



FACTS & ADVANTAGES MARKET SNAPSHOT

608 square miles bordered by the St. Johns River and the Atlantic Ocean, St. Johns County offers a temperate coastal climate, rich history, pristine beaches, lakes & waterways, fine art galleries, retail shops & restaurants

Long-standing History:

- Created in 1821 as one of Florida's first two counties
- St. Augustine is the nation's oldest city; incorporated in 1565

Population: 254,261 with approx. 4.2% growth rate

Tax Structure: Lowest tax rate in Northeast Florida

- 0.5% County Sales Tax (State Sales Tax 6%)
- 2019 Millage Rate for unincorporated areas: 13.9565 (per \$1000 of value)
- Hotel/Motel Tax: 9%, 4% Local Option on short-term rentals

Educational Attainment Above State/National Avg:

95.1% with a high school diploma; 54.6% with an associate's or bachelor's degree or greater; 16.6% with a graduate or professional degree

Notable Employers: Northrop Grumman, CarlisleIT, Flagler Health+, Florida Army National Guard, Ring Power, PGA TOUR, Flagler College and iDeal Aluminum



**#1 FLORIDA-RATED
PUBLIC SCHOOL DISTRICT**

- FLORIDA DEPARTMENT OF EDUCATION

**FLAGLER COLLEGE #2 FOR THE BEST
REGIONAL COLLEGES IN THE SOUTH**

- U.S. NEWS & WORLD REPORT'S
BEST COLLEGES GUIDE

**ST. AUGUSTINE NAMED
#1 U.S. DESTINATION**

- MONEY'S 2ND ANNUAL 'BEST IN TRAVEL' AWARDS

COMPANY TESTIMONIAL

"From the Governor's visit to many of our accomplishments, we feel like St. Johns County has been side by side with us in our endeavors."

- Michael A. Siegel

Co-Owner – Ideal Deals, LLC,

Ideal Gas, LLC and Panther Holdings, LLC



MARKET & LOGISTICS

Airports Northeast Florida Regional Airport
Jacksonville International Airport

Highways I-95, I-10, US 1, SR 16, SR 207

Railroads FL East Coast Railway
CSX via Jaxport
Norfolk Southern via Jaxport