# AGENDA ST. JOHNS COUNTY INDUSTRIAL DEVELOPMENT AUTHORITY

September 11, 2023 3 p.m.

# Executive Board Conference Room County Commission Office of the Administration Building 500 San Sebastian View St. Augustine, FL 32084

# \*\*Regular Meeting\*\*

# 1. Roll Call

# 2. Public Comment

Each person addressing the Board shall state their name and address for the public record and limit comments to three (3) minutes. Public comment will also be provided for each item containing a proposition (other than ministerial acts) before the Board.

# 3. Additions and/or Deletions to Agenda

4. Approval of Minutes

## 5. Treasurer's Report

**Review Financials** 

# 6. New Business

- Flagler Health+ and UF Health Update
   Carlton DeVooght, Flagler Health+ President & CEO
- Approval of Amended Budget for 2022-2023
   Henry O'Connell, IDA CPA
- Approval of New Budget for 2023-2024
   Henry O'Connell, IDA CPA
- IDA Member Vacancy Recommendations to BCC
- TPC/IDA Contract
   Mike McCabe, IDA Attorney
- Annual Report

# 7. Reports

IDA Members

8. Adjournment (Next Meeting on October 9, 2023)

# MINUTES OF MEETING INDUSTRIAL DEVELOPMENT AUTHORITY OF ST. JOHNS COUNTY July 10, 2023 3:00 PM at

#### 500 San Sabastian View, St. Augustine FL

Members Present: Kevin Kennedy, Chet Firth, and Ms. Churchwell

Call In: none.

Members Absent: Vivian Helwig & Geoff Litchney

Guests Present: See attached sign-in sheet.

Mr. Kennedy brings the meeting to order at 3 p.m.

Ms. Kennedy asks for roll call. Mr. Kennedy, Mr. Firth and Ms. Churchwell are present. Mr. Litchney and Mr. Helwig are absent.

Mr. Kennedy asks for public comment.

No public comment.

Mr. Kennedy asks for additions and deletions to today's agenda.

None.

Mr. Kennedy moves the meeting to the approval of the minutes for the May 8, 2023 meeting.

Motion Mr. Firth, Second Ms. Churchwell to approve the minutes as presented. Vote unanimous.

Mr. Kennedy moves the meeting to the Treasurer's report.

Mr. O'Connell presents one check for payment of \$365 made out to WH O'Connell & Associates PA for accounting services. He states the audit of the IDA's financials for the year ended 9/30/22 was completed and the report was clean. He asks for any questions concerning the financials or audit report. None noted.

Mr. Kennedy moves the meeting to New Business

Economic Development Strategic Master Plan Discussion.

Ms. Zuberer gives an update for the plan. She states Brett Wiler of Thomas P Miller is calling in to give a more detailed overview but has yet to call.

Mr. Kennedy states since Mr. Wiler is not on the phone as of yet let's move on to the next item and will return to this discussion when Mr. Wiler is on the phone.

The Players Championship Contract

Mr. McCabe presents the proposed contract from the Players Championship. He states the contract is for \$20,100 which will include 18 tickets for the Deck venue along with 9 parking passes. He states the current contract presented will be modified to conform with Government Standards.

Discussion.

Mr. McCabe will contact the Players Championship to get an updated draft of the final contract to bring back before the Authority.

Ms. Zuberer mentions the upcoming merger of Flager Health/Hospital. She states that from discussions she has heard the priority will be to complete the Durbin Project.

Discussion.

Mr. Wiler joins meeting at 3:15pm via phone.

Mr. Kennedy moves back to the Economic Development Strategic Master Plan (EDSMP) discussion and introduces Mr. Wiler from Thomas P. Miller & Associates.

Mr. Wiler goes over the status of the EDSMP.

Discussion.

Mr. Kennedy moves the meeting to reports.

Members.

No reports

Commissioner Whitehurst asks members about the LIV Golf and PGA Tour merger and if anyone has any feedback on the idea.

Discussion.

Chamber – Mr. Maynard states there is a new chair at the Airport Authority.

Discussion.

Mr. Kennedy states next meeting is at 3pm on 8/14/23, and asks for a motion to adjourn.

Motion Mr. Firth, second Ms. Churchwell to adjourn the meeting at 3:40 p.m.

Vote unanimous.

# **IDA** SIGN IN SHEET **IDA BOARD MEMBERS** 1 Kevin Kennedy **IDA MEETING** 2 Chet Frith 3 Melissa Churchwell 4 DATE: 07/10/23 5 6 7 Who do you represent? **VISITORS / GUESTS** 1 Henry O'Connell IDA CPA 2 Commissioner Whitehurst BSS SJC ED Angela Cuozzo 3 Scott Maynard SJC Chamber 4 Jennifer Zuberer SJC ED 5 Mike McCabe SJC Attorney 6 7 Tera Meeks TDC 8 9 10 11 12 13 14 15 16

	Aug 31, 23
ASSETS	
Current Assets	
Checking/Savings	
1002 · Ameris Bank	3,494.36
1004 · Ameris CD 2	608,236.45
<b>Total Checking/Savings</b>	611,730.81
Total Current Assets	611,730.81
TOTAL ASSETS	611,730.81
LIABILITIES & EQUITY	
Equity	
32000 · Net Position - Unrestricted	670,662.92
Net Income	(58,932.11)
Total Equity	611,730.81
TOTAL LIABILITIES & EQUITY	611,730.81

