triathlon, Duathlon and Aquabike as well as the Sprint Triathlon and Sprint Duathlon. The swim will take place in the Atlantic Ocean waters right off Vilano Beach. The bike portion of the event will take athletes north on A1A through the Guana Tolomato Matanzas National Estuarine Research Reserve (GTM Research Reserve) and back to Vilano Beach. Finish with a run through the tropical "Keys-like" neighborhood and along the Vilano Beach Nature Boardwalk with amazing views of the wetlands and the collection of mosaic art of local wildlife.

Vilano Beach Main Street, Inc. support and benefit financially from this event.

I HEREBY CERTIFY THAT ALL INFORMATION IS CORRECT:

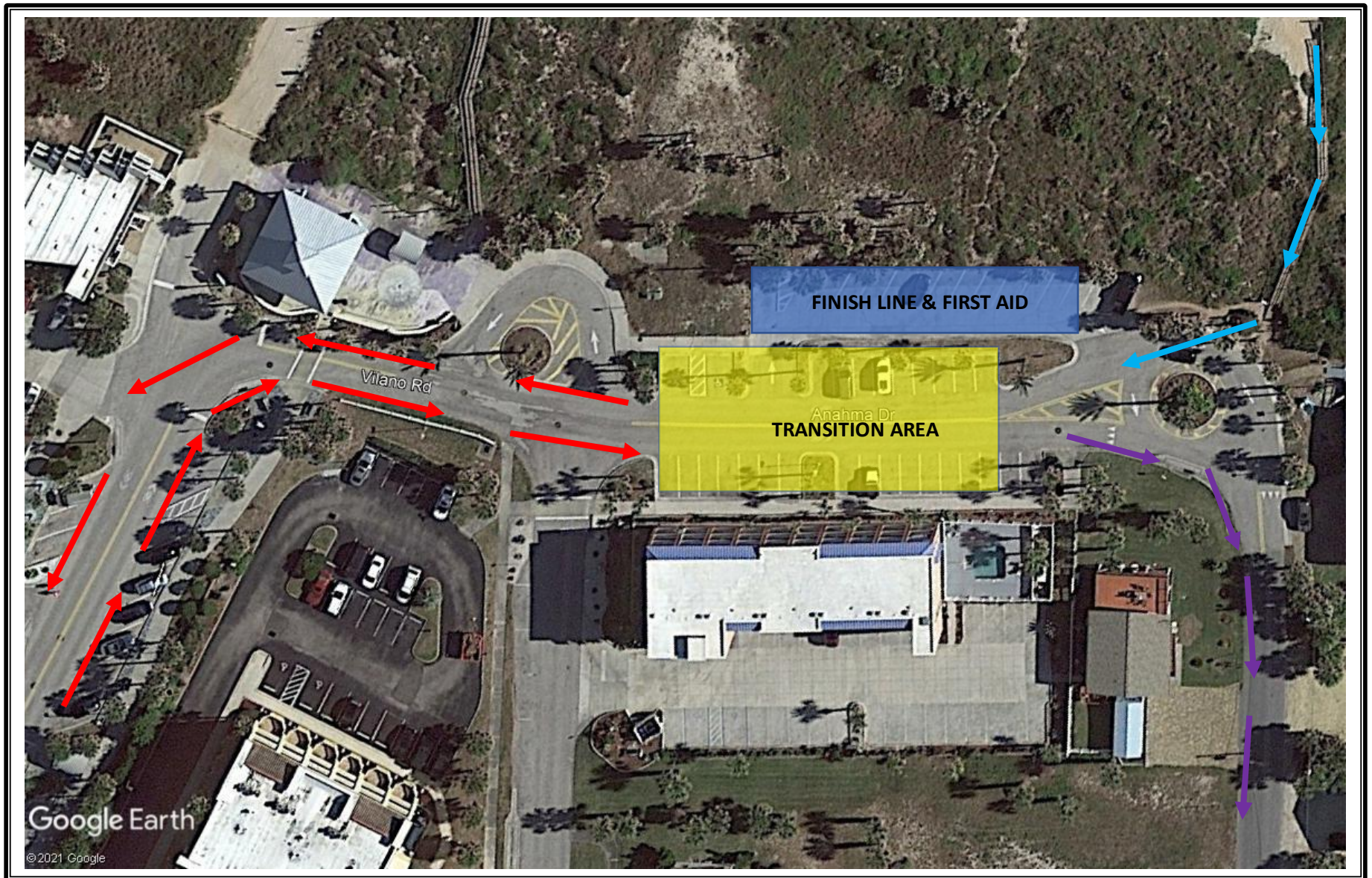
Signature of owner or person authorized to represent this application:  
 - Game On! Race Events

Signed By

Contact Information of person to receive all correspondence if different than applicant:

Phone Number   Fax Number   E-mail





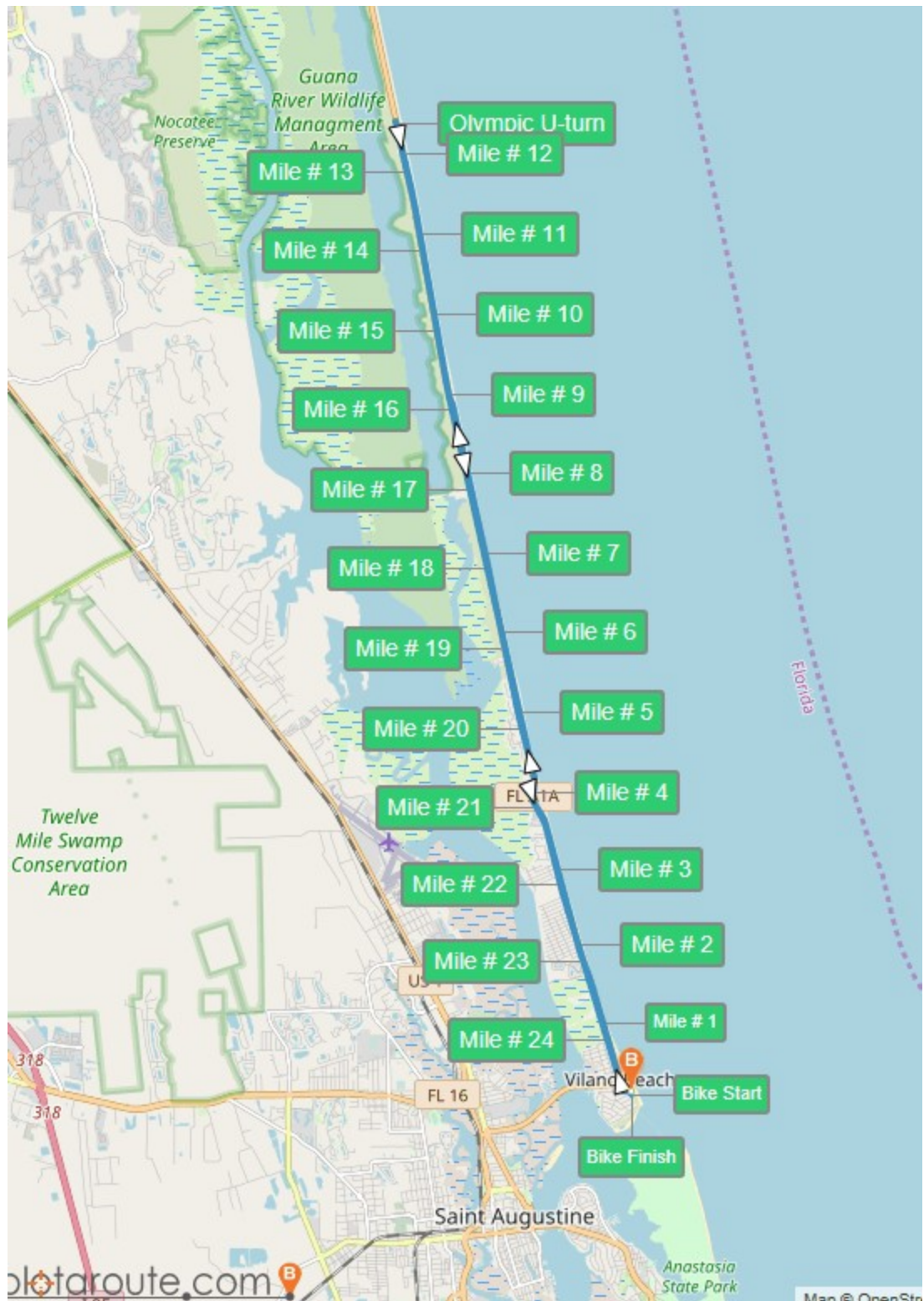
**St. Augustine Triathlon @ Vilano Beach**

**Sunday, July 28, 2024**











**RESOLUTION NO.2024 - 144**

**A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF ST. JOHNS COUNTY, FLORIDA, APPROVING THREE MAJOR IMPACT SPECIAL EVENT APPLICATIONS;**

**WHEREAS**, the St. Johns County Beach Code along with the Parks and Recreation Department has established a process by which Major Impact Special Events must present an application to be approved by the Board of County Commissioners; and

**WHEREAS**, the process involves submitting the applications for recommendation and approval to the Recreation Advisory Board; and

**WHEREAS**, the Recreation Advisory Board has recommended for approval three applications for Major Impact Special Events to take place May 19, 2024, July 28, 2024, and October 13, 2024 for Game On Triathlon events as part of their regular meeting that took place on February 14, 2024.

