



# St. Johns County Board of County Commissioners

Office of the Board of County Commissioners

## Application

Rec. 10/31/23

1 Yr. 10/31/24

**Board/Committee Name:** Mid-Anastasia Island Design Review Board

**First Name:** K. Jennifer

**Last Name:** Cook

**Address:** 401 Marsh Point Cir

**City, State Zip:** St. Augustine, FL 32080

**Home Phone:**

**Cell Phone:** (904) 874-4480

**Work Phone:**

**Email:** kjennifercook@gmail.com

**District:** 3

### Most Recent Occupation/Employer:

Broker and Owner of Vista Collective Real Estate

### Past Work Experience/Employers:

Vista Collective Real Estate, Broker and Owner - June 2022 - Current

RE/MAX Leading Edge, Managing Broker/Realtor - May 2021 - June 2022

RE/MAX Leading Edge, Sales Associate/Realtor - July 2017 - June 2022

Berkshire Hathaway HomeServices, Sales Associate/Realtor - October 2014 - July 2017

Halverson Group, Market Research Manager - September 2011 - October 2014

EmSense, Market Research & Operations Manager for Quantitative and Qualitative Consumer Marketing - March 2010 - September 2011

G2, Advertising Account Executive for Shopper Marketing - August 2007 - March 2010

### Civic Clubs, Organizations:

Graduate of The Leadership St. Johns program with St. Johns County Chamber of Commerce, 2023

Residential Real Estate Council, Member since 2021

National Association of Realtors, Member since 2014

Florida Association of Realtors, Member since 2014

St. Augustine & St. Johns County Board of Realtors, Member since 2014

Northeast Florida Association of Realtors, Member since 2014

### St. Johns Parcels Owned:

401 Marsh Point Circle, St. Augustine, FL 32080 - 3,322 sq ft SFH

26 Palmer Street, St. Augustine, FL 32084 - 1,772 sq ft SFH

### Companies/Industries with Financial Interest:

Vista Collective Real Estate - President/Owner



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## Elected or Appointed Positions:

## Do you do Business with the County:

Yes **Details:** Vista Collective Real Estate - President/Owner - Involved in the sale of residential property located within St. Johns County, but not in an business relationship WITH the County

## Do you Have and Employment or Contractual Relationship with the County:

Yes **Details:** 1

## Voting Conflict:

No **Details:** N/A

## Number of Times Recused:

0 **Details:** N/A

## Subject of Active Civil or Criminal Investigation:

No **Details:** N/A

## Negative Publicity:

No **Details:** N/A

## Educational Background:

Certified Residential Specialist with the Residential Real Estate Council, 2021 - Present  
Bachelor of Administration, with focus on Business Management and Marketing, Jacksonville University, 2007  
High School Diploma and IB Diploma, Stanton College Preparatory School, 2003

## References:

Name	Relationship	Phone
Richard Hardy	Colleague in Commerc	(904) 501-0200
Bob Porter	Mentor in St. Johns	(202) 330-1912
Kerrin Pennington	Colleague & Business	(904) 806-1818

## Additional Information:

A native of Jacksonville and St. Augustine, I am proud to call Anastasia Island "home." As a Broker Owner, I take great pride in upholding the highest standards of professionalism and industry expertise. Prior to real estate, I graduated summa cum laude from Jacksonville University, and spent 6 years in the marketing and advertising industry in Chicago, working for some of the world's most renowned brands (Macy's, The North Face, Timberland, Unilever, Wrigley, McDonald's, to name a few). What I enjoyed most about market research was the challenge of developing the right mix of research methodologies to yield the data and insights needed to drive and inform impactful business decisions. My background in project management and business consulting allows me to deliver creative solutions to challenging questions and situations, to make complex processes seem effortless, to



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gather and analyze data with precision and accuracy, and to provide unparalleled client service and follow-through in order to enable others to achieve their own real estate goals.

Business acumen paired with local knowledge and love for St. Augustine and surrounding communities positions me for success and has helped me achieve the status of a multi-million dollar producer since my first year in the Real Estate business.

In 2022, I founded Vista Collective Real Estate to provide a higher level of service to my growing customer base throughout St. Johns County and North Florida. Within our first year of business, we were ranked #4 for sales volume amongst independent brokerages in St. Johns County. Our team of 17 Realtors is dedicated to providing residents of St. Johns County the best experience possible when it comes to achieving their goals of homeownership.

In my free time, I cherish time spent on the beach and around town with my husband, Jason, three daughters, Noelle, Hosanna, and Camille, and adopted hound dog, Milo.