	Oct '22 - Aug 23
Income	
3013 · Prosperity Bank Interest Income	162.88
3015 · Prosperity CD Interest	10,376.01
Total Income	10,538.89
Expense	
5010 · Accounting	2,121.00
5016 · Contractual Services	67,100.00
5090 · Office Supplies	75.00
5710 · DCA Special Fees	175.00
Total Expense	69,471.00
Net Income	(58,932.11)

#### ST. JOHNS COUNTY INDUSTRIAL DEVELOPMENT AUTHORITY

#### AMENDMENT TO BUDGET

#### FOR THE YEAR ENDING SEPTEMBER 30, 2023

	URRENT BUDGET	ENDMENT ROPOSED	1MENDED BUDGET	Remarks
Estimated cash carryforward at October 1, 2021	\$ 670,456	\$ 606	\$ 671,062	Adjust to actual per audit
Revenue:				
Bond Issuance Fees Interest and Investment Income	\$ 5,000 1,200	\$ (5,000) 9,341	\$ - 10,541	Note 1 Note 3
Total Revenue and Cash Available	\$ 676,656	\$ 4,947	\$ 681,603	
Expenditures:				
Legal advertisements Accounting fees Bank Charges	\$ 100 5,200	\$ (100) (2,329)	\$ - 2,871 -	Note 3 Note 2 Note 2
Office Supplies Contractual services Travel, Meetings and Events Dues, Memberships, Special Fees	 195 267,100 500 175	 (120) (200,000) (500) -	 75 67,100 - 175	Note 3 Note 3 Note 3
Total Expenditures	\$ 273,270	\$ (203,049)	\$ 70,221	
Excess of Revenues and Cash Carryforward over Expenditures - Estimated Cash carryforward at September 30, 2022	\$ 403,386	\$ 207,996	\$ 611,382	

Note 1 Adjustment for the following:

No Bond Issuances for 2022-2023

Note 2 Adjustment for the following:

Accounting. Number of meetings reduced and time at meeting Branding project additional phases delayed

Note 3 Adjustment for the following:

Adjustment to actual

#### ST. JOHNS COUNTY INDUSTRIAL DEVELOPMENT AUTHORITY

#### BUDGET

#### FOR THE YEAR ENDING SEPTEMBER 30, 2024

				E	Budget	Remark	S
Estimated cash carry forward at October 1, 2022				\$	611,382	From budget amendme	nt
Revenues:							
Bond Issuance Fees Interest and Investment Income				\$	5,000 12,500	See Below Estimate	
Total Revenues and Cash Available				\$	17,500		
Expenditures:							
Legal Advertisements Accounting Fees Office Supplies Contractual Services - See Below Travel, Meetings and Events Dues, Memberships, Special Fees Total Expenditures				\$	100 3,250 195 220,100 500 175 224,320	Meeting Notices-reduce Accounting Services-Ba Incidental Supplies See below Estimate See Below	
Excess of Revenues and Cash Carry forward over E carry forward at September 30, 2023	Expenditures - Estir	nated cash		\$	404,562		
Proposed Items - Expenditures				Anticipa	ated Revenues		
Contractual Services include: Purchase of TPC tickets	\$ 20,100			Bond Iss	suance Fees Incl	ude	
Marketing and Brand Development	200,000			Estimate	e of Fees	\$	5,000
Total	\$ 220,100			Total		\$	5,000
Travel, Meetings and Events Manufacture's Conference	\$ 500	Dues, Member DCA	ships, Special Fees \$175				
Total	\$ 500	Total	\$ 175				



Office of the Board of County Commissioners

## Application

Board/Committee Name: Submitted 10.07.2022 Affordable Housing Advisory Committee; Arts / Culture / Heritage Funding Panel; Cultural Resource Review Board; Health and Human Services Advisory Council; Housing Finance Authority; Industrial Development Authority; Planning and Zoning Agency; Recreation Advisory Board; Tourist Development Council;

First Name:	Brian
Last Name:	Clark
Address:	5213 RIVER PARK VILLAS DR
City, State Zip:	Saint Augustine, FL 32092
Home Phone:	(904) 522-1702
Cell Phone:	(904) 742-4072
Work Phone:	(904) 742-4072
Email:	clarkbrian@bellsouth.net
District:	1

#### Most Recent Occupation/Employer:

P3 Consultant / BPC Family Trust Foundation / 2019 - Current

#### Past Work Experience/Employers:

BNY Mellon Jacksonville, FL 2017–2019

Vice President US Corporate Trust Sales & Relationship Management

Business Development - Expanding revenue streams through strategically targeting Health Care Providers, Large Hospital Networks/Systems, Continuing Care Retirement Communities (CCRC), State Agencies, Municipalities and Private and Public Universities and Colleges all throughout Florida, North Carolina, and South Carolina.
Relationship Management – Executes service delivery to a portfolio of Tier I clients focusing on the total client experience and a commitment to high quality level of service to retain and expand a portfolio currently generating over \$8 million in revenue and ranking consistently year over year as number one or two in all market territories.

