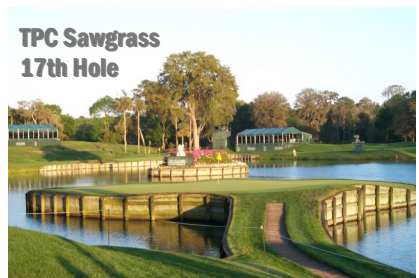


# St. Johns County, Florida

## Snapshot: Facts and Advantages

- ❑ **Long-standing History:**
  - Created in 1821 as one of Florida's first two counties
  - St. Augustine is the nation's oldest city; incorporated in 1565
- ❑ **608 Square Miles:** Bordered by the St. Johns River and the Atlantic Ocean, St. Johns County offers a temperate coastal climate, rich history, pristine beaches, lakes & waterways, fine art galleries, retail shops & restaurants
- ❑ **Population:** 209,647 with approximately 10% growth since 2010
- ❑ **Tax Structure:** Lowest tax rate in Northeast Florida
  - No County Sales Tax (*State Sales Tax 6%*)
  - 2014 Millage Rate for unincorporated areas: 15.275 (*per \$1000 of value*)
  - Hotel/Motel Tax: 9%, 4% Local Option on short-term rentals
- ❑ **Unemployment Rate:** 4.4% in 2014; 50% decrease in the past five years
- ❑ **Educational Attainment Above State and National Averages:** 92% with a high school diploma; 41.4% with an associate's or bachelor's degree or greater; 13.1% with a graduate or professional degree
- ❑ **Labor Force:** 107,787 in 2014; 10% growth within five years
- ❑ **Notable Employers:** Northrop Grumman, Flagler Hospital, the Florida Army National Guard, Ring Power, PGA Tour, and Flagler College
- ❑ **Prominent Industries:** Tourism/Retail, Agriculture, Manufacturing
- ❑ **Residential and Commercial Development:**
  - Issued the most residential building permits in Northeast Florida since 2011 (Top 5 in Florida)
  - Top Ten Best Selling Community in the U.S. – Nocatee
  - Top Booming Suburb in America – Fruit Cove



- ❑ **Iconic Golf Attractions:** Home to The Players Championships and the TPC Sawgrass in Ponte Vedra, and home to the World Golf Hall of Fame
- ❑ **Major Thoroughfares:** I-95, U.S. 1, S.R. 16, S.R. 207, S.R. 206, C.R. 210
- ❑ **Northeast Florida Regional Airport:** 8,000-foot controlled runway
- ❑ **Local Incentives:**
  - Economic Development Grants
  - Property Tax Rebates
  - Utility and Impact Fee Reimbursements
- ❑ **Accolades:**
  - #5 in CNN Money's Best Places to Live: Where the Jobs Are; August 2013
  - #1 Florida-rated Public School District
  - Ranked Healthiest County in Florida