**NOW THEREFORE, BE IT RESOLVED** by the Board of County Commissioners of St. Johns County, Florida, that:

1. The above recitals are incorporated by reference into the body of this Resolution, and such recitals are adopted as findings of fact.
2. The Board hereby authorizes the approval of applications for a Major Impact Special Event to take place May 19, 2024, July 28, 2024, and October 13, 2024.
3. To the extent that there are typographical or administrative errors that do not change the tone, tenor or concept of this Resolution, then this Resolution may be revised without subsequent approval by the Board.

**PASSED AND ADOPTED** by the Board of County Commissioners of St. Johns County, State of Florida, this 2nd day of April, 2024.

**BOARD OF COUNTY COMMISSIONERS  
OF ST. JOHNS COUNTY, FLORIDA**

Rendition Date: APR 03 2024

By: \_\_\_\_\_  
Sarah Arnold, Chair

**ATTEST: Brandon J. Patty, Clerk of the Circuit Court and Comptroller**

By: Crystal Smith  
Deputy Clerk





RECEIVED  
12

ST JOHNS COUNTY • HABITAT CONSERVATION  
901 POPE ROAD. ST AUGUSTINE, FL 32080  
PHONE 904-209-0752

Payment: \$318.00  
Check #: 3138  
Cash: \_\_\_\_\_

**APPLICATION FOR SPECIAL EVENTS OF MAJOR IMPACT (OVER 200 INDIVIDUALS)**

**1. INDIVIDUAL/REPRESENTATIVE APPLYING FOR PERMIT:**

**APPLICANT'S NAME:** W B Events, LLC d/b/a Game On Race Events

**CONTACT PERSON:** Brian Huether

**APPLICANT'S ADDRESS:** 1095 Military Trail, # 9204, Jupiter, FL 33468

**DAY/EVENING PHONE NUMBERS:** (561) 768-7889

**2. DESCRIPTION OF THE EVENT:**

Wedding Ceremony  Beach Cleanup  Surf contest  Race  Other

**PLEASE EXPLAIN:** Olympic & Sprint Triathlon: Swim, Bike, Run

**NOTE:** If event is of commercial nature or sporting event proof of insurance will be required.

**3. REQUESTED LOCATION/ADDRESS/COUNTY PARK NAME:** Mickler's Landing Beach Park VILANO

**NOTE:** Pavillion fee information and reservations can be made by calling 904-209-0344.

**4. REQUESTED DATE:** May 19, 2024 (IF A SCHEDULING CONFLICT OCCURS YOU WILL BE NOTIFIED)

**HOURS (INCLUDE SET UP AND BREAK DOWN):** 5/18: 2pm 5/19: 5am to 5/18: 6pm 5/19: 1pm

**5. Have you held this event in the past years? If yes, where and when:** Yes, 2018, 2020, 2021(2), 2022 (2), 2023(2)

**6. PLEASE ATTACH A SITE PLAN INCLUDING:** a detailed narrative and time line including a description of activities during the event attached.

**7. TRAFFIC CONTROL PLAN (TCP) \*IF APPLICABLE\***

Please attach:

- A copy of the TCP
- A moving TCP is requested
- Road closure summary or a list of roads to be closed during the event

**8. PLEASE ATTACH A ROUTE MAP IF APPLICABLE**

**9. PARKING MANAGEMENT PLAN/WAIVERS/SHUTTLE SYSTEMS**

Please include in the parking management plan:

- If off-site parking will be utilized and where
- Description on adequate parking for the disabled
- Location of staff and volunteer parking
- Location of public parking (provide a site map with the locations)
- Shuttle company to utilized \_\_\_\_\_

(IF APPLICABLE)

**10. ENVIORNMENTAL IMPACT:** Please provide a description of your garbage and recycling plan and show locations on site plan

**11. PORTABLE RESTROOMS ARE REQUIRED-** Please indicate where they will be located and show locations on site plan

**12. POLICE PRESENCE AT THE EVENT IS REQUIRED** please contact St. Johns County Sheriff's Office (904) 824-8304 for rates and scheduling

**13. PLEASE CHECK ALL ITEMS THAT APPLY TO YOUR EVENT:**

**MUSIC: LIVE, AND/OR RECORDED**

**PARKING ON THE BEACH**

**PREPARING FOOD ON SITE (IF YES, EXPLAIN IN ITEM 8)**

**LIVE ANIMALS (IF YES, PLEASE INDICATE TYPE: \_\_\_\_\_)**

**SIGNS FOR ADVERTISING AND/OR IDENTIFICATION**

**REQUESTED LIGHTING DISPLAY (ONLY FROM NOV 1 - APRIL 30)**

- |                                     |     |                                     |    |
|-------------------------------------|-----|-------------------------------------|----|
| <input checked="" type="checkbox"/> | YES | <input type="checkbox"/>            | NO |
| <input type="checkbox"/>            | YES | <input checked="" type="checkbox"/> | NO |
| <input type="checkbox"/>            | YES | <input type="checkbox"/>            | NO |
| <input type="checkbox"/>            | YES | <input checked="" type="checkbox"/> | NO |
| <input type="checkbox"/>            | YES | <input checked="" type="checkbox"/> | NO |
| <input checked="" type="checkbox"/> | YES | <input type="checkbox"/>            | NO |

**PERMIT MUST BE PRESENT WITH YOU AT ALL TIMES DURING THE EVENT**



14. WILL YOU BE REQUESTING TO INSTALL STRUCTURES BEFORE AND AFTER THE TIME INDICATED FOR THE EVENT? NOTE: Items cannot be left on the beach overnight. Items cannot be installed prior to 8:00 am or remain after 7:30 pm (May 1 – October 31, sea turtle season)  YES  NO (IF YES PLEASE EXPLAIN BELOW)

Yes, we will work with the local agency/shareholder that oversees checking the beach for turtles

15. PLEASE PROVIDE ANY FURTHER INFORMATION THAT WE SHOULD BE AWARE OF IN CONSIDERING APPROVAL OF THIS APPLICATION (I.E. USE OF TENTS, CHAIRS, ARCHES):

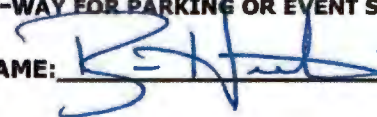
Event will use approximately six 10'x10' pop up tents, finish line inflatable arch and 60 bike racks. All items will be set-up in the west end of the parking lot.

16. AMERICA WITH DISABILITIES ACT (ADA):  
Applicants are hereby advised that, in accordance with applicable provisions of the Americans with Disabilities Act (ADA), all Special Events conducted on St. Johns County property and open to the public shall be accessible to people with disabilities. County staff shall ensure that each Special Event venue provides for an adequate number of accessible parking spaces in appropriate locations, accessible routes throughout the site, and other accessible features for food service, restroom facilities (including accessible portable toilets), assembly area seating, etc., where such elements or facilities are provided for the public. No ADA accessible element or facility shall be obstructed, removed, relocated, or otherwise altered without prior written approval by the County. Applicants must coordinate with County staff as necessary to ensure compliance with the provisions contained in this paragraph, failure to do so may result in revocation of this Special Event Permit.

**BY SIGNING THIS CONTRACT APPLICANT AGREES TO THE FOLLOWING LAWS AND REGULATIONS:**

- A. ABIDE BY ALL THE APPLICABLE LAWS AND REGULATIONS AS STATED IN BEACH CODE 2007-19, A BRIEF DESCRIPTION OF THE BEACH RULES AND REGULATIONS ARE ATTACHED
- B. REMOVE ALL LITTER, TRASH, SIGNS, TEMPORARY STRUCTURES, ETC FROM THE PROPERTY AT THE CONCLUSION OF THE EVENT
- C. DO NOT USE PUBLIC STREETS AND/OR PUBLIC RIGHT-OF-WAY FOR PARKING OR EVENT SPACE.