EverBank Wealth Management (TIAA) Jacksonville, FL Senior Wealth Specialist - VP

Cross-Functional Coordination - Collaboration with internal referral partners and responsible for six financial centers throughout Central, West and North Florida working with Institutional Investors, Endowments, Non-Profit Organizations and High Net-Worth Investors to deliver globally diversified investment strategies and solutions as well as help create, modify, and implement Investment Policy Statements, Procedures and Best Practices
Market Research and Analysis - Subject Matter Expert (SME) on CCRC's (Continuing Care Retirement Communities) Florida Statute 625 and Chapter 651. These statutes focus on the governing of assets, escrow and custodial arrangements, and operational structure and investments for all of Florida's CCRC's. Responsible for the development and creation of conservative investment strategies, services, and alternatives for 25 CCRC's in the State of Florida, while generating extensive cost savings for the community patients and providers.

Wells Fargo Financial Advisors Jacksonville, FL Specialist

2010-2012 Financial Advisor and Senior Investment

2012-2017

• Capital Solutions – Prospecting for new clients by leveraging personal network, cold calling, small business door to door marketing, representation at industry conferences and data mining of public databases to generate new business leads and opportunities while building a successful and profitable clientele book of business totaling over



\$15 million assets under management. Contributor to test question database for general security and insurance licenses. Received Series 7, Series 66, Safe 20 Mortgage licenses, the State of Florida 215 Insurance license, and the Florida Long-Term care license.

• Prioritization and multi-tasking – Produced seminars, workshops, and presentations on a diverse range of subject matters for various groups, small businesses, Fortune 500 institutions and professional sports franchises. Responsible for creating and managing logistics over multiple years for a client event attended by national and international clients, prospects, centers of influence and industry professionals and executives.

Wells Fargo BankJacksonville, FLVice President - Relationship Management Manager2006-2010Vice President - Senior Relationship Manager2001-2006

• Corporate Strategies - Created innovative solutions that focused on strengthening diversity, inclusion, and cultural competencies across the organization as the business line continued regional expansion. Strategically planned and acquired new office expansions in the southeast, while opening offices in Jacksonville and Orlando, FL as well as Atlanta, GA. Managed all logistics for strategical operational set-up and execution which included: recruitment and staffing, marketing and brand recognition, training, and development for human capital, as well as negotiating new office buildouts and oversight.

• Executive Management – Recruited and managed a diverse team of 20 professionals including Relationship Managers and Specialist located in multiple locations and states. Launched new corporate, municipal and escrow services team starting with zero revenue, zero clients, zero retail footprint and successfully built and managed a group of professionals in the Southeast market that expanded to over \$15 million in annual revenue. Produced and managed \$5 billion in total par principal and was consistently in the top three in market share for each of the 7 states in the southeast and in each product segment represented.

• Product Delivery – Established niche products in select market segments to become the recognized professional consultant and SME for all new Insurance and Institutional Delaware Trust products as well as Student Loan and other Asset Based Obligations. Knowledge and experience of the entire product life cycle.

• Contract Oversight – Responsible for negotiating complex legal documents through effective communication skills and careful judgement. Negotiated and represented as part of the deal team for the largest Hospital System Capital Financing Structure in the State of Florida as well as the largest Catastrophic Financing in the nation.

#### Civic Clubs, Organizations:

Jacksonville Speech and Hearing Center Board of Directors - Chairman, Treasurer, Director, Executive Committee Jacksonville State University (Alabama) Board of Governors Williams YMCA Advisory Board of Directors - Executive Committee, Impact and STEM Committee Chair Community Foundation – Advisory Board (St. Augustine, FL) Flagler Health Village YMCA Advisory Board - Director Switzerland Community Church - Member President North Florida chapter for Jacksonville State University (Alabama) Alumni Association Boys and Girls Club of St. Johns County, Florida - Volunteer ABA – American Bankers Association Florida Medical Group Management Association TRIO - Transplant Recipients International Organization - Member Jacksonville, FL Chamber of Commerce Junior Developmental League Football Coach Youth League Flag Football and Youth League Baseball Coach United Way Coordinator and Volunteer Moose Lodge International - Member Habitat for Humanity Volunteer - Participated in completion and building of three (3) homes

#### **Elected or Appointed Positions:**

None

Do you do Business with the County:



## No Details

:

Do you Have and Employment or Contractual Relationship with the County:

No	Details

#### Voting Conflict:

No Details :

#### Number of Times Recused:

Details :

Subject of Active Civil or Criminal Investigation:

No Details

#### Negative Publicity:

No Details :

#### **Educational Background:**

#### Education/Training

Jacksonville State University Bachelor of Science in Finance and Management Jacksonville, AL 1990-1994 University of North Florida Business Management and Graduate Studies Jacksonville, FL 1995-1997 Cannon Trust Institute Certified Corporate Trust Specialist Charlotte, NC 1998-2000

#### Licenses/Designations

Safe20 mortgage license, Series 7 General Securities license, Series 66 license, State of Florida 215 (Life, Health, and Variable Annuity) license, State of Florida Long Term Care license, Notary of Public, Certified Auditor, Certified Tax Preparer.

