



MINUTES OF THE ST. JOHNS COUNTY, FLORIDA
DESIGN REVIEW BOARD
OF THE NORTH COASTAL OVERLAY DISTRICT
Wednesday September 14, 2022
Permit Center Conference Room 1

Members present: Linda LaCerva, Sacha Martin, Jean Miller, Kathleen Floryan, Jane Norton

Member absent: Rita Clare-Salzler

Staff present: Christine Valliere, Senior Assistant County Attorney; Lex Taylor III, Assistant County Attorney; Teresa Bishop, Planning Division Manager; Sloane Stephens, Planner

LaCerva called meeting to order at approximately 4:00 PM.

LaCerva read the Public Notice Statement.

LaCerva called for public comment not on the agenda. Ms. Vivian Browning spoke on the history of the Vilano Town Center.

LaCerva discussed the process. LaCerva asked that staff notify the members when there is a meeting scheduled and notify the members of a quorum.

30 minutes meeting delay for additional member to be present making a quorum.

Sloane Stephens provided her biography for the members to know her. She provided she was happy to be working with the Growth Management Department and looking forward to continuing her work with the NCDRB.

LaCerva opened Item 1. VBTCDR 2022-04 Whiskey, Wine & Wildlife, requesting approval of a weekend culinary and beverage festival to take place November 4-6, 2022 in the Vilano Beach Town Center. LaCerva asked for exparte communication. LaCerva shared Main Street has been in discussions with the applicant. LaCerva and Martin recused from voting on this item but remained to discuss.

Ms. Jan Gourley, applicant, provided a summary and presentation of the Whiskey, Wine & Wildlife event. The Board discussed parking, access, use of Vilano Road and surrounding streets, access to the pier, restrooms, and routing of Publix trucks during the event. The Board also discussed the clean-up after the event, and the impact the event will have on the community. The applicant responded there is Sheriff's Office presence during the event and a maintenance of traffic plan will be in place, and sufficient portable restrooms will be provided. The applicant does not envision conflicts with the Publix trucks and that Publix is an event sponsor. The Board specifically asked if the community was aware of the event and how much and what type of community outreach occurred. The applicant provided there is a website that residents can use to learn more about the event and provided that Every Door Direct Mail (EDDM) process was not used to notify the community. The Board continued to express concerns about community awareness and impact to the community. Miller discussed event signage and asked that a sign be placed at the bridge; further, she asked about ticket sales and closure of the Boardwalk. The applicant provided the to-date ticket sales and the location of the signage. Floryan expressed a need for additional community outreach. Further, Floryan discussed if local vendors (St. Augustine Distillery and Sail Birds) had been invited to attend the event. The applicant explained the vendors who were participating and would reach out to local vendors.

Public Comment: Vivian Browning provided this event is an exciting opportunity for Vilano and is the type of event envisioned in the Town Center.

Norton: Motion to approve VBTCDR 2022-04 Whiskey, Wine & Wildlife event, planned for November 4-6, 2022, with second by Miller, subject to six (6) conditions as provided in the Order. Motion passes 3-0 with LaCerva and Martin recused.

LaCerva opened Item 2. VBTCDR 2022-05 Vilano Beach Main Street Artisan Market, requesting to modify the previously approved boundaries of the Vilano Beach Artisan Market. LaCerva asked for exparte communication. LaCerva shared this is a Main Street activity. LaCerva and Martin recused from voting on this item but remained for discussion.

LaCerva presented the Artisan Market would extend from pavilion to pavilion. She provided the extension is justified due to past Markets were successful and there were no complaints. Miller provided additional restrooms should be provided, if needed. LaCerva agreed.

Public Comment:

Vivian Browning spoke, again on the history of the Vilano Beach Town Center and that the Market is a good, free, and walkable event that is good for the community and meets the original vision.

Miller: Motion to approve the extension of the Vilano Beach Main Street Artisan Market along Vilano Road from the Pier Pavilion to the Beach Pavilion, with second by Floryan, subject to five (5) conditions as provided in the Order. Motion passes 3-0 with LaCerva and Martin recused.

No further business. | Meeting adjourned approximately 5:48 PM.