PRINT NAME: Brian Huether - Game On Race Events  
DATE: 11/24/23

SIGN NAME:  - Game On! Race Events

**PERMIT MUST BE PRESENT WITH YOU AT ALL TIMES DURING THE EVENT**



**HOLD HARMLESS AGREEMENT**

**Indemnification and Hold Harmless**

The BUSINESS and/or INDIVIDUAL agrees to indemnify and hold the County and its officers, agents, and employees harmless from any and all liability, damages, actions, claims, demands, expenses, judgments, fees and costs of whatever kind or character, arising from, by reason of, or in connection with the use of the facilities described herein. It is the intention of the BUSINESS and/or INDIVIDUAL that the COUNTY and its officers, agents and employees shall not be liable or in any way responsible for injury, damage, liability, loss or expense resulting to the user and those it brings onto the premises due to accidents, mishaps, misconduct, negligence or injuries either in person or property.

The BUSINESS and/or INDIVIDUAL expressly assumes full responsibility for any and all damages or injuries which may result to any person or property by reason of or in connection with the use of the facilities pursuant to this agreement, and agrees to pay the COUNTY for all damages caused to the facilities resulting from the user's activities hereunder.

The BUSINESS and/or INDIVIDUAL represents that its activities pursuant to this agreement will be supervised by adequately trained personnel, and that user will observe, and cause the participants in the activity to observe, all safety rules for the facility and the activity. The BUSINESS and/or INDIVIDUAL acknowledges that the COUNTY has no duty to and will not provide supervision during the activity.

**Game On Race Events**

Print Name of Applicant  
[Signature] - Game On!  
Signature of Applicant - Race Events

11/24/2023  
Date signed  
[Signature]  
Witness

**IF AN ORIGINAL SIGNATURE FOR BOTH APPLICANT AND WITNESS ARE NOT PROVIDED, THEN PERMIT PROCESSING WILL BE DELAYED  
WITNESS SIGNATURE MUST BE A SECOND PARTY INDIVIDUAL; A NOTARY IS NOT NECESSARY.**

**PERMIT MUST BE PRESENT WITH YOU AT ALL TIMES DURING THE EVENT**

## BEACH RULES AND REGULATIONS

Please be considerate of the environment, the animals that live there, and other beach goers. It will make sure the St. Johns County beaches are a joy both now and for years to come.



Driving and parking hours on beach are from 8:00 am to 7:30 pm during sea turtle season (May 1 – October 31).



Possession of alcoholic beverages and glass containers is prohibited.



Unleashed animals prohibited, owner must remove defecated material from beach.



Lanterns, flashlights are strictly prohibited during sea turtle season (May 1 – October 31).



Open fires prohibited; heated objects shall be disposed of properly.



Fireworks prohibited.



Overnight camping prohibited.



Minimize all beach front lighting visible from the beach.



Prohibited to solicit or canvass commercial activities.



Motorized boats are not authorized for launching from the Atlantic Ocean Beach.



Do not remove beach sand and vegetation.



Reduce litter and marine debris by disposing of your trash properly.



At the end of your visit fill any holes left by sandcastles and tire ruts.



Tents, shelters, chairs, catamarans, trailers, towels, shoes and other such items are prohibited from being left on beach overnight.



When crossing dunes, use designated walkovers.



All pedestrian activities are prohibited within the Conservation Zone, 15 feet seaward of the dune line.

By signing below, the Permit holder acknowledges they are responsible for all event guests to follow the rules and regulations before, during, and after the event.

PRINT NAME: Game On Race Events

SIGN NAME: 

DATE: 11/24/23

**IF AN ORIGINAL SIGNATURE IS NOT PROVIDED, THEN PERMIT PROCESSING MAY BE DELAYED**

**PERMIT MUST BE PRESENT WITH YOU AT ALL TIMES DURING THE EVENT**



RECEIVED  
1-24-24

# ST. AUGUSTINE TRI @ VILANO BEACH



## Swim Course Map



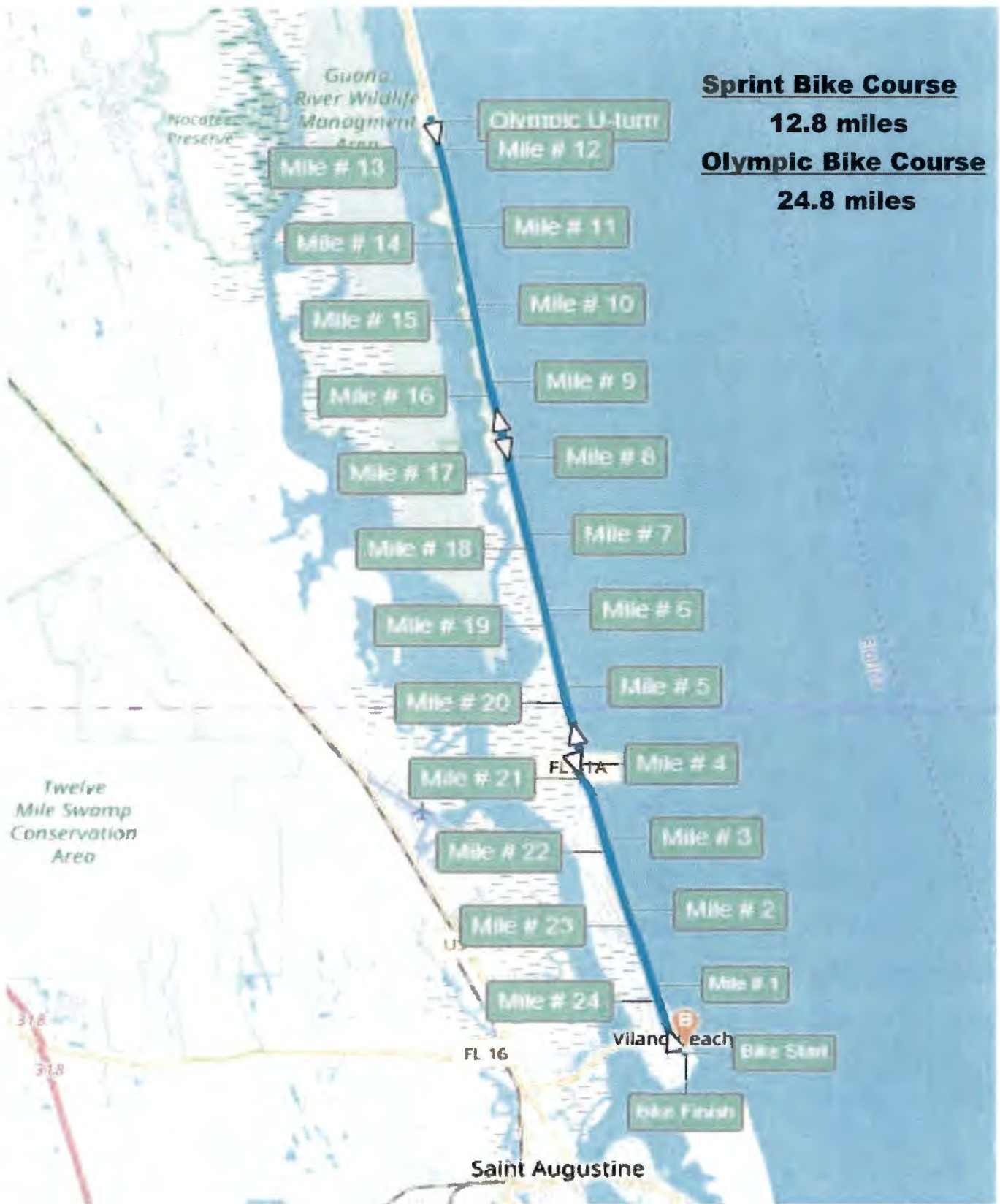
# ST. AUGUSTINE TRI @ VILANO BEACH

## Sprint Bike Course

12.8 miles

## Olympic Bike Course

24.8 miles



### Bike Course Map

# ST. AUGUSTINE TRI @ VILANO BEACH

**Olympic Run Course**  
**6.2 miles (Two laps)**

**Sprint Run Course**  
**3.1 miles (One lap)**



Run Course Map





**St. Augustine Triathlon @ Vilano Beach**

**Sunday, May 19, 2024**





ST JOHNS COUNTY • HABITAT CONSERVATION  
 901 POPE ROAD. ST AUGUSTINE, FL 32080  
 PHONE 904-209-0752

Payment:	\$ 318
Check #:	3139
Cash:	

**APPLICATION FOR SPECIAL EVENTS OF MAJOR IMPACT (OVER 200 INDIVIDUALS)**

RECEIVED  
12-9-23

**1. INDIVIDUAL/REPRESENTATIVE APPLYING FOR PERMIT:**

**APPLICANT'S NAME:** W B Events, LLC d/b/a Game On Race Events

**CONTACT PERSON:** Brian Huether

**APPLICANT'S ADDRESS:** 1095 Military Trail, # 9204, Jupiter, FL 33468

**DAY/EVENING PHONE NUMBERS:** (561) 768-7889

**2. DESCRIPTION OF THE EVENT:**

Wedding Ceremony  Beach Cleanup  Surf contest  Race  Other

**PLEASE EXPLAIN:** Olympic & Sprint Triathlon: Swim, Bike, Run

**NOTE:** If event is of commercial nature or sporting event proof of insurance will be required.

**3. REQUESTED LOCATION/ADDRESS/COUNTY PARK NAME:** Vilano Beach Park

**NOTE:** Pavilion fee information and reservations can be made by calling 904-209-0344.

**4. REQUESTED DATE:** July 28, 2024 (IF A SCHEDULING CONFLICT OCCURS YOU WILL BE NOTIFIED)

**HOURS (INCLUDE SET UP AND BREAK DOWN):** 7/27: 2pm 7/28: 5am to 7/27: 6pm 7/28: 1pm

**5. Have you held this event in the past years? If yes, where and when:** Yes, 2018, 2020, 2021(1), 2022 (1), 2023(2)

**6. PLEASE ATTACH A SITE PLAN INCLUDING:** a detailed narrative and time line including a description of activities during the event attached.