#### **References:**

Name	Relationship	Phone
Brian Lee	Friend	(904) 669-4471
Beverly Slough	Friend	(904) 210-7289
Michael Howland	Work	(904) 608-2185

#### Additional Information:

Community Ambassador with over 25 years working for multiple Fortune 50 and Fortune 150 international and multinational companies serving as a trusted advisor while establishing diverse and extensive relationships across multiple industries and professions to develop and expand new and existing opportunities with a proven history of successfully maximizing shareholder equity. Partnering with local, state, federal and nonprofit entities to pursue Private-Public relationships that best fulfill the needs of the community through a Florida nonprofit grant fund foundation that has provided over a quarter million in critical funding to our most vulnerable children and senior citizens, veterans, first responders, public servants, religious leaders, and the amazing healthcare leaders and



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frontline fighters serving during the pandemic. Strong ability utilizing interpersonal skills to determine stakeholder needs while developing and managing robust solutions for maximum results in all areas as measured through Key Performance Indicators (KPI). In addition, monitoring and reducing Key Risk Indicators (KRI) through stringent adherence to regulatory and governing standards, procedures, and best practices. Consistently and successfully collaborates with internal partners, team members, and industry peers to help discover new opportunities. Extensive relationships spanning all levels of local, state, and federal government, federal agencies, NGO's, nonprofit's, municipalities, private and public universities, healthcare and hospital systems, finance and insurance companies, as well as a wide range of private entities.



## Application

Board/Committee Name:	Industrial Development Authority
	maastriar Development Hathority

First Name:	Orville
Last Name:	Dothage
Address:	375 Pescado Dr.
City, State Zip:	Saint Augustine, FL 32095
Home Phone:	(904) 907-1211
Cell Phone:	(904) 315-3680
Work Phone:	(904) 825-3725
Email:	orville.dothage@ngc.com
District:	5

#### Most Recent Occupation/Employer:

Northrop Grumman (Current)

#### Past Work Experience/Employers:

Senior manager at Northrop Grumman for 35 years.

#### Civic Clubs, Organizations:

I currently serve on the board of directors for the following: Boys and Girls Club SJCCC EDC Good Will FCTC

**Elected or Appointed Positions:** 

#### Do you do Business with the County:

No Details:

#### Do you Have and Employment or Contractual Relationship with the County:

No Details:

#### Voting Conflict:

No Details:

#### Number of Times Recused:

N/A Details:



### Subject of Active Civil or Criminal Investigation:

No Details:

#### **Negative Publicity:**

No Details:

#### **Educational Background:**

Systems Engineering Certificate - Cal State BA/MBA Business Management - Kent

#### **References:**

Name	Relationship	Phone
Robert Porter	VP SJCCC	(202) 330-1912
Randt Bradley	VP Northrop Grumman	(904) 810-7553
Scott Maynard	VP EDC SJCCC	(904) 687-2055

#### **Additional Information:**

Current chair of the Economic Development Committee for SJCCC.



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## Application

Board/Committee Name:	Industrial Development Authority

Received 4.5.23 One Year 4.5.24

First Name:	Eli
Last Name:	Gillmore
Address:	5242 Ellen Ct
City, State Zip:	St Augustine, FL 32086
Home Phone:	(904) 572-9924
Cell Phone:	(904) 572-9924
Work Phone:	(904) 572-9924
Email:	ELIGILLMORE@HOTMAIL.COM
District:	3

#### Most Recent Occupation/Employer:

Watson Mortgage Corp. 11/01/2022 - current, Mortgage Loan Officer UF Health Jacksonville 10/2013 - current, Respiratory Therapist

#### Past Work Experience/Employers:

Alarm instillation with Village Key and Alarm 2009 Publix deli 2009 - 2013

#### **Civic Clubs, Organizations:**

National Board of Respiratory Therapists St Johns County Board of Realtors Business Partner Florida Notary Public

#### St. Johns Parcels Owned:

5242 Ellen Ct St Augustine Fl. 32086 .33 acre

#### **Companies/Industries with Financial Interest:**

**Elected or Appointed Positions:** 

#### Do you do Business with the County:

No Details:

#### Do you Have and Employment or Contractual Relationship with the County:



No Details: 0

#### **Voting Conflict:**

No Details:

Number of Times Recused:

Details:

Subject of Active Civil or Criminal Investigation:

No Details:

#### **Negative Publicity:**

No Details:

#### Educational Background:

ST Johns River State College AS degree St Johns River State College AA degree Florida State License Respiratory # RT13105 NMLS # 2238820 Florida LO # 2238820 Florida Notary Public Commission # HH 016370

#### **References:**

Name	Relationship	Phone
Trevor Fleming	Friend	(904) 524-7757

#### Additional Information:



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# Application Rec: 8.22.23

1 Year: 8.22.24

Board/Committee Name:

Industrial Development Authority

First Name:	Heather
Last Name:	Harley-Davidson
Address:	284 Ole Road
City, State Zip:	St. Augustine, FL 32080
Home Phone:	(904) 217-9571
Cell Phone:	(904) 209-8376
Work Phone:	
Email:	heatherharleydavidson11@gmail.com
District:	3

#### Most Recent Occupation/Employer:

State Certified General Contractor/ Advanced Building Company of North Florida

#### Past Work Experience/Employers:

Owner and Operator of Channel Marker 71 Barrier Island Inn and Restaurant A1A Crab Shack