**7. TRAFFIC CONTROL PLAN (TCP) \*IF APPLICABLE\***

Please attach:

- A copy of the TCP
- A moving TCP is requested
- Road closure summary or a list of roads to be closed during the event

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- Shuttle company to utilized \_\_\_\_\_

(IF APPLICABLE)

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**12. POLICE PRESENCE AT THE EVENT IS REQUIRED** please contact St. Johns County Sheriff's Office (904) 824-8304 for rates and scheduling

**13. PLEASE CHECK ALL ITEMS THAT APPLY TO YOUR EVENT:**

**MUSIC: LIVE, AND/OR RECORDED**

**PARKING ON THE BEACH**

**PREPARING FOOD ON SITE (IF YES, EXPLAIN IN ITEM 8)**

**LIVE ANIMALS (IF YES, PLEASE INDICATE TYPE: \_\_\_\_\_)**

**SIGNS FOR ADVERTISING AND/OR IDENTIFICATION**

**REQUESTED LIGHTING DISPLAY (ONLY FROM NOV 1 - APRIL 30)**

<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO

**PERMIT MUST BE PRESENT WITH YOU AT ALL TIMES DURING THE EVENT**



14. WILL YOU BE REQUESTING TO INSTALL STRUCTURES BEFORE AND AFTER THE TIME INDICATED FOR THE EVENT? NOTE: Items cannot be left on the beach overnight. Items cannot be installed prior to 8:00 am or remain after 7:30 pm (May 1 – October 31, sea turtle season)  YES  NO (IF YES PLEASE EXPLAIN BELOW)

Yes, we will work with the local agency/shareholder that oversees checking the beach for turtles

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- C. DO NOT USE PUBLIC STREETS AND/OR PUBLIC RIGHT-OF-WAY FOR PARKING OR EVENT SPACE.

PRINT NAME: Brian Huether - Game On Race Events

SIGN NAME:  - Game On! Race Events

DATE: 11/24/23

**PERMIT MUST BE PRESENT WITH YOU AT ALL TIMES DURING THE EVENT**

**HOLD HARMLESS AGREEMENT**

**Indemnification and Hold Harmless**

The BUSINESS and/or INDIVIDUAL agrees to indemnify and hold the County and its officers, agents, and employees harmless from any and all liability, damages, actions, claims, demands, expenses, judgments, fees and costs of whatever kind or character, arising from, by reason of, or in connection with the use of the facilities described herein. It is the intention of the BUSINESS and/or INDIVIDUAL that the COUNTY and its officers, agents and employees shall not be liable or in any way responsible for injury, damage, liability, loss or expense resulting to the user and those it brings onto the premises due to accidents, mishaps, misconduct, negligence or injuries either in person or property.

The BUSINESS and/or INDIVIDUAL expressly assumes full responsibility for any and all damages or injuries which may result to any person or property by reason of or in connection with the use of the facilities pursuant to this agreement, and agrees to pay the COUNTY for all damages caused to the facilities resulting from the user's activities hereunder.

The BUSINESS and/or INDIVIDUAL represents that its activities pursuant to this agreement will be supervised by adequately trained personnel, and that user will observe, and cause the participants in the activity to observe, all safety rules for the facility and the activity. The BUSINESS and/or INDIVIDUAL acknowledges that the COUNTY has no duty to and will not provide supervision during the activity.

**Game On Race Events**

Print Name of Applicant

Signature of Applicant

Game On!  
Race Events

11/24/2023

Date signed

Witness

Merschell J. Wright

**IF AN ORIGINAL SIGNATURE FOR BOTH APPLICANT AND WITNESS ARE NOT PROVIDED, THEN PERMIT PROCESSING WILL BE DELAYED  
WITNESS SIGNATURE MUST BE A SECOND PARTY INDIVIDUAL; A NOTARY IS NOT NECESSARY.**

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Fireworks prohibited.



Overnight camping prohibited.



Minimize all beach front lighting visible from the beach.



Prohibited to solicit or canvass commercial activities.



Motorized boats are not authorized for launching from the Atlantic Ocean Beach.



Do not remove beach sand and vegetation.



Reduce litter and marine debris by disposing of your trash properly.



At the end of your visit fill any holes left by sandcastles and tire ruts.



Tents, shelters, chairs, catamarans, trailers, towels, shoes and other such items are prohibited from being left on beach overnight.



When crossing dunes, use designated walkovers.



All pedestrian activities are prohibited within the Conservation Zone, 15 feet seaward of the dune line.

By signing below, the Permit holder acknowledges they are responsible for all event guests to follow the rules and regulations before, during, and after the event.

PRINT NAME: Game On Race Events

SIGN NAME: 

DATE: 11/24/23

- Game On!  
Race Events  
11/24/23

**IF AN ORIGINAL SIGNATURE IS NOT PROVIDED, THEN PERMIT PROCESSING MAY BE DELAYED**

**PERMIT MUST BE PRESENT WITH YOU AT ALL TIMES DURING THE EVENT**





**St. Augustine Triathlon @ Vilano Beach**

**Sunday, July 28, 2024**



# ST. AUGUSTINE TRI @ VILANO BEACH



## Swim Course Map

# ST. AUGUSTINE TRI @ VILANO BEACH

## Sprint Bike Course

12.8 miles

## Olympic Bike Course

24.8 miles



### Bike Course Map



# ST. AUGUSTINE TRI @ VILANO BEACH

**Olympic Run Course**  
**6.2 miles (Two laps)**

**Sprint Run Course**  
**3.1 miles (One lap)**



**Run Course Map**



ST JOHNS COUNTY • HABITAT CONSERVATION  
 901 POPE ROAD. ST AUGUSTINE, FL 32080  
 PHONE 904-209-0752

Payment:	\$ 318
Check #:	3190
Cash:	

**APPLICATION FOR SPECIAL EVENTS OF MAJOR IMPACT (OVER 200 INDIVIDUALS)**

**1. INDIVIDUAL/REPRESENTATIVE APPLYING FOR PERMIT:**

**APPLICANT'S NAME:** W B Events, LLC d/b/a Game On Race Events  
**CONTACT PERSON:** Brian Huether  
**APPLICANT'S ADDRESS:** 1095 Military Trail, # 9204, Jupiter, FL 33468  
**DAY/EVENING PHONE NUMBERS:** (561) 768-7889

**2. DESCRIPTION OF THE EVENT:**

Wedding Ceremony  Beach Cleanup  Surf contest  Race  Other

**PLEASE EXPLAIN:** Olympic & Sprint Triathlon: Swim, Bike, Run

**NOTE:** If event is of commercial nature or sporting event proof of insurance will be required.

**3. REQUESTED LOCATION/ADDRESS/COUNTY PARK NAME:** Mickler's Landing Beach Park Vilano

**NOTE:** Pavilion fee information and reservations can be made by calling 904-209-0344. 2-29-24

**4. REQUESTED DATE:** October 13, 2024 (IF A SCHEDULING CONFLICT OCCURS YOU WILL BE NOTIFIED)

**HOURS (INCLUDE SET UP AND BREAK DOWN):** 10/12: 2pm 10/13: 5am to 10/12: 6pm 10/13: 1pm

**5. Have you held this event in the past years? If yes, where and when:** Yes, 2019, 2020, 2021(2), 2022 (3), 2023(2)

**6. PLEASE ATTACH A SITE PLAN INCLUDING:** a detailed narrative and time line including a description of activities during the event attached.