#### Civic Clubs, Organizations:

Notary, St Augustine Art Association, FREC, Intern Mentor,

#### St. Johns Parcels Owned:

NA

# **Companies/Industries with Financial Interest:**

Advanced Building Company of North FLorida, LLC

#### **Elected or Appointed Positions:**

#### Do you do Business with the County:

No Details:

#### Do you Have and Employment or Contractual Relationship with the County:

No Details: 0



#### Voting Conflict:

No Details:

Number of Times Recused:

0 Details:

Subject of Active Civil or Criminal Investigation:

No Details:

#### **Negative Publicity:**

No Details:

#### **Educational Background:**

UNF Bachelors of Science Industrial Technology Building Construction, General Contractor UNF Minor in Business Administration SJRCC Associates in Arts/ Real Estate Broker Real Estate Institute Florida Insurance College Award winning Artist St Augustine Art Association

#### **References:**

Name	Relationship	Phone
Marsha LaFontaine	Professional/ inves	(386) 546-2397
Kirsten Lightfoot	Professional / real	(904) 669-4558
Cheryle Beebe	Professional / Retir	(904) 501-3000

#### **Additional Information:**

I have an expanded skill set supported by practical and educational experience. I lifeguarded & and lifeguard dispatch prior to the event of 911 emergency system for St. Johns County from age 16 to 26 under the direction of Captain Buddy Williams. I have land acquisitioned ,developed, designed and built coastal construction homes and commercial projects throughout St Augustine and St. Johns County since 1997, as a General Contractor and a Real Estate Broker. I have sat on wetland buffer committees, and practiced eco tourism with my personal projects. I owned and operated an Inn and wo restaurants of a period of ten years working directly with tourist development council for their marketing resources. I have raised my children in this community in the St Johns County School System. I live in Treasure Beach on the water, and delight in our wildlife and coastal living life style. I am a gifted artist and an active St Augustine Art Association member.



Office of the Board of County Commissioners

# Application

Rec. 11.02.22 1 Yr. 11.02.23

Board/Committee Name:	Industrial Development Authority
First Name:	DIRK
Last Name:	LOBENBRUCK
Address:	513 White Feather Court
City, State Zip:	Saint Johns, FL 32259
Home Phone:	(951) 818-9556
Cell Phone:	(951) 818-9556
Work Phone:	
Email:	dvslobenbruck@gmail.com
District:	1

#### Most Recent Occupation/Employer:

Occupation: Global Director, Human Resources & Legal Affairs. Employer: Athena Ag, Inc.

#### Past Work Experience/Employers:

Occupation: Business Development Consultant Company: InSight Compliance

Occupations (all same employer): Director of Business Operations Regional Compliance & Human Resources Officer Regional Data Protection & Information Security Officer Organization & Human Resources Manager Employer: Bosch and Siemens Home Appliances Corp.

Occupation: Senior Litigation Paralegal Employer: Kirtland & Packard LLP

Occupation: Human Resources Manager Employer: Skycastle Entertainment, Inc. (a division of NBCUniversal Media, LLC)

#### Civic Clubs, Organizations:

Professional Organizations: Society for Human Resource Management (SHRM) [current] Human Resource Certification Insitute (HRCI) [current] International Public Management Association (IPMA) [current] Society of Corporate Compliance and Ethics (SCCE) [current]

Civic Clubs and Public Interest Groups: Grand Lodge of Free & Accepted Masons: Member [current] Fair Housing Council of Orange County: Senior Paralegal & Community Mediator [past]



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Los Angeles Free Legal Clinic: Senior Paralegal [past] Archaeological Association of South-Central Kansas: President, Vice-President, Treasurer [past] Wichita State University: Committee Member, Court of Appeals [past]

#### St. Johns Parcels Owned:

Address: 513 White Feather Court, Saint Johns, FL 32259 Parcel size: 0.40 acres

#### **Companies/Industries with Financial Interest:**

None

**Elected or Appointed Positions:** 

#### Do you do Business with the County:

No Details:

#### Do you Have and Employment or Contractual Relationship with the County:

No Details: 0

#### Voting Conflict:

No Details:

Number of Times Recused:

Details:

#### Subject of Active Civil or Criminal Investigation:

No Details:

#### **Negative Publicity:**

No Details:

#### Educational Background:

Academic degrees: School: Western State University, College of Law Field of Study: Law Degree: Juris Doctor

School: California State University Field of Study: Business Management and Administration Degree: Master of Business Administration

School: Wichita State University Field of Study: Anthropology



Degree: Master of Arts

School: Wichita State University Field of Study: Anthropology, Sociology Degree: Bachelor of Arts

Certifications: SHRM-CP: Certified Professional in Human Resources PHR: Professional in Human Resources Florida Notary Public Certificate, Mediation and Alternative Dispute Resolution Certificate: Bookkeeping and Accounting

#### References:

Name	Relationship	Phone
Brent Nicholls	Business Owner, Co-W	(818) 600-7240
John Kreiser	Realtor, Friend	(951) 496-9313
Gene Abadilla	Ministry Leader	(951) 454-4489

#### **Additional Information:**

I believe in perseverance, integrity, continuous learning, and seeing opportunities where most people only see problems.