**7. TRAFFIC CONTROL PLAN (TCP) \*IF APPLICABLE\***

Please attach:

- A copy of the TCP
- A moving TCP is requested
- Road closure summary or a list of roads to be closed during the event

**8. PLEASE ATTACH A ROUTE MAP IF APPLICABLE**

**9. PARKING MANAGEMENT PLAN/WAIVERS/SHUTTLE SYSTEMS**

Please include in the parking management plan:

- If off-site parking will be utilized and where
- Description on adequate parking for the disabled
- Location of staff and volunteer parking
- Location of public parking (provide a site map with the locations)
- Shuttle company to utilized \_\_\_\_\_

(IF APPLICABLE)

**10. ENVIORNMENTAL IMPACT:** Please provide a description of your garbage and recycling plan and show locations on site plan

**11. PORTABLE RESTROOMS ARE REQUIRED-** Please indicate where they will be located and show locations on site plan

**12. POLICE PRESENCE AT THE EVENT IS REQUIRED** please contact St. Johns County Sheriff's Office (904) 824-8304 for rates and scheduling

**13. PLEASE CHECK ALL ITEMS THAT APPLY TO YOUR EVENT:**

**MUSIC: LIVE, AND/OR RECORDED**

**PARKING ON THE BEACH**

**PREPARING FOOD ON SITE (IF YES, EXPLAIN IN ITEM 8)**

**LIVE ANIMALS (IF YES, PLEASE INDICATE TYPE: \_\_\_\_\_)**

**SIGNS FOR ADVERTISING AND/OR IDENTIFICATION**

**REQUESTED LIGHTING DISPLAY (ONLY FROM NOV 1 - APRIL 30)**

- |                                     |     |                                     |    |
|-------------------------------------|-----|-------------------------------------|----|
| <input checked="" type="checkbox"/> | YES | <input type="checkbox"/>            | NO |
| <input type="checkbox"/>            | YES | <input checked="" type="checkbox"/> | NO |
| <input type="checkbox"/>            | YES | <input checked="" type="checkbox"/> | NO |
| <input type="checkbox"/>            | YES | <input checked="" type="checkbox"/> | NO |
| <input type="checkbox"/>            | YES | <input checked="" type="checkbox"/> | NO |
| <input checked="" type="checkbox"/> | YES | <input type="checkbox"/>            | NO |

**PERMIT MUST BE PRESENT WITH YOU AT ALL TIMES DURING THE EVENT**



14. WILL YOU BE REQUESTING TO INSTALL STRUCTURES BEFORE AND AFTER THE TIME INDICATED FOR THE EVENT? NOTE: Items cannot be left on the beach overnight. Items cannot be installed prior to 8:00 am or remain after 7:30 pm (May 1 – October 31, sea turtle season)  YES  NO (IF YES PLEASE EXPLAIN BELOW)

Yes, we will work with the local agency/shareholder that oversees checking the beach for turtles

15. PLEASE PROVIDE ANY FURTHER INFORMATION THAT WE SHOULD BE AWARE OF IN CONSIDERING APPROVAL OF THIS APPLICATION (I.E. USE OF TENTS, CHAIRS, ARCHES):

Event will use approximately six 10'x10' pop up tents, finish line inflatable arch and 60 bike racks. All items will be set-up in the west end of the parking lot.

16. AMERICA WITH DISABILITIES ACT (ADA):

Applicants are hereby advised that, in accordance with applicable provisions of the Americans with Disabilities Act (ADA), all Special Events conducted on St. Johns County property and open to the public shall be accessible to people with disabilities. County staff shall ensure that each Special Event venue provides for an adequate number of accessible parking spaces in appropriate locations, accessible routes throughout the site, and other accessible features for food service, restroom facilities (including accessible portable toilets), assembly area seating, etc., where such elements or facilities are provided for the public. No ADA accessible element or facility shall be obstructed, removed, relocated, or otherwise altered without prior written approval by the County. Applicants must coordinate with County staff as necessary to ensure compliance with the provisions contained in this paragraph, failure to do so may result in revocation of this Special Event Permit.

**BY SIGNING THIS CONTRACT APPLICANT AGREES TO THE FOLLOWING LAWS AND REGULATIONS:**

- A. ABIDE BY ALL THE APPLICABLE LAWS AND REGULATIONS AS STATED IN BEACH CODE 2007-19, A BRIEF DESCRIPTION OF THE BEACH RULES AND REGULATIONS ARE ATTACHED
- B. REMOVE ALL LITTER, TRASH, SIGNS, TEMPORARY STRUCTURES, ETC FROM THE PROPERTY AT THE CONCLUSION OF THE EVENT
- C. DO NOT USE PUBLIC STREETS AND/OR PUBLIC RIGHT-OF-WAY FOR PARKING OR EVENT SPACE.

PRINT NAME: Brian Huether - Game On Race Events

SIGN NAME:  - Game On! Race Events

DATE: 11/24/23

**PERMIT MUST BE PRESENT WITH YOU AT ALL TIMES DURING THE EVENT**

**HOLD HARMLESS AGREEMENT**

**Indemnification and Hold Harmless**

The BUSINESS and/or INDIVIDUAL agrees to indemnify and hold the County and its officers, agents, and employees harmless from any and all liability, damages, actions, claims, demands, expenses, judgments, fees and costs of whatever kind or character, arising from, by reason of, or in connection with the use of the facilities described herein. It is the intention of the BUSINESS and/or INDIVIDUAL that the COUNTY and its officers, agents and employees shall not be liable or in any way responsible for injury, damage, liability, loss or expense resulting to the user and those it brings onto the premises due to accidents, mishaps, misconduct, negligence or injuries either in person or property.

The BUSINESS and/or INDIVIDUAL expressly assumes full responsibility for any and all damages or injuries which may result to any person or property by reason of or in connection with the use of the facilities pursuant to this agreement, and agrees to pay the COUNTY for all damages caused to the facilities resulting from the user's activities hereunder.

The BUSINESS and/or INDIVIDUAL represents that its activities pursuant to this agreement will be supervised by adequately trained personnel, and that user will observe, and cause the participants in the activity to observe, all safety rules for the facility and the activity. The BUSINESS and/or INDIVIDUAL acknowledges that the COUNTY has no duty to and will not provide supervision during the activity.

**Game On Race Events**

Print Name of Applicant

*R. H. Hark* - Game On!  
Race Events  
Signature of Applicant

11/24/2023

Date signed

*Moschelly Hark*  
Witness

**IF AN ORIGINAL SIGNATURE FOR BOTH APPLICANT AND WITNESS ARE NOT PROVIDED, THEN PERMIT PROCESSING WILL BE DELAYED  
WITNESS SIGNATURE MUST BE A SECOND PARTY INDIVIDUAL; A NOTARY IS NOT NECESSARY.**

**PERMIT MUST BE PRESENT WITH YOU AT ALL TIMES DURING THE EVENT**



## BEACH RULES AND REGULATIONS

Please be considerate of the environment, the animals that live there, and other beach goers. It will make sure the St. Johns County beaches are a joy both now and for years to come.



Driving and parking hours on beach are from 8:00 am to 7:30 pm during sea turtle season (May 1 – October 31).



Possession of alcoholic beverages and glass containers is prohibited.



Unleashed animals prohibited, owner must remove defecated material from beach.



Lanterns, flashlights are strictly prohibited during sea turtle season (May 1 – October 31).



Open fires prohibited; heated objects shall be disposed of properly.



Fireworks prohibited.



Overnight camping prohibited.



Minimize all beach front lighting visible from the beach.



Prohibited to solicit or canvass commercial activities.



Motorized boats are not authorized for launching from the Atlantic Ocean Beach.



Do not remove beach sand and vegetation.



Reduce litter and marine debris by disposing of your trash properly.



At the end of your visit fill any holes left by sandcastles and tire ruts.



Tents, shelters, chairs, catamarans, trailers, towels, shoes and other such items are prohibited from being left on beach overnight.



When crossing dunes, use designated walkovers.



All pedestrian activities are prohibited within the Conservation Zone, 15 feet seaward of the dune line.

By signing below, the Permit holder acknowledges they are responsible for all event guests to follow the rules and regulations before, during, and after the event.