Born in Germany, I came to the United States in the 1990s. Thinking I knew how to speak English, I was in for a big surprise. I found myself immersed in a culture that is not my own and a language that up until that day had only been my secondary language. I had to rethink everything that had been familiar to me, quickly broaden my language horizon, and make new acquaintances. The first year was not easy. Did I give up? No. "Giving up" is not part of my vocabulary. I struggled at first, but I persevered by constantly putting myself in uncomfortable situations.

I spent six years in Wichita, Kansas. I finished my undergraduate degree with a double major in less than four years and garnered an academic scholarship that allowed me to pursue graduate work. If you had known me from High School, you would not be able to recognize me anymore. I became eager, competitive, motivated, and developed a thirst for learning. After graduate school, I decided to disprove everyone in family by pursuing a law degree -- no one in my family had gone through professional school. I started the path, and I finished it.

Due to immigration laws, I was not able to work until I started law school. I worked during the day throughout law school and attended classes in the evening. Life was hard making ends meet in California while paying exorbitant tuition. Every problem is an opportunity for growth. That is what kept me afloat. After law school, I joined a multinational corporation and moved through several local, regional, and international departments. Oftentimes, I worked with my counterparts and other departments from several company subsidiaries on global projects such as regulatory compliance, organizational development, restructuring efforts, information security, cultural affairs, health initiatives, and human resources matters.

I earned my MBA while working professionally and full-time because I wanted to learn more. I felt that an MBA combined with my JD and the work experience make me more well-rounded. I then started my own venture, focusing on business development, compliance, and human resources, and eventually joined a different corporation as Head of Human Resources and Legal Affairs. I decided to move from a multi-national corporation to a mid-size



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company because I wanted a new challenge. My new company did not have a Human Resources & Legal Affairs department. I built the department from the grounds up by providing a legal landscape, putting operating procedures in place, and creating structure.

Professional work is not everything I do. My interests are multi-versed. I have a challenge-accepted mindset. Here is an example: I know how to assemble a wristwatch. How did that start? One of our watches needed a new battery. I have been to a watchmaker many times and always said, "I can do that too." One day, I sat down, educated myself, and went from merely replacing batteries to assembling an entire Bulova wristwatch with parts I have bought from different parts providers across the globe. With enough determination, you can do anything you want.

I am also an advocate for several causes. I have been a court-appointed mediator, volunteered as cultural association president, vice-president, and treasurer, organized fundraisers, advocated for victims of domestic violence, held food drives, and volunteered for diabetes outreach programs. I received the Volunteer of the Year Award from the County of Orange, CA.



# Office of the Board of County Commissioners

## Application

Board/Committee Name:

IDA

# Rec 4.4.23 ONE Yr. 4.4.24

First Name:	Amber
Last Name:	Reeder
Address:	206 Stargaze Ln
City, State Zip:	St. Augustine, FL 32095
Home Phone:	(904) 708-9225
Cell Phone:	(904) 708-9225
Work Phone:	
Email:	ambernreeder@yahoo.com
District:	5

#### Most Recent Occupation/Employer:

Elev8 Demolition- Project Coordinator and operations manager Real Estate Agent- Team Lloyd Realty

### Past Work Experience/Employers:

C F Machine & Tool- Office Manager ANR Builders- Owner and licensed residential building contractor

#### Civic Clubs, Organizations:

NEFAR (Real estate member), MRP (Military Relocation Professional), FRG (Military family group)

#### **Elected or Appointed Positions:**

#### Do you do Business with the County:

No **Details:** I am a local Realtor and I also work for a demolition company that does work in the county.

## Do you Have and Employment or Contractual Relationship with the County:

No Details: 0

#### Voting Conflict:

No Details:

#### Number of Times Recused:

Details:



#### Subject of Active Civil or Criminal Investigation:

No Details:

#### **Negative Publicity:**

No Details:

#### **Educational Background:**

MBA in business management Bachelors in management Residential building contractor license Realtor Public Notary and signing agent

#### **References:**

Name	Relationship	Phone
Tracy Baird	Former Boss	(904) 624-8949
Holly Bishop	Friend	(904) 214-6513
Emily Lloyd	Broker	(904) 434-6210

#### Additional Information:

I am very active in the St. Johns County community through work and through helping special needs families. I am a special needs mom as well as a military spouse. I graduated with my MBA and honors due to my work ethic and skillset. I enjoy challenges and I am looked up to in both my professions. I enjoy the topics of housing, culture, and ethics. I would enjoy being part of a board where I can interact and help make decisions about the future of this county.



#### HOSPITALITY PURCHASE AGREEMENT

**THIS HOSPITALITY PURCHASE AGREEMENT** (this "Agreement") is between PGA TOUR, Inc. ("TOUR"), and the party listed herein as Purchaser. In consideration of the respective rights and obligations hereunder and other valuable consideration, TOUR and Purchaser have fully reviewed and agreed to this Agreement, including the full Terms and Conditions of this Agreement, as attached hereto.

TOURNAMENT:	THE PLAYERS Championship
LOCATION:	TPC Sawgrass, Ponte Vedra Beach, Florida
DATES:	March 12 - 17, 2024
INVENTORY:	Purchaser will receive the inventory listed in Exhibit A
INVESTMENT:	\$20,100
PAYMENT:	2024 Investment: Full balance due by January 15 <sup>th</sup> , 2024
<i>Remit payment to:</i>	THE PLAYERS ChampionshipAttn: Ticket OperationsP.O. Box 206Ponte Vedra Beach, FL 32004
TERM:	March 12 - 17, 2024

PURCHASER: \_\_\_\_\_

PGA TOUR, Inc.