PRINT NAME: Game On Race Events

SIGN NAME: 

- Game On!  
Race Events

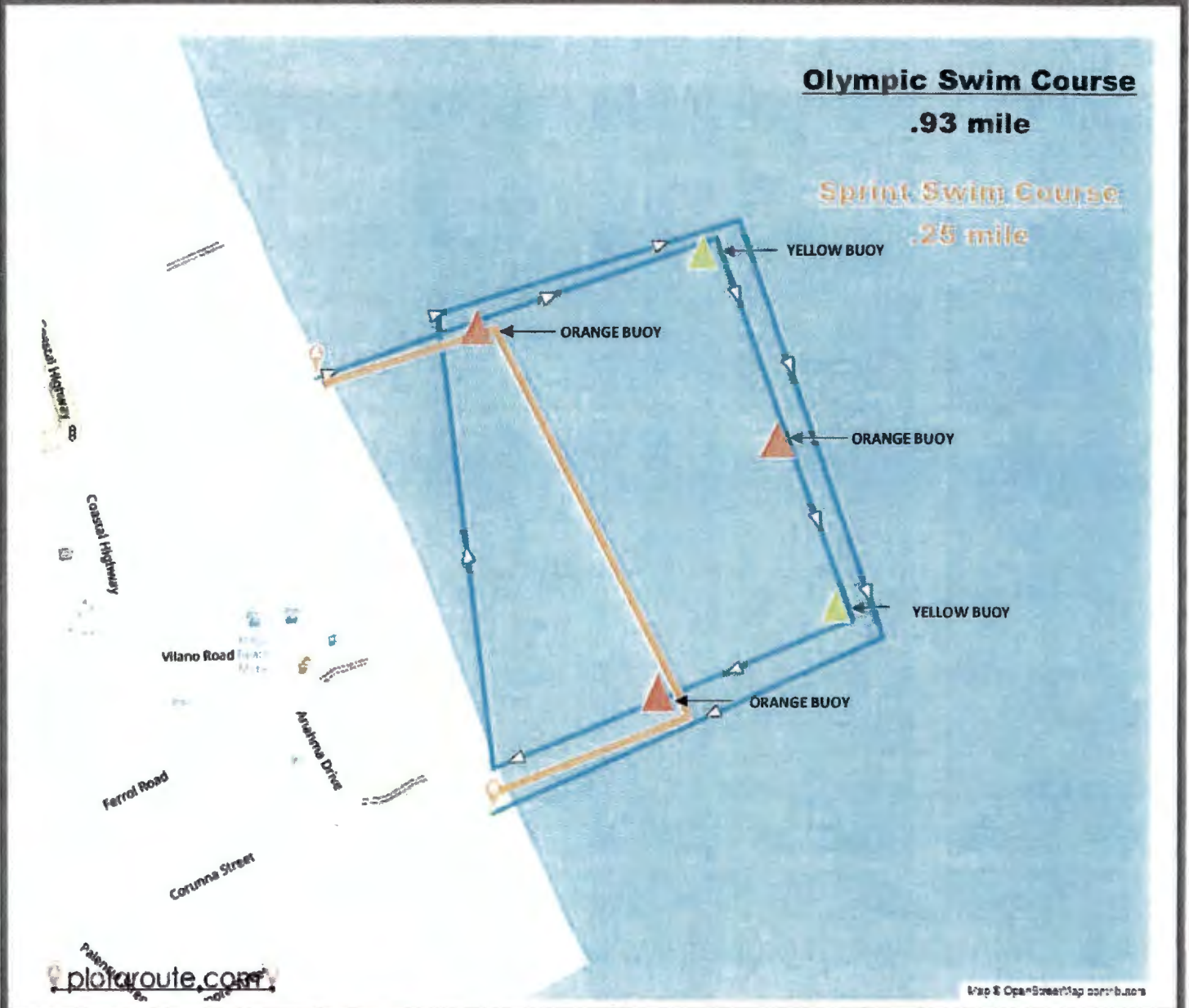
DATE: 11/24/23

**IF AN ORIGINAL SIGNATURE IS NOT PROVIDED, THEN PERMIT PROCESSING MAY BE DELAYED**

**PERMIT MUST BE PRESENT WITH YOU AT ALL TIMES DURING THE EVENT**

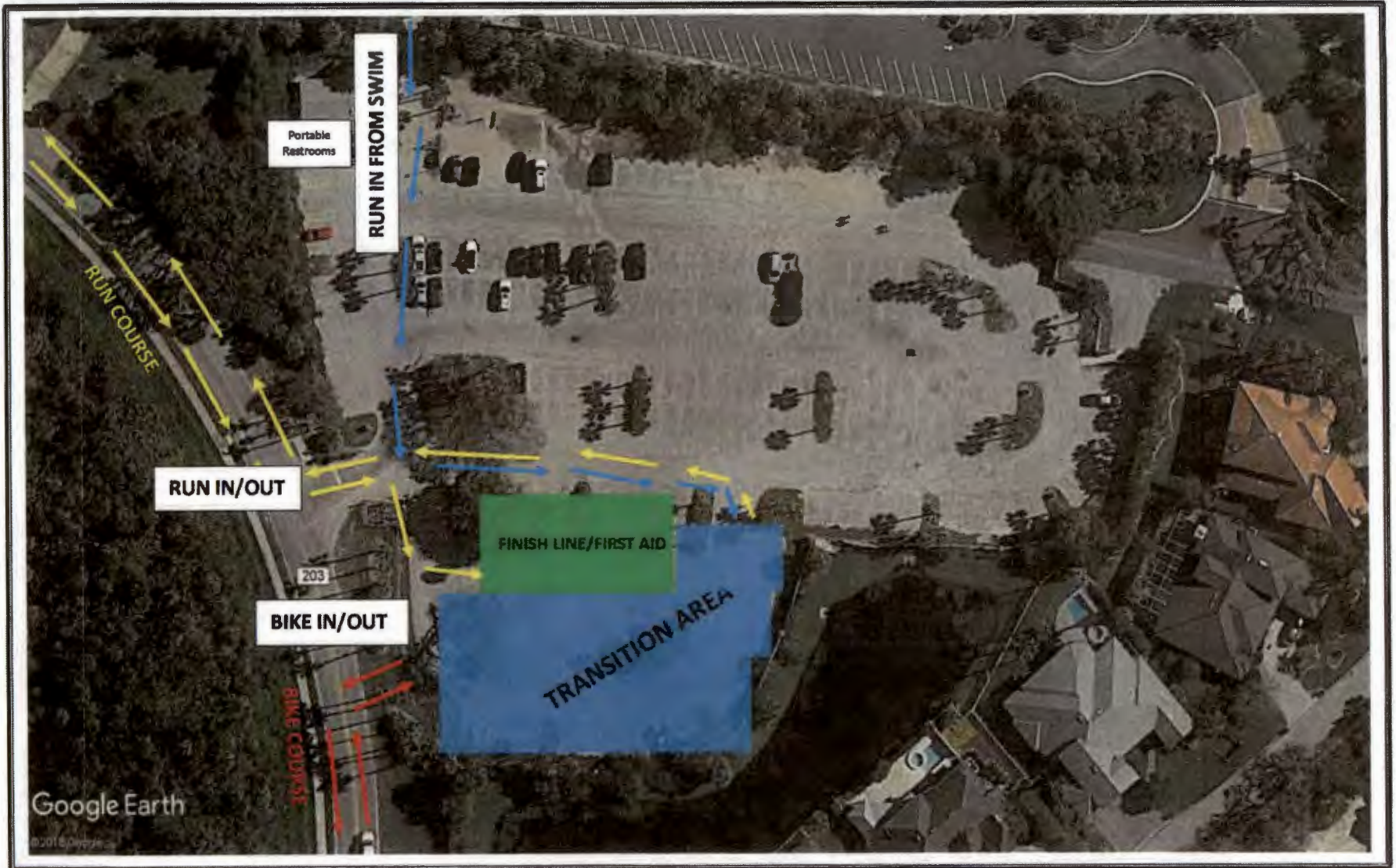
RECEIVED  
1-24-24

# ST. AUGUSTINE TRI @ VILANO BEACH



## Swim Course Map



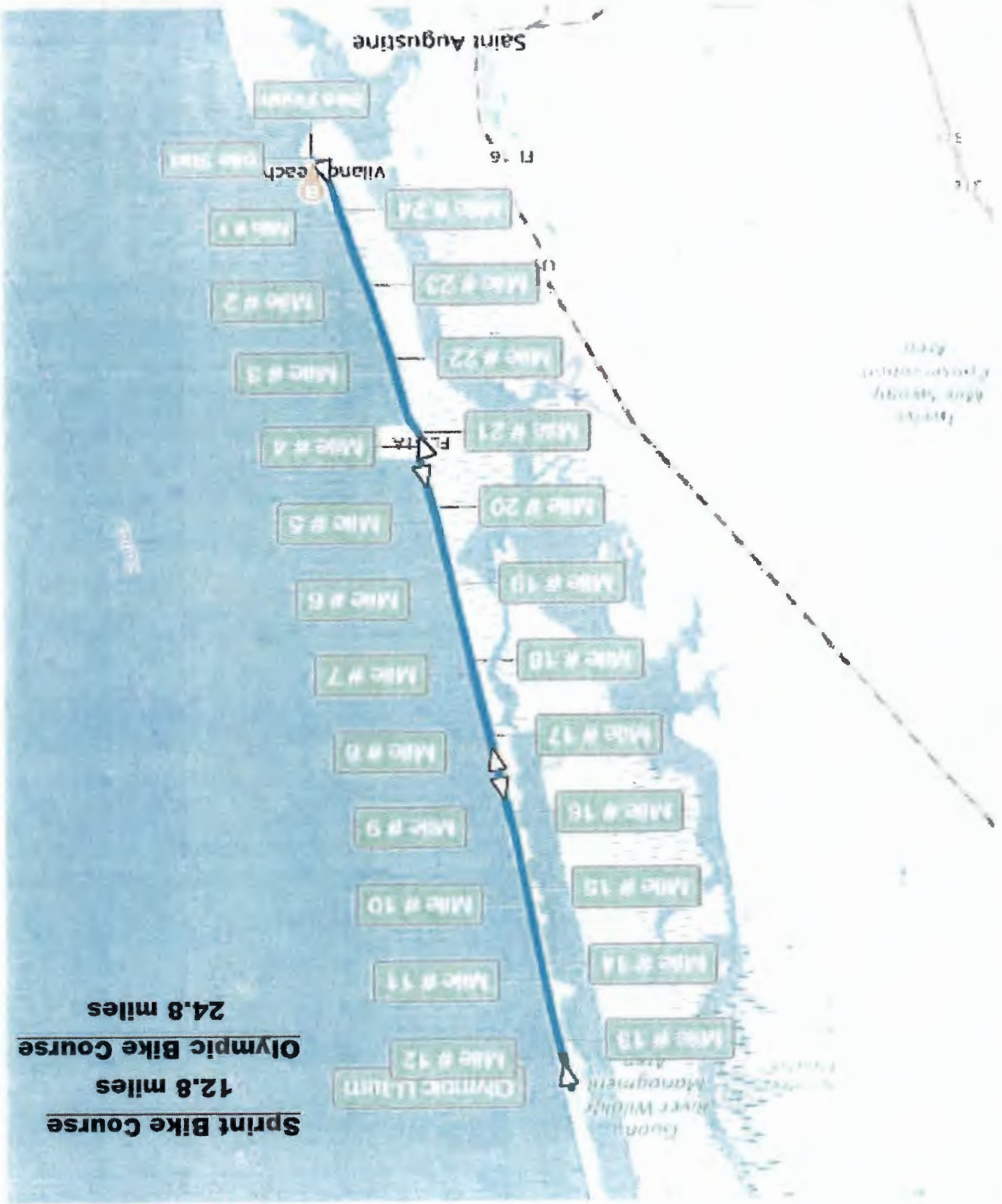


**GAME ON! PONTE VEDRA BEACH TRIATHLON**  
**Sunday, October 13, 2024 – Mickler's Landing**





# Bike Course Map



**Sprint Bike Course**  
12.8 miles

**Olympic Bike Course**  
24.8 miles

# ST. AUGUSTINE TRI @ VILANO BEACH

RECEIVED  
1.24.24



# ST. AUGUSTINE TRI @ VILANO BEACH

## Olympic Run Course

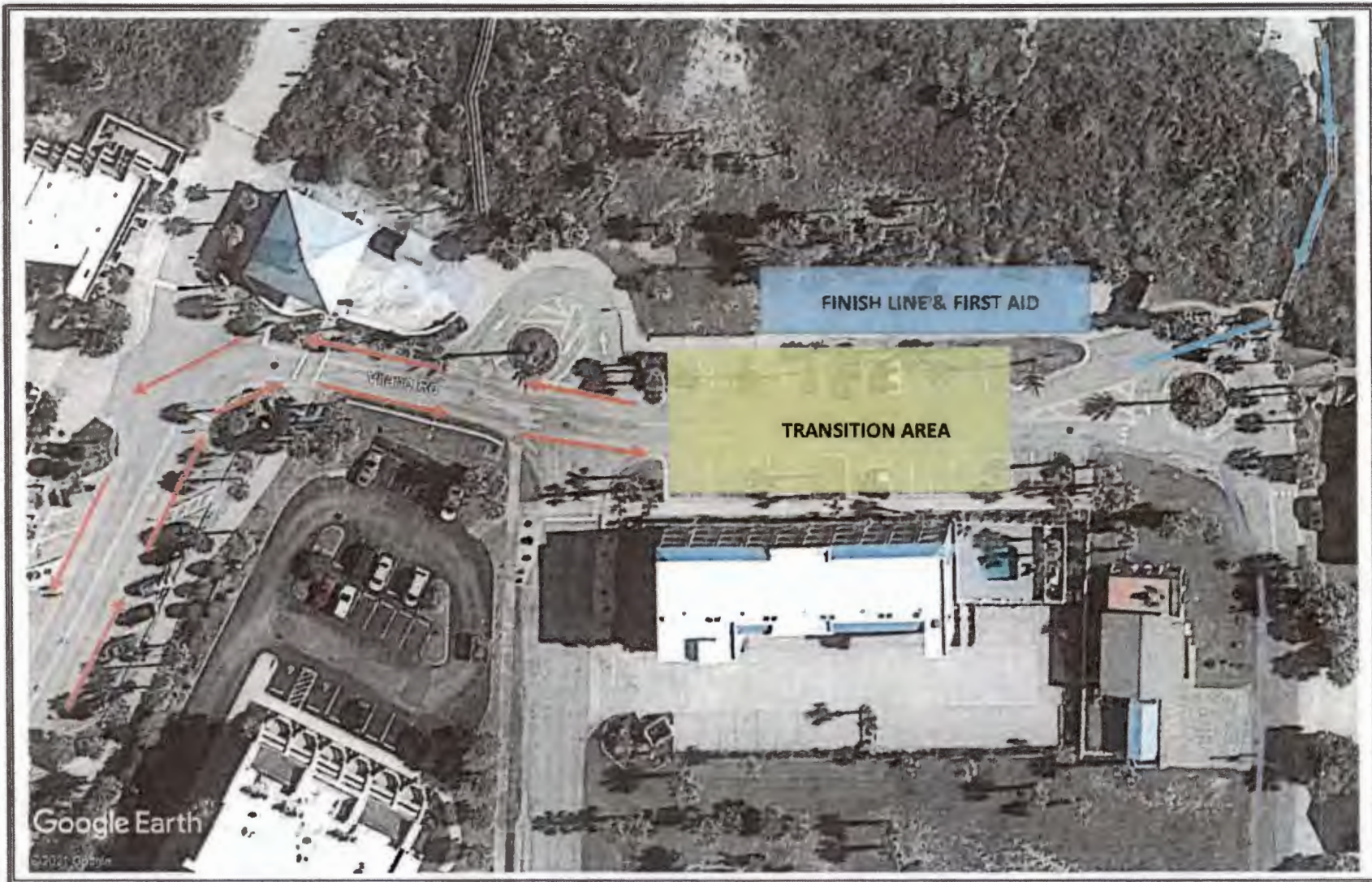
**6.2 miles (Two laps)**

## Sprint Run Course

**3.1 miles (One lap)**



Run Course Map



**St. Augustine Triathlon @ Vilano Beach**

**Sunday, May 19, 2024**





## RECREATION ADVISORY BOARD MEETING MINUTES

February 14, 2024

The meeting was called to order at 1:30 PM

**Board Members Present:** Lauren Watkins, Chair; Brad Long, Vice Chair; Bill Bowen, Harold Dockins, Marithza Ross and Casey Van Rysdam. Absent - Marty McEachean

**Recreation Staff Present:** Ryan Kane, Director; Jamie Baccari, Assistant Director; Carrie Miska, Business Manager; Teddy Meyer, Parks/Rec Facilities Manager; Bobby McFarland, Sports Tourism Development Specialist and Diane Gorski, Project Specialist

**Also present:** Commissioner Christian Whitehurst, School District Liaison David Simpkins

### Approval of the Minutes

Chair called for approval of the December 13, 2023 & January 10, 2024 meeting minutes. Motion by Dockins, seconded by Bowen and approved 6/0 with the name correction noted in the December minutes.

### Public Comments

Chair opened the floor for Public Comments for non-agenda items only and reminded everyone that each speaker would be given 3 minutes.

Susanne Clulow provided her address and thanked the RAB for their service and the Recreation Department's hard work and continued efforts in providing park and recreation facilities to the residents of St. Johns County.

### Reports

**Christian Whitehurst, County Commission Liaison** shared that he had attended the opening day of Creeks Athletic Association's Baseball season. He shared his enthusiasm for the hard work and commitment of the athletic association to provide youth with opportunities to play sports. He was impressed with what a great job the Parks and Recreation Department does in maintaining the fields and partnerships with the youth associations.

**David Simpkins, St. Johns County School District Liaison** shared that the School District honored all of the state champions in swimming and golf that included over 50 students. He provided updates on the winter sports programs (basketball, girls basketball, boys & girls soccer teams, girls weight lifting, wrestling and competitive cheer many of which are in the state play offs). There was a discussion regarding the success of the new High Schools. Dockins asked why St. Johns County doesn't involve students in the Fort Mose enactment programs. Simpkins explained that field studies were limited due to academic testing requirements. He suggested Dockins send him the information and he would share it with school administration.