By:	
Name:	
Title:	
Date of Execution:	

By:	
Name:	
Title:	
Date of Execution:	

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#### Exhibit A

SHIP TO:	□ Same as Sold To
Company	
Attn:	
Address	
Suite	
City	
State & Zip	
Phone	
Email	
	Company       Attn:       Address       Suite       City       State & Zip       Phone

Email for Fulfillment of Digital Tickets: \_

#### Inventory

#### The Deck

- Located between 16/18 fairways
  - Upon entering a hospitality venue for the first time, a wrist band will be affixed to each guest. On subsequent visits to the hospitality venue, both The Deck ticket and wrist band must be displayed to gain entry.
  - Beer, wine, seltzer, soda, and bottled water are included each day inside The Deck, Tuesday Sunday. Upgraded food and full bar are available for purchase.
- Eighteen (18) tickets providing access to The Deck and grounds access, Tuesday Sunday
- Nine (9) general parking passes per day, Tuesday Sunday

#### Terms & Conditions

- 1. **PAYMENT TERMS**. Unless otherwise specified in this Agreement, in consideration for the Inventory, Purchaser shall pay TOUR the Investment plus applicable taxes.
- 2. **TAXES**. TOUR will separately list in all invoices any taxes applicable to this Agreement. Purchaser acknowledges that tax legislation may be amended from time to time and alter the tax amount applicable to this Agreement. TOUR will be responsible to adjust as necessary the tax applicable to any unpaid balance on this Agreement, and Purchaser shall be responsible for payment of applicable tax amounts.
- 3. **GIFTS, AWARDS & INCENTIVES**. Purchaser solely responsible for verifying permission to participate. Some companies do not allow their employees to receive gifts, awards or incentives or to participate in rewards programs. If any gifts (e.g., Pro-Am), awards or incentives (e.g., travel reward points) are included in the Inventory, it is Purchaser's sole responsibility to apply its own policies regarding participation. In certain jurisdictions, the provision of, or receipt of, gifts, awards and other incentives by individuals may trigger tax/social security and or other liabilities on the part of Purchaser and/or the relevant individual. By signing this Agreement, Purchaser understands and agrees to declare and promptly pay any such taxes, contributions or payments for which it is liable from time to time. Purchaser is solely responsible for all federal, state and local taxes (including income and withholding taxes) and shall pay, or cause to be paid, any such liabilities, it being agreed that TOUR is not liable for such amounts in any way whatsoever. Any gifts, awards or other incentives redeemed by Purchaser are one-off, non-continuous benefits and do not give rise to any right to additional remuneration (or any exception thereof) as part of any employment package.
- 4. **INVENTORY**. TOUR shall not be obligated to provide the Inventory until TOUR receives full and timely payment of the Investment from Purchaser. TOUR reserves the right to modify the Tournament Location and/or Dates in its sole discretion and/or to substitute any Inventory item with an item of equal or greater value. TOUR will notify Purchaser of any such modification via regular mail and/or email. Purchaser shall receive the Inventory at such rescheduled or relocated Tournament. No such modification shall entitle Purchaser to a refund of the Investment. Hotel accommodations, if any, are single room, double occupancy unless otherwise explicitly detailed in the Inventory. Charges for security/damage deposits, parking, baggage, gratuities, resort, service and other

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amenities, including food and beverage, are not included unless explicitly detailed in the Inventory and are responsibility of guest(s) on arrival. Some such charges may be mandatory. Photo identification and valid credit card must be presented at check-in. Check-in, check-out, package handling and minimum age requirements vary by property. Rooms still occupied after the designated check-out time may incur charges, which are the responsibility of the guest(s). TOUR does not guarantee the standard, class, or fitness for purpose of any accommodation or service. Purchaser acknowledges that any section, row and/or seating numbers that may be included on electronic tickets are for inventory purposes only and unless expressly agreed herein do not reflect any actual and/or reserved seating location. Purchaser responsible to provide advance notice of anticipated special needs for disabled guests. Neither Purchaser nor any guest will receive points or any other benefits in conjunction with any reward or loyalty program in association with hotel room nights included in Inventory. All transportation, if any, subject to zero tolerance policy with respect to disorderly or disruptive behavior by passengers. Any minor passengers must be accompanied by a responsible adult. Drivers follow designated routes that are not subject to change in response to passenger request. Golf, if any, included in Inventory subject to compliance with course rules and regulations and dates of availability/expiration. Charges for carts, caddies, equipment rental, food and beverages are not included unless explicitly detailed in the Inventory and are the responsibility of Purchaser or guest(s). Pace of play and clothing policies vary by property. Media included in Inventory, if any, subject to advertising guidelines and policies of platform where such media is placed.