**Lauren Watkins, Chair** reviewed the Fiscal Year meeting calendar provided in the agenda packet.

### Recommendation to the BJCC to fill the RAB District 2 Expired Term

The Chair announced that the District 2 RAB term had expired. She explained that current District 2 Representative Brad Long was one of three applicants up for consideration. She asked if the other applicants were in attendance and Christian Jorgenson announced that he was present. The Chair asked each applicant to give provide their qualifications and share their reasons for wanting to be on the RAB. Both men provided a brief overview of their careers, civic involvement, and interests to the RAB. The Chair called for a vote. A ballot and envelope were provided to each RAB member. Staff collected the sealed ballots, opened and tallied them and provided the Director with the results. The Director announced that there were four (4) votes in favor of recommending Brad Long for an additional four year term and that Jorgenson and Geisler each received one

(1) vote. The Chair said that she would sign a letter of recommendation for consideration by the Board of County Commissioners for Brad Long to be given an additional term.

### **New Staff Introductions**

Watkins called the new **Beach Toll Supervisor, Dean Walker** to the floor. Walker introduced himself and provided an overview of his background, career, family and experience. He shared that he was responsible for over 50 part-time employees that work at 8 beach toll booth access points for drivers to access over 12 miles of beach. Toll collections of over 1.2 million per year goes towards paying for law enforcement, marine rescue, PSA wages, beach walk overs and trash and recycling collection services. He announced that this year would be the first year for using a point of sale system to accept credit card payments. He further explained that staff will be scanning all new incoming cars and capturing the number of people visiting our beaches for the first time. He said that the live data will allow us to know how many people are on the beach at any point in the day. He mentioned installing new toll booths with solar panels and charging capabilities. The group discussed the new point of sale system and credit card payments at great length. An additional discussion about 4-wheel drive recommended access, signage and public notice followed. Kane emphasized the safety aspect of credit card payments and the goal to speed up beach entry. He explained that the need for beach operations and staffing continues to grow and that funding is always a challenge as the population in the county continues to increase and St. Augustine

**Tracy Leahy, Recreation Pier Supervisor** introduced herself and provided an overview of her family and 22+ year career in customer service. She explained pier operations. She shared that the shop is fully staffed with happy, smiling people and their common goal is to take care of the community and visitors and make every visit memorable. She said that her goal is for the pier to be more involved in community events. She mentioned that they set up a booth for the 4<sup>th</sup> of July Fireworks show and sold hotdogs, hamburgers and hot chocolate and was successful. She shared some statistics with the group: 197 annual passes were sold in 2023 and that starting this year the pier would be selling annual passes, not seasonal. As of January 1 this year, 86 passes have been sold. She announced the introduction of the new annual sightseeing family pass that allows families the opportunity to visit the pier and experience the ocean and wildlife an unlimited amount of times throughout the year. She said last year's admission gross sales were over \$220,000 which equals 91,000 paid visitors' that accounts for 34% of toll sales. Resale items totaled \$217,000 in sales or 33% of toll sales. Food and Beverage sales equaled \$118,000 of 18% of toll sales. Watkins asked the price breakdown for annual passes. Bowen asked for a price breakdown to fish from the pier. Kane clarified that sightseeing did not include fishing. Leahy listed all of the items sold in the Pier Shop. Discussion regarding the types of ice cream, smoothies and milkshakes followed. Dockins asked for clarification on access to the pier. Van Rysdam asked about potential alcohol sales at the pier. Leahy stated that alcohol is prohibited on the beach. He asked for the pier numbers to be included in the dashboard using the previous year for comparison. He asked how inventory was handled. He asked if cost analysis has occurred to help increase the profit in the shop. Leahy explained how sale items are priced. Watkins asked about the operating hours at the shop and pier and the website. Miska explained that county is in the process of revamping the website countywide. Watkins asked about the types of events that could occur at the pier. Discussion ensued.

### **Special Event Applications**

Watkins asked if staff was going to give a presentation related to the special event applications. Director Kane responded that these events are held annually. He explained that the Easter Sunrise Services were the catalyst for requesting a legacy policy, however, direction from legal and administration is to accept applications and schedule first come, first served. He said that Seaside Church would be replacing the group that has traditionally offered this service as they submitted their application first. Watkins asked for staff to make sure that Crescent Beach Baptist updated their Certificate of Insurance. She then requested a motion to approve all three special event applications. Dockins made a motion to approve all three Sunrise Services applications (Crescent Beach Baptist Church – Crescent Beach, Sunrise Services; Ponte Vedra Presbyterian Church – Mickler's Beach, Sunrise Services; Seaside Church - Vilano Beach, Sunrise Services) and was seconded by Bowen. Motion passed 6/0.

Watkins asked if there were any questions about the Game On Triathlon events. Van Rysdam asked if the events would remain the same as the previous year. He asked for post event reporting. Kane replied that the events remained the same and the SJSO provides post event reports. Watkins asked for a motion to approve all three triathlon events. Long made a motion to approve all three triathlon events (Game On Triathlon: Vilano Beach - May 19, 2024; Vilano Beach - July 28, 2024; Mickler's Beach - October 13, 2024) and was seconded by Dockins. Motion passed 6/0.



### Sports Event Funding Cat III Recreation & Leisure Sport Marketing Grant Application Recommendations

Teddy Meyer reviewed the year's long process of revamping the grant application. He mentioned moving into the portal system and redoing the criteria and guidelines on how grant allotments are decided. Questions 1-6 were presented by Bobby McFarland who explained that changes to the questions were based on the feedback he was given from the RAB and TDC. He summarized the changes that included:

- Applicants are required to use the TDC logo and embed the TDC event video in their website
- Added a new question related to Projected hotel room nights by capacity
- What type of Impact the event will have on local users
- Updating scoring method
- Maximum funding available

McFarland reviewed the Panel Plan option that included Meyers, McFarland, John Tharpe, VCB and an appointed RAB member. The panel would review the applications with staff presenting a spreadsheet that includes the scores and the qualified grant amount to the RAB. The presentation would go over dates, type of event, and new events. Post event information will be collected and reviewed and if the project info is substantially different that the application, funding can be lowered based on scoring/funding criteria.

Meyer explained that the goal is for the process to be similar to the TDC method so that the portal system works in concert with both groups. The group discussed the grant application and options at great length. They agreed that Community Impact needed to be added to the application and other changes identified during today's discussion. The chair gained a consensus to table this item and have staff provide the changes, further recommendations, examples and additional information at next month's meeting. Further discussion regarding the RAB having a more active role in the grant process ensued. Staff will bring back this item in April.

### Staff Reports

Ryan Kane, Director

- Canright House relocation. Staff has been tasked to evaluate other potential locations for the historical and to make a recommendation to administration ASAP as the homeowner has given an April 1<sup>st</sup> deadline to move the house.
- A Shore Drive Trail public meeting is scheduled at the Southeast Library at 5 PM tonight. This project is scheduled to go before the BCC on March 5<sup>th</sup>.
- The Take Pride in the Parks Campaign to reduce vandalism within the county parks through community involvement is currently scheduled to be launched by the Public Affairs Office at the end of March or beginning of April. There was a brief discussion about vandalism in the parks. Baccari stated that vandalism in the parks cost over \$90,000 last year. This expense is paid using our Deferred Maintenance budget which reduces funds available for much needed maintenance projects.
- Treaty Park and Alpine Groves Park improvement project funding was approved by the BCC on January 16<sup>th</sup>.
- The BCC voted to approve updates to the Beach Code Ordinance to include policies for operating E-Bikes in a safe manner and planes and drones are forbidden from taking off or landing on the beach.
- Kane provided an update on the department's Capital Improvement projects.
- Comprehensive Plan public involvement in the works.

Jamie Baccari

- FCT Grant application for the San Sebastian River property scored 1<sup>st</sup> and is eligible for \$3 million grant dollars. Staff will request the BCC accept the funding and disperse as required.
- The Parks & Rec Public Affairs Specialist is sharing everything that is going on with the department on social media and through press releases.

### RAB Member Reports

Van Rysdam thanked Sarah Taylor for being actively involved in the RAB by attending the meetings. He expressed his hope that the new liaison would continue this effort. He also asked about the site fee policy and process for review and discussion and hoped that staff would schedule this on a future agenda.

Bowen shared that he met several St. Augustine South resident opposed to the St. Augustine Trail, most of which live on Shore Drive. He said that residents in the other parts of the neighborhood appeared to support the project. Ross spoke to the importance of making decisions that are for the greater good and meet the needs of the majority.

Dockins motioned to adjourn the meeting and was seconded by Bowen. Motion passed 6/0.