- 5. FOOD & BEVERAGE. Purchaser acknowledges that the Investment may be exclusive of food and beverage products and services. If food and beverage is included, such inclusion is detailed in the Inventory. Food and beverage may be purchased throughout the golf course at an additional cost to Purchaser. Professional caterers selected by TOUR will be assigned by TOUR when applicable. If Purchaser is assigned a caterer by TOUR, the caterer shall provide Purchaser a variety of menu options in exchange for a minimum catering charge. Additional catering charges may apply for other food and beverage services mutually agreed upon by Purchaser and the applicable caterer. Hours of food and beverage service are to be mutually agreed upon by Purchaser and the caterer. All beverage service subject to applicable law.
- 6. WEATHER & CANCELLATION POLICY. Purchaser acknowledges and agrees that the Investment is nonrefundable, and Purchaser shall not be entitled to a refund of any portion of the Investment in the event the Tournament or any element of the Inventory is postponed, delayed, shortened, or rescheduled due to weather, an act of God, state of war, public safety, union strike or any other condition beyond the reasonable control of TOUR. In the event the Tournament or any element of the Inventory is postponed, delayed, or rescheduled due to any such reasons, Purchaser shall receive the Inventory upon commencement of the rescheduled Tournament or will be provided substitute Inventory of equal or greater value at no additional charge to Purchaser. If the Tournament or any element of the Inventory is cancelled in its entirety prior to commencement of competitive play or fulfillment of the applicable element and not rescheduled, TOUR shall refund to Purchaser the Investment less any costs irrevocably incurred (construction, décor, custom printing) and less the pro rata value for any portion of Inventory fulfilled or delivered prior to such cancellation.
- 7. NO LICENSE. Purchaser acknowledges and agrees that, unless specifically detailed in the Inventory, no right or license to the use of any Federation (if applicable), TOUR or Tournament trademarks, names or logos has been granted hereunder. Purchaser shall not use, in any manner, any Federation, TOUR or Tournament trademarks, names or logos without TOUR's prior written consent. Notwithstanding the foregoing, Purchaser may acquire products (goods, merchandise, or other items) bearing the trademarks, names, or logos of the Tournament sourced only from Official Licensees of TOUR. TOUR shall provide Purchaser contact information for Official Licensees of TOUR upon request.
- 8. **PRODUCTS**. Purchaser shall not distribute goods or merchandise at the Tournament without prior written consent of TOUR.
- 9. ADMITTANCE. TOUR reserves the right to refuse or revoke admittance to the Tournament for any person who acts in a disorderly or disruptive manner, as determined by Tournament officials and/or refuse or revoke use of any other privileges granted in this Agreement due to such conduct. In such event, Purchaser shall not be entitled to any return or refund of any of the Investment.
- 10. YOUTH POLICY. Unless otherwise posted on the Tournament website, children and youth fifteen years of age and younger admitted free with ticketed adult; provided, however, youth access is restricted to grounds only (no hospitality access).
- 11. NO RESELLING. No privileges contained in the Inventory, including, without limitation, badges, credentials and/or tickets, may be conveyed, assigned, sold or otherwise transferred to another person or entity for financial consideration without prior written consent of TOUR. In the event of any such conveyance, assignment, sale or other transfer, TOUR shall have the right to refuse or revoke use of any badge, credential, ticket or other privilege provided in the Inventory, and Purchaser shall not be entitled to a return or refund of any of the Investment.
- 12. INDEMNIFICATION; LIMITATION OF LIABILITY. To the extent permitted by law, purchaser shall indemnify, defend and hold the Federation (if applicable), TOUR, their respective subsidiaries and affiliates and their respective officers, directors employees, contractors, volunteers, vendors and agents ("Indemnitees") harmless from and against any and all liabilities, damages, injuries, claims, suits, judgments, causes of action and expenses (including reasonable attorneys' fees, court costs and out-of-pocket expenses) suffered or incurred by the Indemnitees as a result of any breach of any obligation hereunder by Purchaser or as a result of Purchaser's use of the Inventory unless caused by the negligence or misconduct of the Indemnitees. In no event shall TOUR be liable to Purchaser for consequential, economic, incidental, indirect, punitive, special, or third-party damages incurred, or loss of profits, arising out of, in connection with, or related to this Agreement even if TOUR has been advised of the likelihood or possibility such damages may be incurred.

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- 13. **TERMINATION.** This Agreement may be terminated by TOUR if the Tournament loses its title sponsor. Otherwise, this Agreement may not be terminated or canceled unless due to breach by Purchaser or TOUR, which breach is not cured within ten (10) days of notice by the non-breaching party. In the event of breach by Purchaser, TOUR shall retain all payments received hereunder as of the date of termination and shall have the right to pursue all available remedies at law or otherwise. In the event of termination due to loss of title sponsor or breach by TOUR, TOUR shall refund the Investment to Purchaser less any costs irrevocably incurred by TOUR in provision of the Inventory to Purchaser as of the date of such termination or breach (e.g., construction, décor, custom printing) and less the pro rata value for any portion of Inventory fulfilled or delivered prior to such termination.
- 14. **MISCELLANEOUS.** This Agreement shall be governed by and construed in accordance with the laws of the State of Florida. Purchaser may not assign its rights or obligations hereunder without prior written consent of TOUR. No amendment to this Agreement shall be effective unless in writing and executed by all parties, which execution may be in counterparts (including by facsimile and/or other electronic means), each of which shall be deemed to be an original, but both of which, taken together, shall constitute one and the same instrument. This Agreement may be executed in any number of counterparts, including by electronic means, and each such counterpart shall be deemed an original. The individual signing this Agreement on behalf of Purchaser represents and warrants that he/she has requisite authority to bind Purchaser to its terms.